

# Bárbara Borges

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## Professional Experience

### Ecosia GmbH

— BERLIN, FEB 2021 TO PRESENT

#### Software Engineer with Frontend Focus

- Developed and tested web components using **Vue.js**, **Nuxt.js**, **Vite**, **Jest**, **Vitest**, and **Cypress**, focusing on usability and performance.
- Built reusable, accessible components based on **Design System (DS)** guidelines and documented them in **Storybook**.
- Provided feedback on design implementability and accessibility, ensuring user-friendly experiences.
- Monitored application performance and availability using **Sentry**, **Grafana**, and **Prometheus**.
- Deployed applications via **continuous integration** and Kubernetes.
- Implemented **A/B tests** using Unleash.
- **Accessibility Advocate**: Championed accessibility across the company by onboarding new hires, performing audits, sharing knowledge, and integrating accessibility best practices into design and development processes.

### X Machina (formerly Ströer Mobile Performance)

— BERLIN, JUN 2019 TO JAN 2021

#### Associate Technical Support Engineer

- Designed and developed solutions to automate workflows and reduce human errors, optimizing operational efficiency.
- Created an internal API using **Google Cloud Functions** and **Firestore NoSQL** to manage operational data.
- Developed scripts in **ES6** (Google App Scripts) to generate reports from external APIs.
- Created Google Spreadsheet plugins to automate email notifications and data updates.
- Built a web app with **React.js**, **Node.js**, and **Git**, supporting daily operations.
- Provided ongoing technical support for internal systems.

### pw brands

— RIO DE JANEIRO, SEP 2016 TO DEC 2018

- Worked on two main digital products, collaborating in a small team and applying Agile methodologies to create user-centered solutions.

#### Client Integration Engineer at Indexa Network

- Supporting integrations within our affiliate network platform.

#### Frontend Developer at MeuCupom.com

- Contributed to the development of one of the largest coupon websites in Brazil at the time.
- Designed and implemented responsive web pages and components with a focus on delivering a great user experience.
- Used **ES5**, **HTML**, **CSS**, **SCSS**, **PHP**, **MySQL**, **GIT**, and **AWS** products to build, deploy, and maintain the site.
- Worked in a small, Agile team to incrementally evolve the website, improving both functionality and accessibility.

**Ogilvy Brasil**  
**Digital Media Project Manager (Interim)**

— RIO DE JANEIRO, SEP 2015

**Leeds Beckett Students' Union**  
**Web Design Intern**

— LEEDS, JUN 2015 TO AUG 2015

**B3 (formerly Cetip)**  
**Backend Developer Intern**

— RIO DE JANEIRO, OCT 2013 TO SEP 2014

Education

**Universidade Federal Fluminense**

— NITEROI, 2013 TO 2017

Bachelor of Information Systems

**Leeds Beckett University**

— LEEDS, AUG 2014 TO MAY 2015

Computing BSc.  
Exchange student for a year, granted with the Science Without Borders scholarship program.

Skills and Tools

Excellent knowledge:

HTML, CSS, ES6+, VueJ, REST APIs, AI Prompting, Web Accessibility, Technical Writing, Usability Tests, Communication Skills, Analytical Skills, Technical Support, Google App Scripts.

Good knowledge:

Continuous Integration, Unity Testing (Jest, Vitest), Service Testing (Cypress), GIT, Preprocessors (Sass), Design Systems (Storybook), React.js and libraries, Node.js, Tailwind CSS, PHP, Java, MySQL, NoSQL, Digital Marketing, Jira, Project Management, Affiliate Networks.

Basic knowledge:

Building Tools (Webpack), Typescript, GoLang, Kubernetes, Sentry, Grafana, Prometheus.

Languages

Portuguese	English	German	Spanish
Native	Fluent	Intermediate	Intermediate

Hobbies and Other

In my spare time I enjoy listening to music and podcasts, reading, drawing, doing sports (gym, hiking, skateboarding) and attending live concerts.