



Logo Versions



Primary

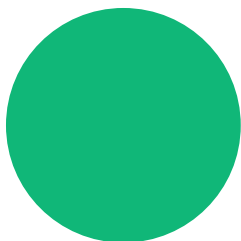
HYPERCAT

Wordmark Only



Icon

Colours



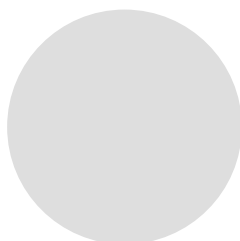
Primary

Hex #10B778

RGB rgb(16,183,120)

CMYK 91 0 34 28

Pantone 16-6240



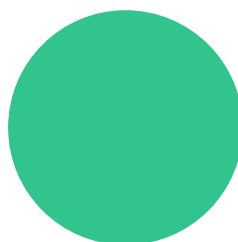
Secondary

Hex #DEDEDE

RGB rgb(222,222,222)

CMYK 0 0 0 13

Pantone 12-4306



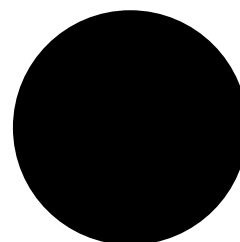
Accent

Hex #31C48C

RGB rgb(49,196,140)

CMYK 75 0 29 23

Pantone 15-6340



Background

Hex #000000

RGB rgb(0,0,0)

CMYK 0 0 0 100

Pantone 19-3911

Typography

Primary

Krona One Regular

Aa Bb Cc