

Capstone project Final assignment_Week 1

Analysis of Restaurant opening in the city center of Baku

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1. Introduction

Baku is the capital of Azerbaijan. Lately, tourism is developing in Azerbaijan and Baku is the main city of visit. By increasing number of tourists the food/restaurant sector is becoming very attractive as a business.

The stakeholders decided to open a restaurant. They want to open a restaurant that will be able to serve the locals, as well as tourists. Therefore, they have an idea to open an Italian restaurant, since its cuisine is well known not only in Europe, but also worldwide.

2. Problem

Considering the fact that there are many places serving Italian food, our goal is to identify whether it is a right choice and also to identify where to open the place in terms of location.

3. Data

For data purposes I will mainly use information extracted from Foursquare. I will extract the following:

- Number of existing restaurants in the neighborhood (any type of restaurant)
- number of and distance to Italian restaurants in the neighborhood

With the aforementioned data I will analyze the problem to find answers to our questions.