

[Log In](#)

[Join](#)

[Back To Course Home](#)

Grokking Modern System Design Interview for Engineers & Managers

0% completed

System Design Interviews

Introduction

Abstractions

Non-functional System Characteristics

Back-of-the-envelope Calculations

Building Blocks

Domain Name System

Load Balancers

Databases

Key-value Store

Content Delivery Network (CDN)

Sequencer

Distributed Monitoring

Monitor Server-side Errors

Monitor Client-side Errors

Distributed Cache

Distributed Messaging Queue

Pub-sub

Rate Limiter

Blob Store

Distributed Search

Distributed Logging

Distributed Task Scheduler

Sharded Counters

Concluding the Building Blocks Discussion

Design YouTube

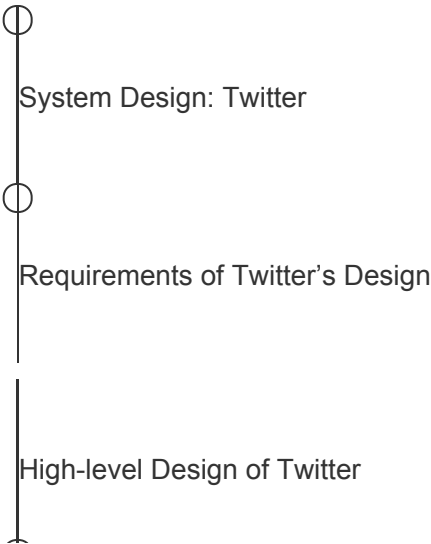
Design Quora


Design Google Maps

Design a Proximity Service / Yelp

Design Uber

Design Twitter





- Detailed Design of Twitter
- Client-side Load Balancer for Twitter
- Quiz on Twitter's Design

Design Newsfeed System

Design Instagram

Design a URL Shortening Service / TinyURL

Design a Web Crawler

Design WhatsApp

Design Typeahead Suggestion

Design a Collaborative Document Editing Service / Google Docs

Spectacular Failures

Concluding Remarks

Course Certificate

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High-level Design of Twitter

Understand the high-level design of the Twitter service.

We'll cover the following

- User-system interaction
- API design
 - Post Tweet
 - Like or dislike Tweet
 - Reply to Tweet
 - Search Tweet
 - Response
 - View home_timeline
 - Follow the account
 - Retweet a Tweet

User-system interaction#

Let's begin with the high-level design of our Twitter system. We'll initially highlight and discuss the building blocks, as well as other components, in the context of the Twitter problem briefly. Later on, we'll dive deep into a few components in this chapter.

Twitter components

- **Users** post Tweets delivered to the server through the load balancer. Then, the system stores it in persistent storage.
- **DNS** provides the specified IP address to the end user to start communication with the requested service.
- **CDN** is situated near the users to provide requested data with low latency. When users search for a specified term or tag, the system first searches in the CDN proxy servers containing the most frequently requested content.
- **Load balancer** chooses the operational application server based on traffic load on the available servers and the user requests.
- **Storage system** represents the various types of storage (SQL-based and NoSQL-based) in the above illustration. We'll discuss significant storage systems later in this chapter.
- **Application servers** provide various services and have business logic to orchestrate between different components to meet our functional requirements.

We have detailed chapters on DNS, CDN, specified storage systems (Databases, Key-value store, Blob store), and Load balancers in our building blocks section. We'll focus on further details specific to the Twitter service in the coming lessons. Let's first understand the service API.

API design#

This section will focus on designing various APIs regarding the functionalities we are providing. We learn how users request various services through APIs. We'll only concentrate on the significant parameters of the APIs that are relevant to our design. Although the front-end server can call another API or add more parameters in the API received from the end users to fulfill the given request, we consider all relevant arguments specified for the particular request in a single API. Let's develop APIs for each of the following features:

- Post Tweet
- Like or dislike Tweet
- Reply to Tweet
- Search Tweet
- View user or home timeline
- Follow or unfollow the account
- Retweet a Tweet

Post Tweet#

The POST method is used to send the Tweet to the server from the user through the `/postTweet` API.

```
postTweet(user_id, access_type, tweet_type, content, tweet_length, media_field, list_of_followers, post_time, tweet_location, list_of_used_hashtags, list_of_tagged_people)
```

Let's discuss a few of the parameters:

Parameter	Description
<code>user_id</code>	It indicates the unique ID of the user who posted the Tweet.
<code>access_type</code>	It tells us whether the Tweet is protected (that is, only visible to followers) or public.
<code>tweet_type</code>	It indicates whether the Tweet is text-based, video-clip based, image(s)-based, or contains different types.

<code>content</code>	It specifies the Tweet's actual content (text).
<code>tweet_length</code>	It represents the text length in the Tweet. In the case of video, it tells us the duration a video.
<code>media_field</code>	It specifies the type of media (image, video, GIF, and so on) delivered in each Tweet.
<code>list_of_followers</code>	It provides the current followers of the account posting the Tweet. This parameter is filled by the front-end server after it fetches this information using another API.

The rest of the parameters are self-explanatory.

Note: Twitter uses the **Snowflake** service to generate unique IDs for Tweets. We have a detailed chapter (Sequencer) that explains this service.

Points to Ponder

Question 1

At most, how many hashtags can a Tweet have?

Show Answer

1 of 2

Like or dislike Tweet#

The `/likeTweet` API is used when users like public Tweets.


```
likeTweet(user_id, tweet_id, tweeted_user_id, user_location)
```

Parameter	Description
user_id	It indicates the unique ID of the user who liked the Tweet.
tweet_id	It indicates the Tweet's unique ID.
tweeted_user_id	This is the unique ID of the user who posted the Tweet.
user_location	It denotes the location of the user who liked the Tweet.

The parameters above are also used in the `/dislikeTweet` API when users dislike others' Tweets.

Reply to Tweet#

The `/replyTweet` API is used when users reply to public Tweets.

```
replyTweet(user_id, tweet_id, tweeted_user_id, reply_type, reply_length, ,list_of_followers)
```

Parameter	Description
list_of_followers	It specifies the list of user followers who replied to someone's Tweet.

The `reply_type` and `reply_length` parameters are the same as `tweet_type` and `tweet_length` respectively.

Search Tweet#

When the user searches any keyword in the home timeline, the GET method is used. The following is the `/searchTweet` API:

```
searchTweet(user_id, search_term, max_result, exclude, media_field, exp
```

```
ansions, sort_order, next_token, user_location)
```

Some new parameters introduced in this case are:

Parameter	Description
search_term	It is a string containing the search keyword or phrase.
max_result	It is the number of Tweets returned per response page. By default, the Tweets per res
exclude	It specifies what to exclude from the returned Tweets, that is, replies and retweets. Th
media_field	It specifies the media (image, video, GIF) delivered in each returned Tweet.
expansions	It enables us to request additional data objects in the returned Tweets, such as any m
sort_order	It specifies the order in which Tweets are returned. By default, it will return the most re
next_token	It is used to get the next page of results. For instance, if max_result is set to 100 Tw

Response#

Let’s look at a sample response in JSON format. The **id** is the user’s unique ID who posted the Tweet and the **text** is the Tweet’s content. The **result_count** is the count of the returned Tweet, which we set in the **max_result** in the request. Here, we’re displaying the default fields only.

Click to see response in JSON

Note: Twitter performs various types of searches. The following are two of them:

- One search type returns the result of the last seven days, which all registered users usually use.
- The other type returns all matching results on all Tweets ever posted (remind that service does not delete a posted Tweet). Indeed, matches can contain the first Tweet on Twitter. This search is usually used for academic research.

View home_timeline#

The GET method is suitable when users view their home timelines through the `/viewHome_timeline` API.

```
viewHome_timeline(user_id, tweets_count, max_result, exclude, next_token, list_of_followers, user_location)
```

In the `/viewUser_timeline` API, we'll exclude the `list_of_followers` and `user_location` to get the user timeline.

Point to Ponder

Question

Which parameter in the `viewHome_timeline` method is the most relevant when deciding which promoted ads (Tweets) to be returned in response?

Show Answer

Follow the account#

The `/followAccount` API is used when users follow someone’s account on Twitter.

```
followAccount(account_id, followed_account_id,)
```

Parameter	Description
<code>account_id</code>	It specifies the unique ID of a user who follows that account on Twitter.
<code>followed_account_id</code>	It indicates the unique ID of the account that the user follows.

The `/unfollowAccount` API will use the same parameters when a user unfollows someone’s account on Twitter.

Retweet a Tweet#

When a registered user Retweets (re-posts) someone’s Tweet on Twitter, the following `/retweet` API is called:

```
retweet(user_id, tweet_id, retweet_user_id, list_of_followers)
```

The same parameters will be required in the `/undoRetweet` API when users undo a Retweet of someone’s Tweet.

Back

Requirements of Twitter’s Design

Next

Detailed Design of Twitter

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