State that contributed lots of sales

NSW	VIC	QLD
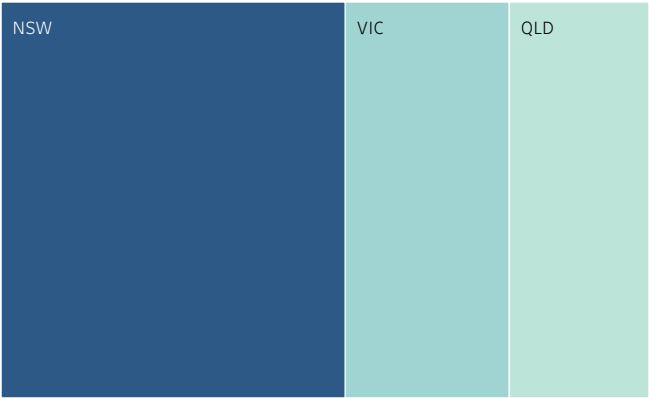
gender on car ownership
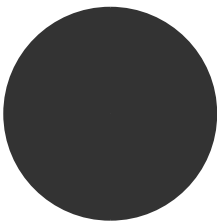
Bike related purchases on customer segment

Affluent Customer

High Net Worth

Mass Customer
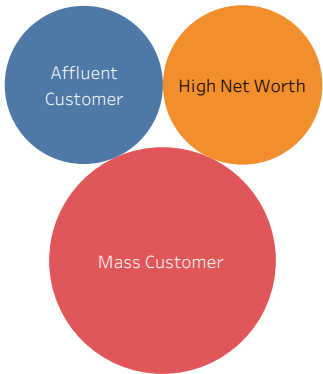
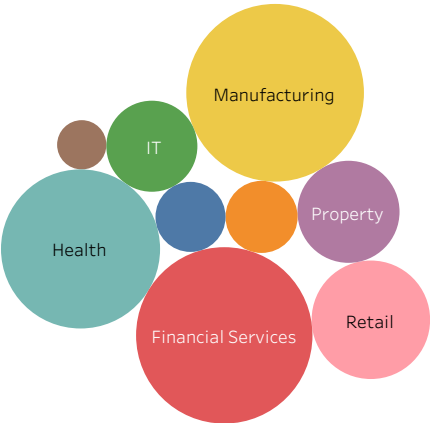## Bike related purchases in relation to industry

Manufacturing

IT

Health

Property

Financial Services

Retail

Profit by brand

Solex

Trek Bicycles

Giant Bicycles

OHM Cycles

WeareA2B

Profit by gender

Gender

Sum of Profit

$5,000,000.00
$4,000,000.00
$3,000,000.00
$2,000,000.00
$1,000,000.00
$0.00

Female   Male