Site Plan

Site Description

The purpose of this document is to describe the **templeinnsuites.com** website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the personal site to be developed this semester as part of the CIT 230 course.

Site Name

This site is going to be called **templeinnsuites.com**. It will be The **Temple Inn & Suites** official website.

Purpose Statement

The main purpose of the **Temple Inn & Suites** website, is to establish the image and presence on the internet of this hotel. This hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

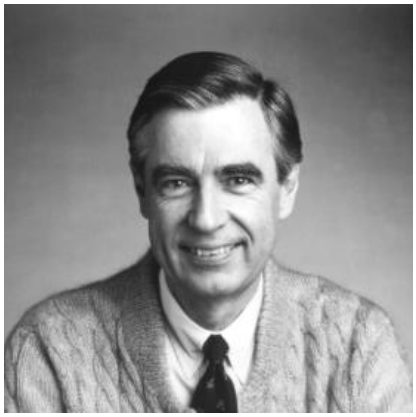
Target Audience

The target audience of the **templeinnsuites.com** web site is described below:

- **Who:** For anyone who plans to go to the temple and need information and accommodation.
- **Age:** 12 years and above.
- **Technology:** Modern and simple user interface, teenagers and adult people will find it easy to use. Website and Phone app.
- **Motivation:** simplicity and useful system.

Persons

Todd Jensen



Occupation: Branch Manager at a major Bank

Demographics and Education: 45 years old. 5 level at retail bank industry.

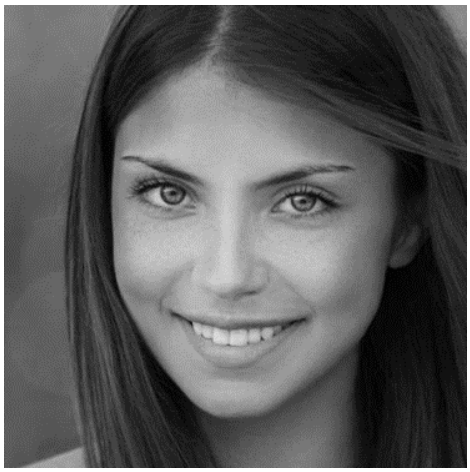
Goals and motivation for using the site: Updated, reliable and accurate information for his visit to the temple.

Social: Very active individual, loves being outdoors in the country side and seaside in northern Virginia. He is married 3 boys; they enjoy traveling together.

Technology: Minimalist. Uses mostly her iPad Air, and his Lenovo Ultrabook. For phone device, prefers the iphone X.

Quote: " Whenever I plan my excursion to the temple, I like to know the temple's schedule, as well as the weather for that day ".

Indira Solis



Occupation: Crew at Subway.

Demographics and Education: 22 years old. 1 level at retail restaurant industry.

Goals and motivation for using the site: She wants to go to the temple with her friends from single adults and they want to know what other things can be done around the temple.

Social: Very active individual, she is single, love visiting parks and monuments, likes indoor and outdoor sports, hiking and others.

Technology: Minimalist. Uses mostly her android phone and her laptop pc.

Quote: "I like to share with my friends and I want us to go to the temple to increase the spirituality of the group ".

Scenarios

1. Why is **templeinnsuites.com** important to me?
2. Is there a recommended way to plan my temple trip?
3. what steps should I follow if I do not have temple schedule?
4. Am I ready for temple marriage?
5. How can I find a hotel for my visit to the temple?

Content Architecture

Content List

This section describes how each of the scenarios identified in the previous section will be met, through providing appropriate and well organized content. Each main topic will have its introductory page.

Scenario 1: Why is **templeinnsuites.com** important to me?

- Text explaining the importance.
- Video describing importance width examples on how simple it is use the application.

Scenario 2: Is there a recommended way to plan my temple trip?

- Search cities all over the world near to the temple.
- Get the probabilities for next week up to 16 days.

Scenario 3: what steps should I follow if I do not have temple schedule?

- All the information need it to plan a trip… schedule, Maintenance, Holidays.

Scenario 4: Am I ready for temple marriage?

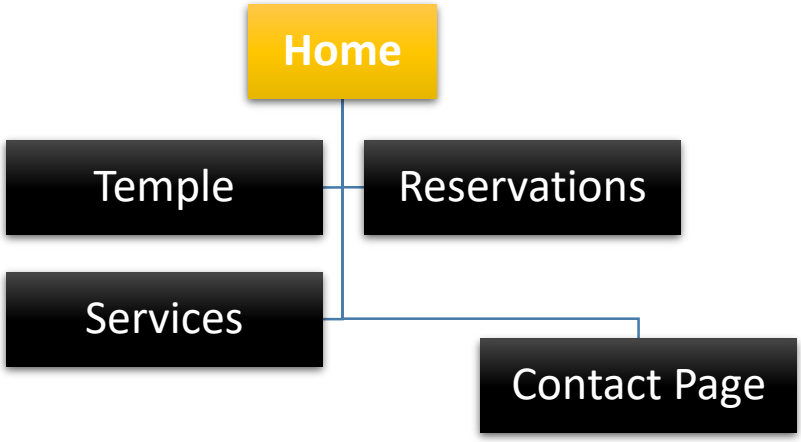
- Information about temples and ordinances.

Scenario 5: How can I find a hotel for my visit to the temple?

- We allow you to make reservations, even if it's only for a few hours, we have recommendations for nearby hotels too.

Site Map

This section describes the basic structure of the **templeinnsuites.com** website.



Style Guide

This section describes the visual and an esthetic plan for the **templeinnsuites.com** web site.

Font Type

Verdana Monotype Font

Verdana Regular

AaBb1БДЖ2ΦΩφω3Ğğ Şş4Ťť Ţţ

Verdana Italic

AaBb1БДЖ2ΦΩφω3Ğğ Şş4Ťť Ţţ

Verdana Bold

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Verdana Italic Bold

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Color Schema

Describes the background, text, links, accent(s), highlights, and logos of the **templeinnsuites.com** web.

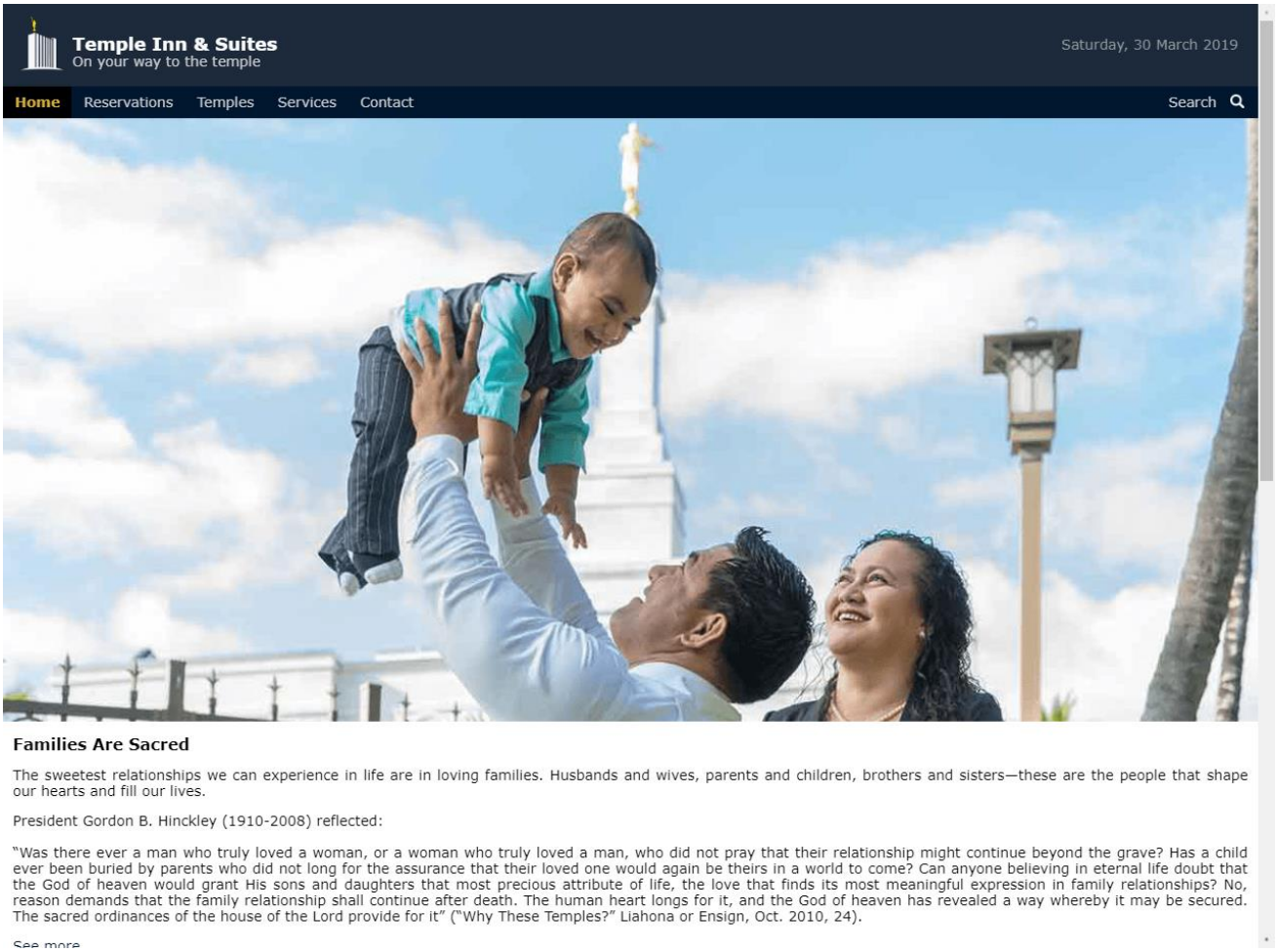
Primary Colors

#011730	#FFFFFF	#1C2A3B	#FFD700	#93989F

Secondary Colors

#000000	#CACBCF	#FFDF00	#D4AF37	#000080

An example for visualization purposes only of how these colors can be applied in the site, can be seen below:



Color Schema

Describes the fonts, font sizes, styles, and line height used in the **templeinnsuites.com** web site.

Table shows user the color, size, and font used in each of the areas of the page template.

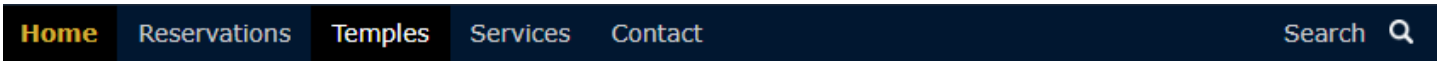
Object/Item	Font	Size	Color
Default	Verdana	16px	#000000
Anchor Nav. Var.	Verdana	14px	#CACBCF
Heading H2	Verdana Bold	14px	#000000
Table	Verdana	12px	#FFFFFF
a See More	Verdana	14px	#F79E1C

Navigation

Navigation will sit near the top of the page, between the header and the main elements. It will have the following characteristics:

- Background color of the navigation bar #011730, color: # CACBCF.
- Font color #CACBCF, also apply to any inactive element.
- Background color of active element #000000, font color #D4AF37.
- Background color of the element over #011730, font color #FFFFFF.

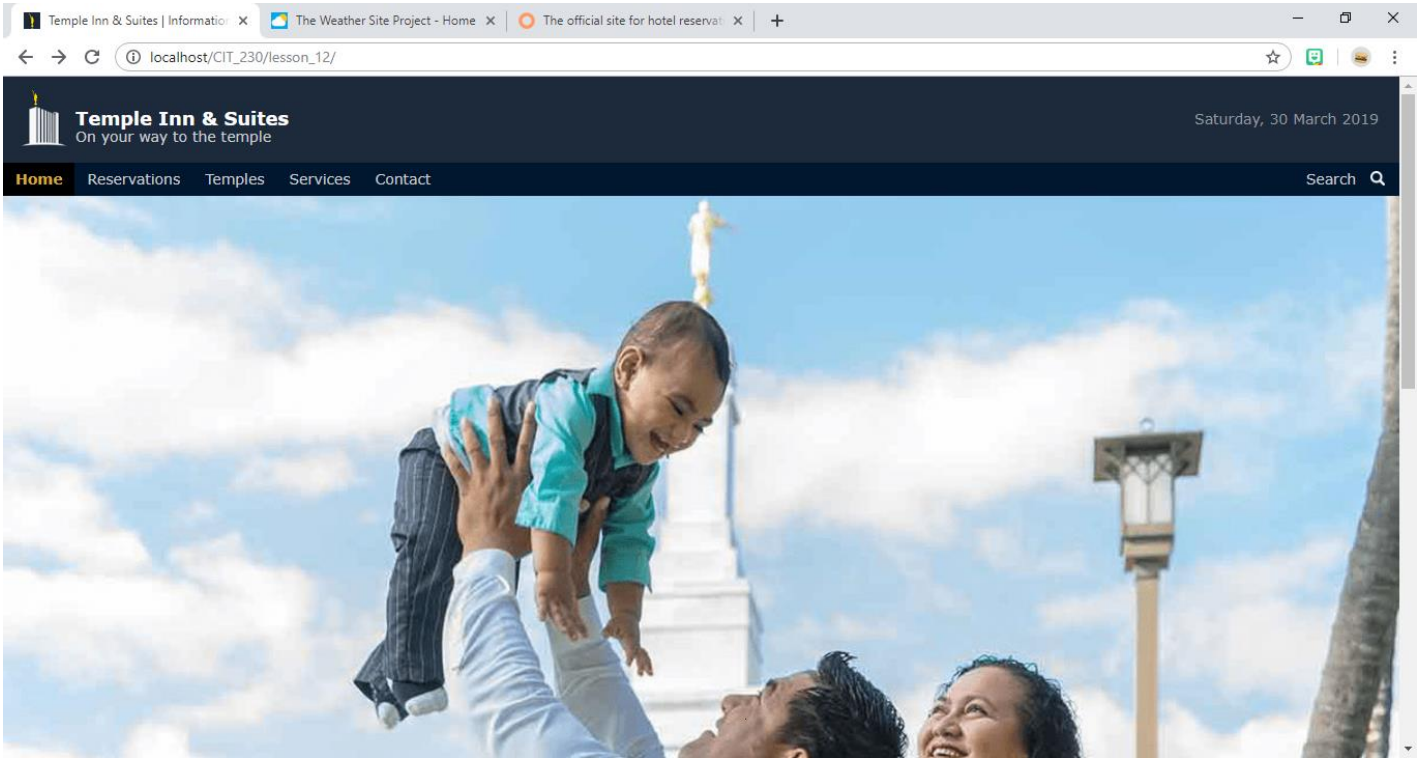
See example below:



Responsiveness

This section contains examples describing the layout of the website for the various formats supported.

Desktop and Laptop



Tablet (Portrait)

Temple Inn & Suites
On your way to the temple

Saturday, 30 March 2019

Home | Reservations | Temples | Services | Contact | Search

Families Are Sacred

The sweetest relationships we can experience in life are in loving families. Husbands and wives, parents and children, brothers and sisters—these are the people that shape our hearts and fill our lives.

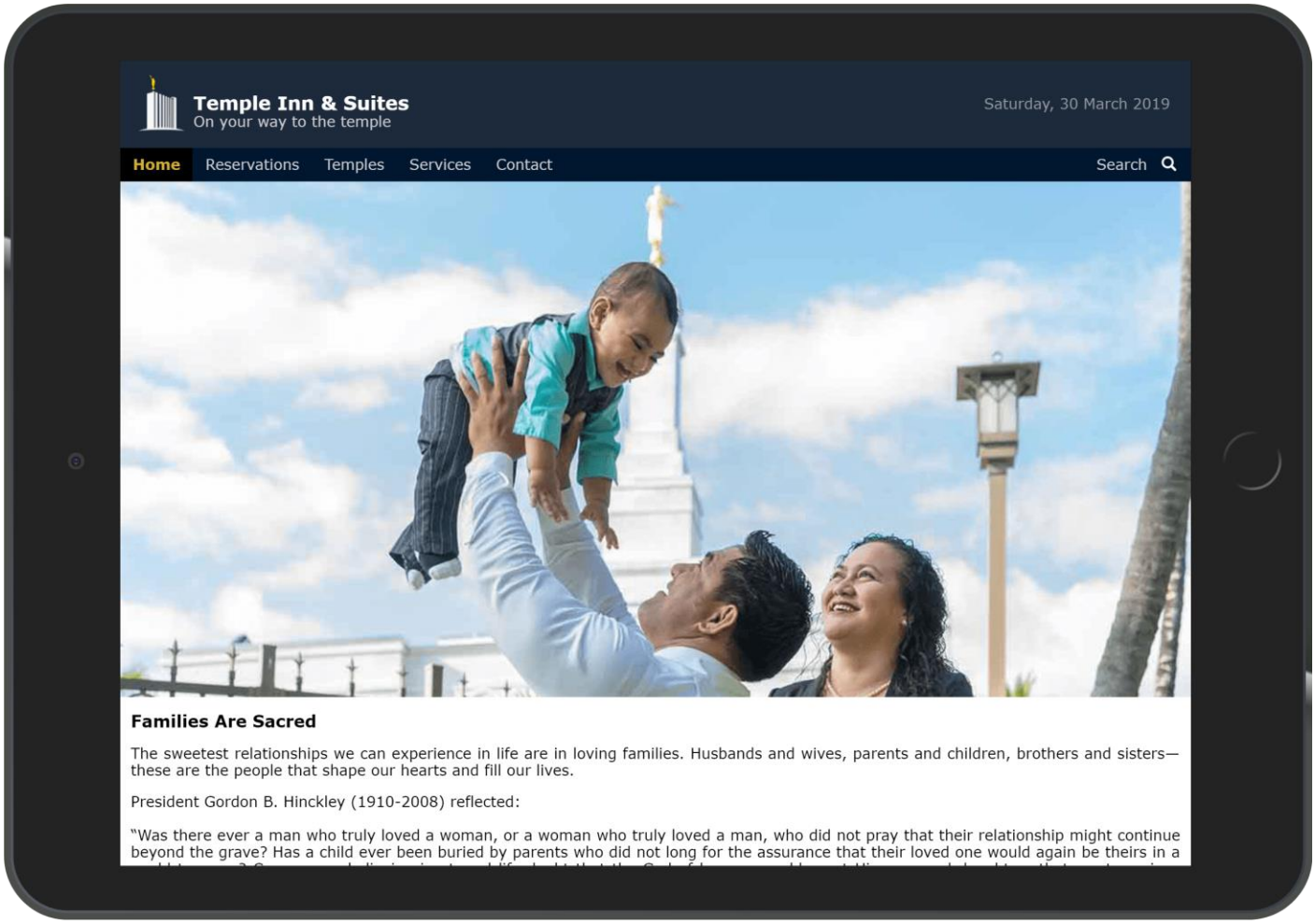
President Gordon B. Hinckley (1910-2008) reflected:

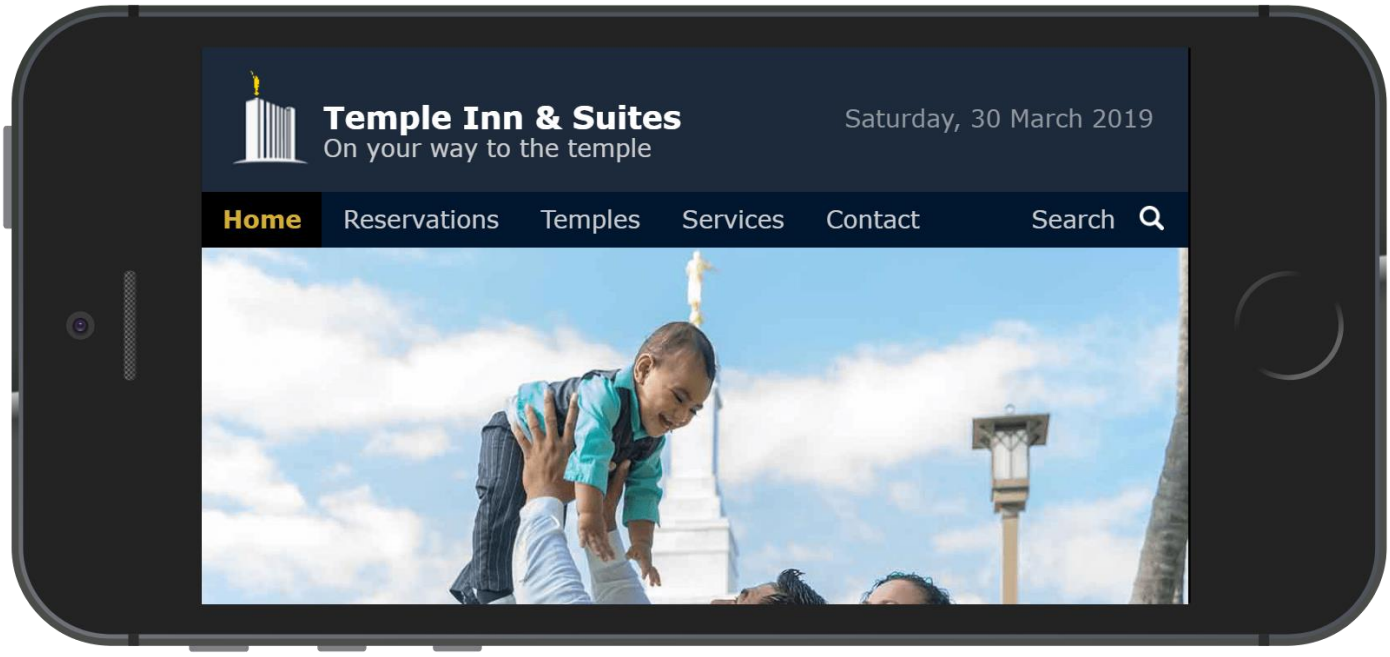
"Was there ever a man who truly loved a woman, or a woman who truly loved a man, who did not pray that their relationship might continue beyond the grave? Has a child ever been buried by parents who did not long for the assurance that their loved one would again be theirs in a world to come? Can anyone believing in eternal life doubt that the God of heaven would grant His sons and daughters that most precious attribute of life, the love that finds its most meaningful expression in family relationships? No, reason demands that the family relationship shall continue after death. The human heart longs for it, and the God of heaven has revealed a way whereby it may be secured. The sacred ordinances of the house of the Lord provide for it" ("Why These Temples?" Liahona or Ensign, Oct. 2010, 24).

See more...

Our Principal Services

Tablet (Landscape)



Smartphone (Portrait)

Smartphone (Landscape)