

The Active Citizen

Android/iOS Application pending

The Active Citizen is a website dedicated towards investigating waste, fraud, and abuse in government at both the Federal and State levels. This site is dedicated towards informing everyday citizens of where their tax dollars go.

Governance is a sacred trust between those who govern and those who are governed. This site exists because that trust has been broken and abused by those who have power. This site will collect data regarding government spending, so American citizens learn more about where and how their government spends their money.

Personas:

Gary the paranoid Libertarian: Doesn't trust the Federal Government and wants to visit a website to prove what he already knows.

Max the bitter veteran: Max is a veteran who was frustrated by and disenchanted by a wasteful military, and the government has decided to see how deep the rabbit hole goes.

John the Bernie bro: John is a strong supporter of Bernie Sanders and is frustrated with a corrupt, and unresponsive government. New to politics, John wants to learn more about how the 1% have manipulated the government in their favor.

Competitors:

- Lawless America
- InfoWars
- Congressional Budget Office

