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System Design: Yelp

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Requirements of Yelp's Design

Learn about the requirements for a proximity service like Yelp.

We'll cover the following

- Requirements
 - Functional requirements
 - Non-functional requirements
- Resource estimation
 - Number of servers estimation
 - Storage estimation
 - Bandwidth estimation
- Building blocks we will use

Requirements#

Let's identify the requirements of our system.

Functional requirements#

The functional requirements of our systems are below:

• **User accounts**: Users will have accounts where they're able to perform different functionalities like log in, log out, add, delete, and update places' information.

Note: There can be two types of users: business owners who can add their places on the platform and other users who can search, view, and give a rating to a place.

- **Search**: The users should be able to search for nearby places or places of interest based on their GPS location (longitude, latitude) and/or the name of a place.
- **Feedback**: The users should be able to add a review about a place. The review can consist of images, text, and a rating.

Functional requirements

Non-functional requirements#

The non-functional requirements of our systems are:

- **High availability**: The system should be highly available to the users.
- **Scalability**: The system should be able to scale up and down, depending on the number of requests. The number of requests can vary depending on the time and number of days. For example, there are usually more searches made at lunchtime than at midnight. Similarly, during tourist season, our system will receive more requests as compared to in other months of the year.
- **Consistency**: The system should be consistent for the users. All the users should have a consistent view of the data regarding places, reviews, and images.
- **Performance**: Upon searching, the system should respond with suggestions with minimal latency.

Resource estimation#

Let's assume that we have:

- A total of 178 million unique users.
- 60 million daily active users.
- 500 million places.

Number of servers estimation#

We need to handle concurrent requests coming from 60 million daily active users. As we did in our discussion in the back-of-the-envelope lessons, we assume an RPS of 8,000.

$$\frac{Number\ of\ daily\ active\ users}{RPS\ of\ a\ server} = \frac{60\ million}{8000} = 7500\ servers$$

Estimating the Number of Servers

Number of Daily Active Users (in Millions)	60
RPS of a Server	8000
Number of Servers Required	f 7500

The number of servers required for Yelp

Storage estimation#

Let's calculate the storage we need for our data. Let's make the following assumptions:

• We have a total of 500 million places.

- For each place, we need 1,296 Bytes of storage.
- We have one photo attached to each place, so we have 500 million photos.
- For each photo, we need 280 Bytes of storage. Here, we consider the row size of the photo entity in the table, which contains a link to the actual photo in the blob store.
- At least 1 million reviews of different places are added daily.
- For each review, we need 537 Bytes of storage.
- We have a total of 178 million users.
- For each user, we need 264 Bytes of storage.

Note: The Bytes used for each place, photo, review, and user are based on the database schema that we'll discuss in the next lesson.

The following calculater computes the total storage we need:

Estimating Storage Requirements

Type of information	Size Required by an En tity (in Bytes)	Count (in Millions)	Total Size (in GBs)
Place	1296	500	f 648
Photo	280	500	f 140
Review	537	1	0.54
User	264	178	f 46.99
Total Storage Required			f 835.53

The total amount of storage required by Yelp

Bandwidth estimation#

To estimate the bandwidth requirements for Yelp, we categorize the bandwidth calculation of incoming and outgoing traffic.

For incoming traffic, let's assume the following:

- On average, five places are added every day.
- For each place, we take up 1,296 Bytes.
- A photo of size 3 MB is also attached with each place. This is the size of the photo that we save in the blob store.
- One million reviews of different places are added every day.
- Each review, takes up 537 Bytes.

We divide the total size of information per day by 86,400 to convert it into per second bandwidth.

Estimating Incoming Bandwidth Requirements

Average Number of Places Added Daily	5
Storage Needed for Each Place (Bytes)	1296
Size of Photo (in MBs)	3
Total Size of Place Information (Bytes)	f 15006480

Average Number of Reviews Added Daily (in Million s)	1
Storage Needed for Each Review (Bytes)	537
Total Size of Reviews (Bytes)	f 537000000
Total Incoming Bandwidth (KBps)	f 6.39
Total Incoming Bandwidth (Kbps)	f 51.12

For outgoing traffic, let's assume the following:

- A single search returns 20 places on average.
- Each place has a single photo attached to it that has an average size of 3 MB.
- Every returned entry contains the place and photo information.

Considering that there are 60 million active daily users, we come to the following estimations:

Estimating Outgoing Bandwidth Requirements

Average Number of Places Returned on Each Searc h Request	20
Size of Place (in Bytes)	1296
Size of Photo (in MB)	3
Total Size of Place Information (Bytes)	f 60025920
Outgoing Bandwidth Required for a Single Request (Kbps)	0.69
Outgoing Bandwidth Required for a Single Request (KBps)	5.52
Daily Active Users (in Millions)	60

Total Outgoing Bandwidth Required (Kbps)	f 331200000
Total Outgoing Bandwidth Required (Gbps)	f 331.2

We need a total of approximately 51 *Kbps* of incoming traffic and approximately 331 *Gbps* of outgoing, assuming that the uploaded content is not compressed.

Total bandwidth requirements = $51 \text{ Kbps} + 331 \text{ Gbps} \approx 331 \text{ Gbps}$.

The total bandwidth required by Yelp

Building blocks we will use#

The design process of Yelp utilizes many building blocks that have already been discussed in the initial chapters of the course. We'll consider the following concepts while designing Yelp:

Building blocks in the high-level design of Yelp

- **Caching**: We'll use the cache to store information about popular places.
- Load balancer: We'll use the load balancer to manage the large amount of

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requests.

- **Blob storage**: We'll store images in the blob storage.
- **Database**: We'll store information about places and users in the database.

We'll also rely on **Google Maps** to understand the feature of searching for places within a particular radius.

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