Personas

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| Persona: | Student |
| Photo: | C:\Users\c1673239\Downloads\icons8-drunk-48.png |
| Name: | Kyle Jones |
| Age: | 21 |
| Job Title: | Part-time at Lidl (Customer Assistant) |
| Goals and Tasks: | Focused on securing his undergraduate degree in Physics with a First. During his social time he enjoys going to bars and clubs with his mates. |
| Social Environment: | Football society, close with football team and course mates |
| Technological Environment: | Capable of using all of the technology devices offered today |
| Persona: | Employed part time |
| Photo: | C:\Users\c1673239\Downloads\icons8-bartender-male-50.png |
| Name: | Francis Begbie |
| Age: | 24 |
| Job Title: | Part-time at the Taf (Bar Tender) |
| Goals and Tasks: | Focused on earning money to go towards his pursuit of studying a degree in Computer Science. |
| Social Environment: | Martial Arts club along with going out with mates in his spare time to clubs |
| Technological Environment | Capable of using all of the technology devices offered today |