PulseChain.com
Cheaper, Faster, Fee-Burning Ethereum Fork.

/PulseChainCom   /PulseChain   /PulseChainCom
t.me/PulseChainCom   r/PulseChain   /PulseChain

PulseX.com   HEX.COM

The Business Case for a

PulseChain Foundation

www.PulseChainFoundation.org

Presented by
BarChef

01
02
03
04
05

What Is The Problem?

There is currently no established entity or group tasked with representing the best interests of the PulseChain community practically, professionally, and strategically, thereby hindering the growth potential of the chain.

01
02
03
04
05

...Continued

01 Lack of Growth Programs

Ethereum Foundation, Cardano Foundation, Solana Foundation, etc...exists to compete and capture mind share of users and developers

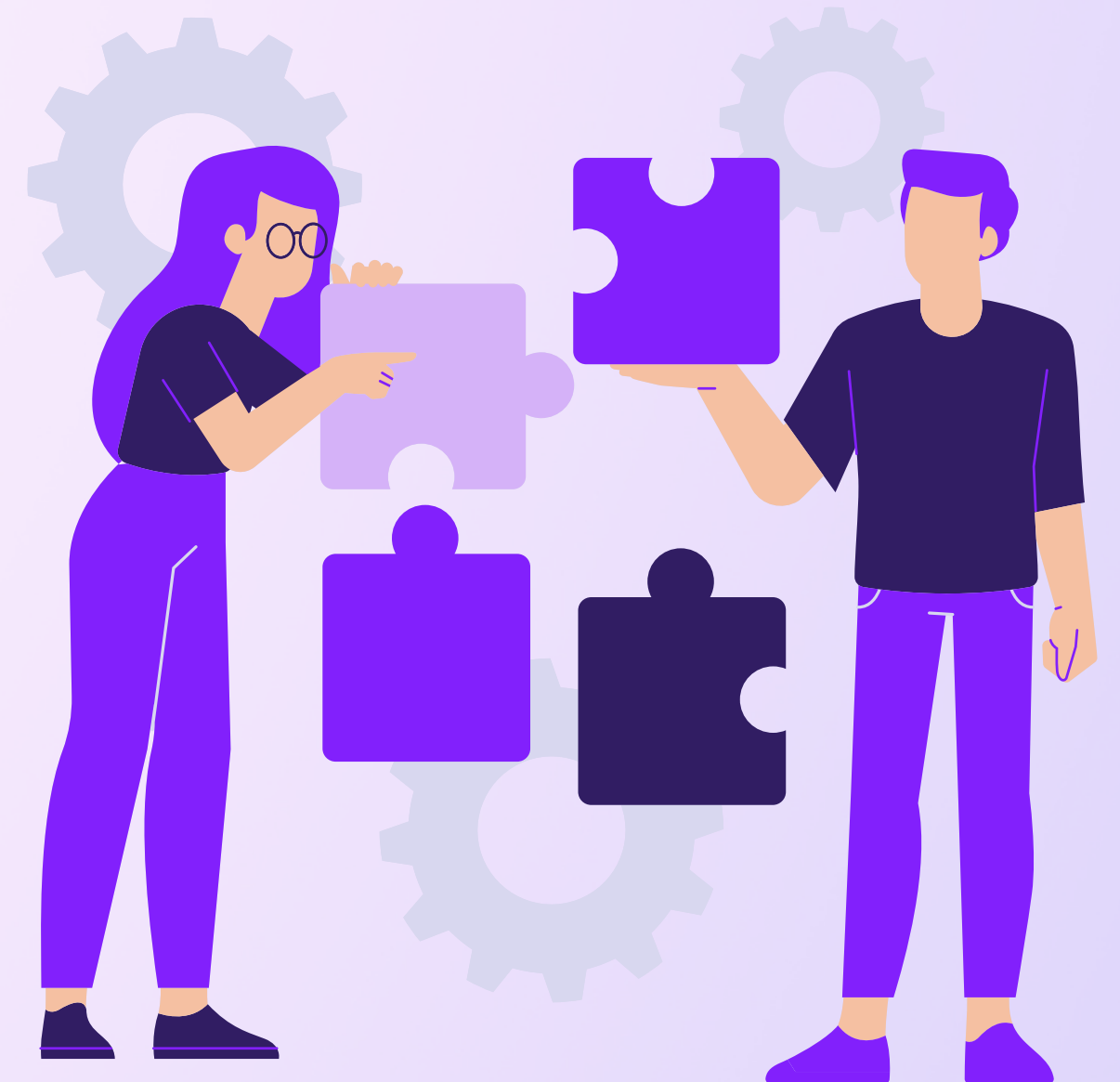### 02 Few Education and Events

PulseChain evangelism at local meetups, sponsoring conf "pop-ups" (e.g. @ Consensys), and organizing hackathons are sorely needed

03 Real World Business Needs

Traditional business still need to occur on our path to growth - e.g. coordinating CEX listings, fighting misinformation, executing agreements on behalf of the network, and more

PulseChain Foundation

01
02
03
04
05

The Solution

An organized initiative responsible for creating growth programs, executing business development activities and promoting education for PulseChain.

Grant Programs

Official path for builders to develop their ideas on PulseChain. Sponsoring various events, hackathons, and "pop-ups" at industry conferences (e.g. Consensys, Token2049, etc)

Business Development

Team responsible for CEX listings, fighting ranking sites, proactive outreach to like-minded industry projects, communication channel with regulators

Membership Organization

Engage the PulseChain community by offering one-time lifetime or annual memberships to help fund the mission. Treasurer to be voted in by board and funds handled via multi-sig
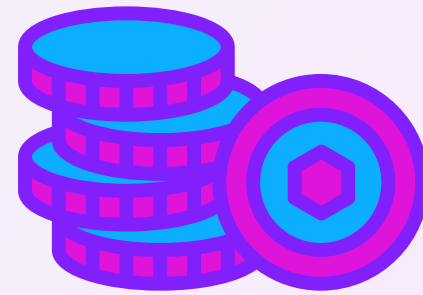
PulseChain Foundation

01
02
03
04
05

Funding Model

PulseChain Foundation operates based on a membership model. We offer various membership levels to help fund our initiatives, with **a Membership NFT that could be used to vote** in Board and Executive Leadership elections.

Lifetime Membership
Pay membership fee once, forever.

Annual Membership
Pay annual fee to remain active.

Anonymous Donation
Donate anonymously to support cause.

Onchain Treasury

01
02
03
04
05

1. Funds Sent to Wallet

Membership dues are sent to the Foundation's wallet directly. Wallet is managed **by a 3-of-5 multisig**

2. Grant Submission Review

Grants Review Team analyzes submissions, creates shortlist of results for Board review

3. Grant Decision

The Board makes a decision on each grant **based on its perceived value** to the PulseChain community

4. Funds Disbursed

Approved grants are submitted for processing, which **requires at least 3 signatures** to release funds

PulseChain Foundation

Founding Team

Team members serve 2-year terms and may be re-elected for a max of 2 consecutive terms. Anyone may be nominated and elections are held via onchain governance, where winners are decided **by the majority vote of** <u>**PulseChain Foundation Membership**</u> **NFTs holders.**

Board

BarChef
Chair

Founder of Starter Labs, Atlanta Blockchain Center. Cofounder, Telos Blockchain; inaugural OIG Chair, WAX

Board

BlaKc HEXican
Vice Chair

KSB TV CEO. 2022 Hex Tour & 2023 PulseChain Tour Operations Manager. MA in Non Profit Leadership.

Board

FashionCoder
Board At Large

Product Owner @ Tech Startup. Content Creator, Crypto Bestie. BS, Computer Science; MBA, IT Management

Board

Board #4
Board At Large #4

(Available)
Bio

Board

Board #5
Board At Large #5

(Available)
Bio

Exec

Executive
Executive Director (Available)

Effective CEO, runs day-to-day operations of Foundation

Exec

Growth
CMO (Available)

Responsible for all marketing, business development, and growth

Exec

Finance
Treasurer (Available)

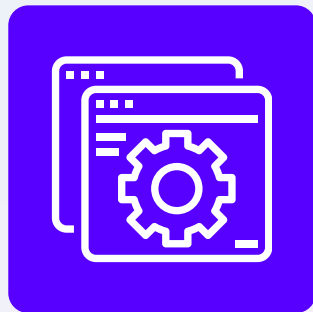Handles management of finances, including grant requests, staking, etc

06
07
08
09
10

Inaugural Tasks

The inaugural objectives for the Foundation are to address some low-hanging fruit tasks that can have a significant impact on the access to and visibility of PulseChain.

Exchange Listings

Centralized exchanges remain key to onboarding users into blockchain ecosystems. We will engage CEXes for listing and other common CEX services (e.g. futures/margin trading, etc)

Crypto Rankings

Whether we like it or not, individuals and companies worldwide depend on ranking sites to facilitate their research into crypto-based projects. Our ranking in these sites must be addressed

Builder Grants

With so many L 1s available, competition for developer and creator attention is at an all-time high. We must begin offering entry-level grants to incentivize building original products on PulseChain

Thank You

To join the PulseChain Foundation, please fill out the membership application on our website.

www.PulseChainFoundation.org

Email

info@PulseChainFoundation.org

Mailing Address

45 Old Ivy Rd
Atlanta, GA 30342

PulseChain.com
Cheaper, Faster, Fee-Burning Ethereum Fork.

/PulseChainCom   /PulseChain   /PulseChainCom

t.me/PulseChainCom   r/PulseChain   /PulseChain

PulseX.com   HEX.COM