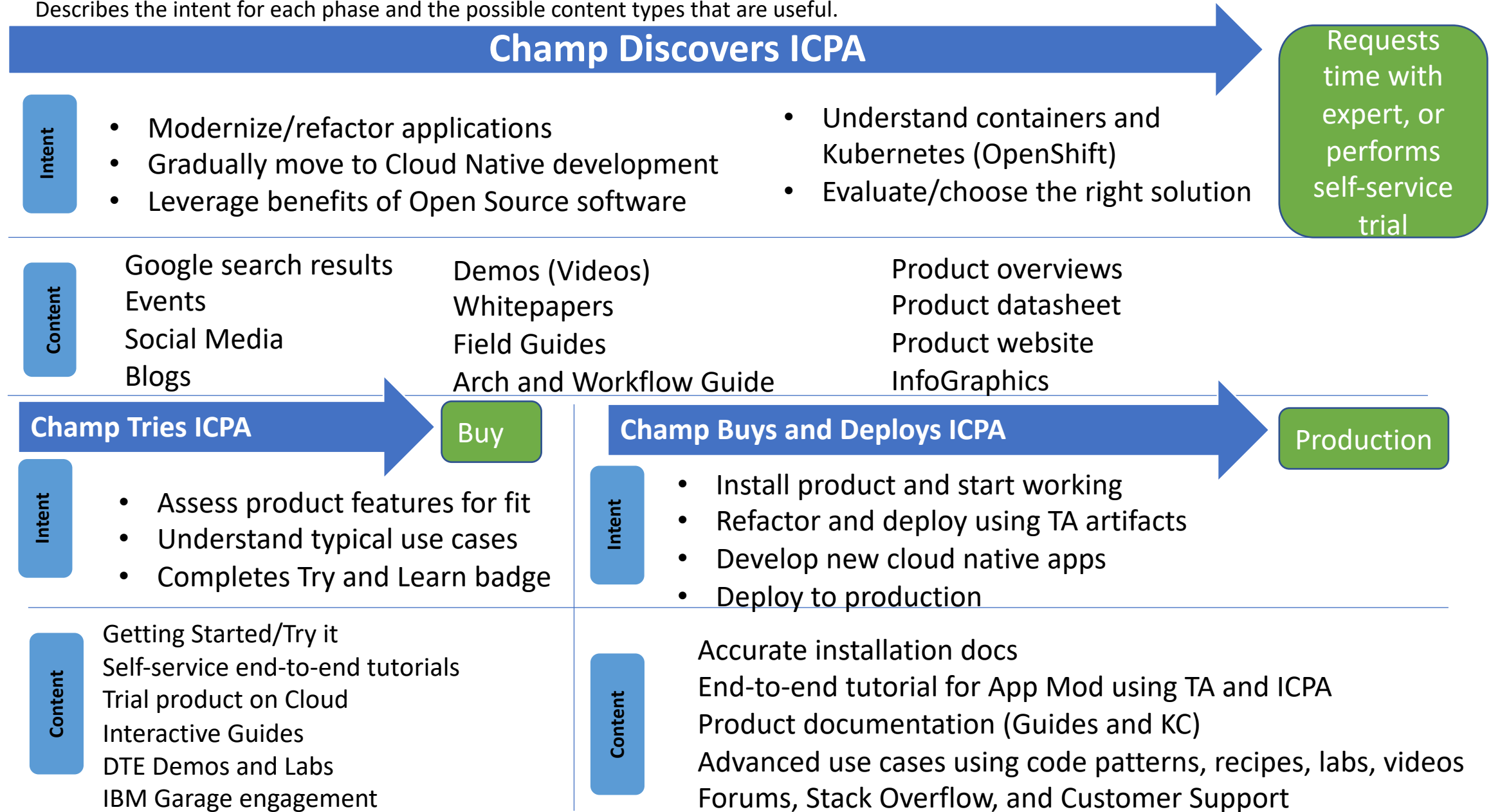# Champ

Cloud Pak for Apps Learning Journey

Barbara Schramm
Content Architect for ICPA

Champ Learning Journey Goals and Content Overview
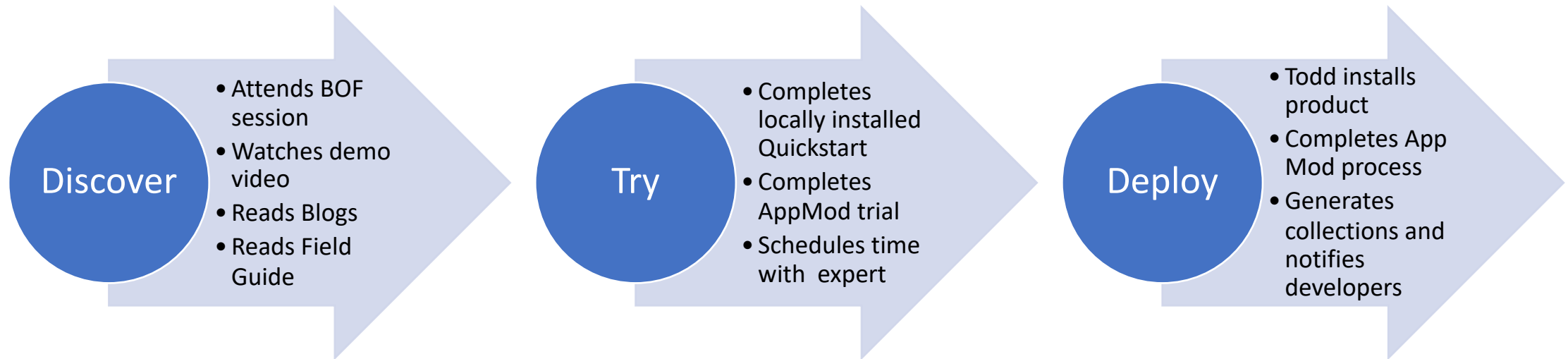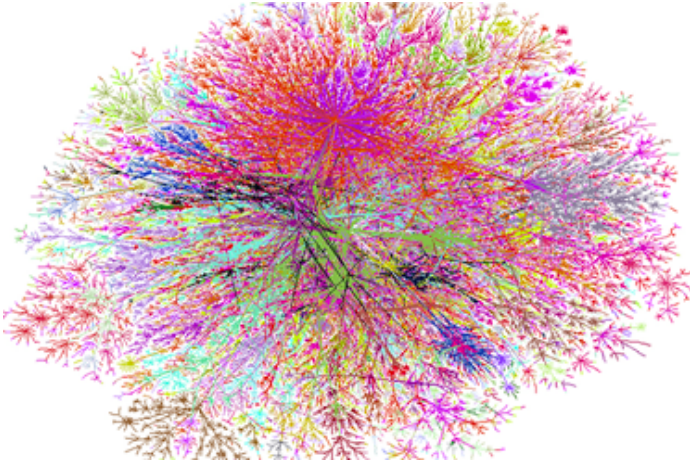Describes the intent for each phase and the possible content types that are useful.

Champ Discovers ICPA

Requests time with expert, or performs self-service trial

Intent
- Modernize/refactor applications
- Gradually move to Cloud Native development
- Leverage benefits of Open Source software
- Understand containers and Kubernetes (OpenShift)
- Evaluate/choose the right solution

Content
- Google search results
- Events
- Social Media
- Blogs
- Demos (Videos)
- Whitepapers
- Field Guides
- Arch and Workflow Guide
- Product overviews
- Product datasheet
- Product website
- InfoGraphics

Champ Tries ICPA
Buy

Intent
- Assess product features for fit
- Understand typical use cases
- Completes Try and Learn badge

Content
- Getting Started/Try it
- Self-service end-to-end tutorials
- Trial product on Cloud
- Interactive Guides
- DTE Demos and Labs
- IBM Garage engagement

Champ Buys and Deploys ICPA
Production

Intent
- Install product and start working
- Refactor and deploy using TA artifacts
- Develop new cloud native apps
- Deploy to production

Content
- Accurate installation docs
- End-to-end tutorial for App Mod using TA and ICPA
- Product documentation (Guides and KC)
- Advanced use cases using code patterns, recipes, labs, videos
- Forums, Stack Overflow, and Customer Support

Challenges:
Multiple opensource projects, no single starting point, many touchpoints.

Sample needs-based path

As a solutions architect, I need to stay well-informed of technologies that will increase productivity but protect investments.

As a solutions architect, I need to evaluate technologies and conduct trials to choose the best solution.

As a solutions architect, I need to oversee the delivery of the solution into production.

Discover
- Attends BOF session
- Watches demo video
- Reads Blogs
- Reads Field Guide

Try
- Completes locally installed Quickstart
- Completes AppMod trial
- Schedules time with expert

Deploy
- Todd installs product
- Completes App Mod process
- Generates collections and notifies developers

Discussion

- Need to move from this:

To this: