

The Business Case for a PulseChain Foundation

www.PulseChainFoundation.org

Presented by
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What Is The Problem?

There is currently no established entity or group tasked with representing the best interests of the PulseChain community practically, professionally, and strategically, thereby hindering the growth potential of the chain.



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Lack of Growth Programs

Ethereum Foundation, Cardano Foundation, Solana Foundation, etc...exists to compete and capture mind share of users and developers

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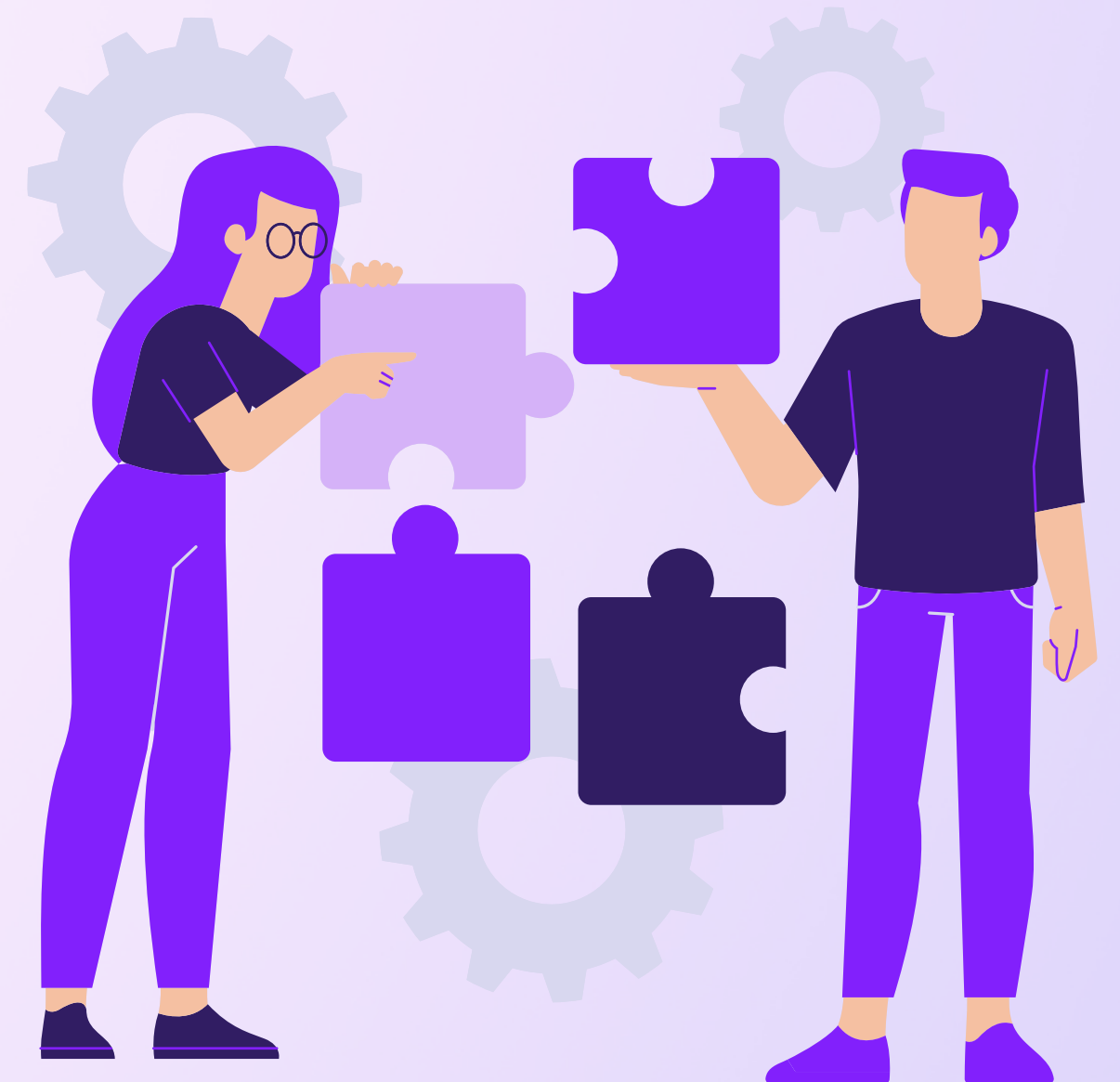
Few Education and Events

PulseChain evangelism at local meetups, sponsoring conf “pop-ups” (e.g. @ Consensys), and organizing hackathons are sorely needed

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Real World Business Needs

Traditional business still need to occur on our path to growth - e.g. coordinating CEX listings, fighting misinformation, executing agreements on behalf of the network, and more



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The Solution

An organized initiative responsible for creating growth programs, executing business development activities and promoting education for PulseChain.

Grant Programs

Official path for builders to develop their ideas on PulseChain. Sponsoring various events, hackathons, and “pop-ups” at industry conferences (e.g. Consensys, Token2049, etc)

Business Development

Team responsible for CEX listings, fighting ranking sites, proactive outreach to like-minded industry projects, communication channel with regulators

Membership Organization

Engage the PulseChain community by offering one-time lifetime or annual memberships to help fund the mission. Treasurer to be voted in by board and funds handled via multi-sig

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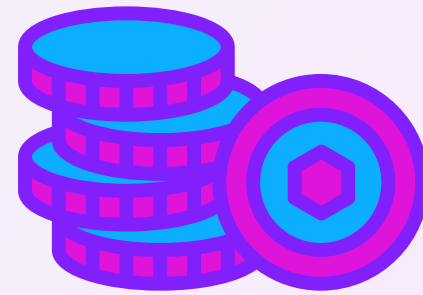
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Funding Model



PulseChain Foundation operates based on a membership model. We offer various membership levels to help fund our initiatives, with **a Membership NFT that could be used to vote** in Board and Executive Leadership elections.

Lifetime Membership

Pay membership fee once, forever.

Annual Membership

Pay annual fee to remain active.

Anonymous Donation

Donate anonymously to support cause.

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Onchain Treasury

1. Funds Sent to Wallet

Membership dues are sent to the Foundation's wallet directly. Wallet is managed **by a 3-of-5 multisig**

2. Grant Submission Review

Grants Review Team analyzes submissions, creates shortlist of results for Board review



3. Grant Decision

The Board makes a decision on each grant **based on its perceived value** to the PulseChain community

4. Funds Disbursed

Approved grants are submitted for processing, which **requires at least 3 signatures** to release funds

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Founding Team

Team members serve 2-year terms and may be re-elected for a max of 2 consecutive terms. Anyone may be nominated and elections are held via onchain governance, where winners are decided **by the majority vote of PulseChain Foundation Membership NFTs holders.**

Board



BarChef

Chair

Founder of Starter Labs, Atlanta Blockchain Center. Cofounder, Telos Blockchain

Board



Captain RG3

Vice Chair

Captain of Discourse Syndicate, PulseChain Tour. Producer, The Highest of Stakes Movie

Board



FashionCoder

Board At Large

Product Owner @ Tech Startup. Content Creator, Crypto Bestie. BS, Computer Science; MBA, IT Management

Board



Board #4

Board At Large #4

(Available)
Bio

Board



Board #5

Board At Large #5

(Available)
Bio

Exec



Executive

Executive Director (Available)

Effective CEO, runs day-to-day operations of Foundation

Exec



Growth

CMO (Available)

Responsible for all marketing, business development, and growth

Exec



Finance

Treasurer (Available)

Handles management of finances, including grant requests, staking, etc

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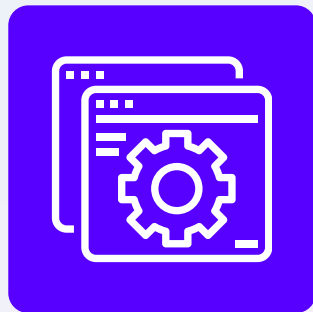
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Inaugural Tasks

The inaugural objectives for the Foundation are to address some low-hanging fruit tasks that can have a significant impact on the access to and visibility of PulseChain.



Exchange Listings

Centralized exchanges remain key to onboarding users into blockchain ecosystems. We will engage CEXes for listing and other common CEX services (e.g. futures/margin trading, etc)



Crypto Rankings

Whether we like it or not, individuals and companies worldwide depend on ranking sites to facilitate their research into crypto-based projects. Our ranking in these sites must be addressed



Builder Grants

With so many L 1s available, competition for developer and creator attention is at an all-time high. We must begin offering entry-level grants to incentivize building original products on PulseChain

Thank You

To join the PulseChain Foundation, please fill out the membership application on our website.

www.PulseChainFoundation.org

Email

info@PulseChainFoundation.org

Mailing Address

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Atlanta, GA 30342

