welcome

Profile Company

ARX DEVELOPMENTS

www.arxeg.com

For Real Estate Development

Welcome to ARX Real Estate Development

Arx Real Estate Development represents a proactive experience and inspiring vision in the world of urban and real estate development spanning over 20 years. Its rich portfolio includes more than 170 diverse real estate projects, including commercial, administrative, residential, and medical projects.

Arx has met the aspirations of more than 3,000 clients. It is committed to achieving the highest satisfaction levels to ensure exceptional investment returns.

The company's projects span several geographic markets, from the Delta and Alexandria to its newest projects in New Cairo and the Administrative Capital, offering a distinctive portfolio of real estate projects that underscore its commitment to expansion and sustainable growth.

Our Mission

We operate within a set of values that help the company contribute to integrated urban development with a unique cultural character, in line with global environmental and engineering standards. This is achieved through the selection, development, implementation, and delivery of real estate projects and products of exceptionally high quality and investment standards that meet the needs, priorities, and aspirations of all our success partners, including clients, investors, suppliers, and human resources, and are consistent with the company's goals for sustainable development.

Our Vision

To be a leading urban development company with far-reaching and sustainable horizons that reflect the vision and ambition of the general company from the heart of the world to the entire world.

Our Values

Innovation

Act proactively and keep learning

Quality

High standards and continuous improvement

Sustainability

Customers come first—we listen and care

Our Expertise

Diversified For Excellence

01 **Education Sector**

03 **Maritime Transport**

02 **Industrial Sector**

04 **Real Estate Development**

Our Company Numbers

We develop exceptional real estate projects that go beyond traditional construction, focusing on enhancing communities. We integrate green spaces and cultural facilities to promote social interaction, creating vibrant and livable environments.

2.5k+
UNITS SOLD

2k+
CLIENTS

170+
PROJECTS

20+
YEARS OF EXPERIENCE

OUR SERVICES

OUR MAIN FOCUS

We Shine A Spotlight On Investment Opportunities That Offer Growth, Value, And Long-Term Success In Dynamic And Promising Markets.

Commercial

Grow Your Business With Flexible Spaces, Modern Facilities, And Strong Infrastructure.

Administrative

Inspiring Office Spaces Built For Focus, Creativity, And Productivity.

Medical

Well-Equipped Medical Units For Smooth Workflow And Quality Care.

Residential

Modern, Comfortable Homes Designed For A Balanced Lifestyle.

Company Projects

For Real Estate Development

www.arxeg.com

Kéntro Tower

Kéntro Tower – A Prime Investment Destination in the New Administrative Capital

Kéntro Tower is a fully integrated, mixed-use development featuring commercial and administrative units. Designed according to the latest architectural standards, it incorporates smart, eco-friendly building technologies.

The tower has received a wind study certification from our consultants, confirming its structural strength and wind resistance—an essential feature that enhances its investment value.

Kéntro Tower consists of 15 floors, in addition to a ground floor and a two-level basement, spanning an area of 3,275 square meters in one of the most prestigious locations in the New Administrative Capital.

A Strategic Location in the Heart of the New Capital

Located in the Downtown area, Kéntro Tower boasts a prime position overlooking a 5-acre park and is just steps away from the Ministries District, Mohamed Bin Zayed North Axis, Misr Mosque, the Green River, the Central Business District, and the Monorail Station. Additionally, it is minutes away from Al Masa Hotel, the Iconic Tower, the Government District, and the Parliament Building, making it a highly strategic and attractive investment hub.

Kéntro Tower

BARIQ

Bariq is a high-potential investment in a prime location at the heart of New Damietta. Managed by RUSSEELL Saudi Arabia, the project ensures top-tier operations and strong returns, supported by global brands. With a modern design by Dr. Mohamed Talaat, it offers a perfect mix of luxury, privacy, and green spaces.

Key Features:

- The compound spans over 5 acres (23,000 square meters).
- Offers a perfect mix of commercial, administrative, and residential units.
- Ensures an exceptional lifestyle with a balance between work, living, and leisure.
- Provides a holistic experience that harmonizes all aspects of life.

REDEFINING LUXURY LIVING

La Vie project offers the ideal destination for luxurious living in New Damietta, strategically located on the international road next to Horus University. Spanning 4,000 square meters, it provides an upscale residential environment that combines luxury and relaxation. Its proximity to key educational and cultural facilities enhances its appeal, while the inclusion of the largest commercial complex in the area delivers a unique shopping and entertainment experience.

Project Features:

- The project includes a ground floor, basement, and three hotel-style residential floors with various accommodation options.
- There are 3 entrances with cameras and advanced security for 24/7 safety.
- Commercial spaces feature international shops, restaurants, outdoor cafés, and a visitor garden.
- The basement has a safe play area for kids and a fully equipped kitchen for families
- The commercial floor is the largest retail hub in the area with spacious outdoor shopping areas.
- A kids' area and 24/7 concierge services ensure child safety.

Mocha Muse
Healthy Bites
Roast Haven

MIRAJ

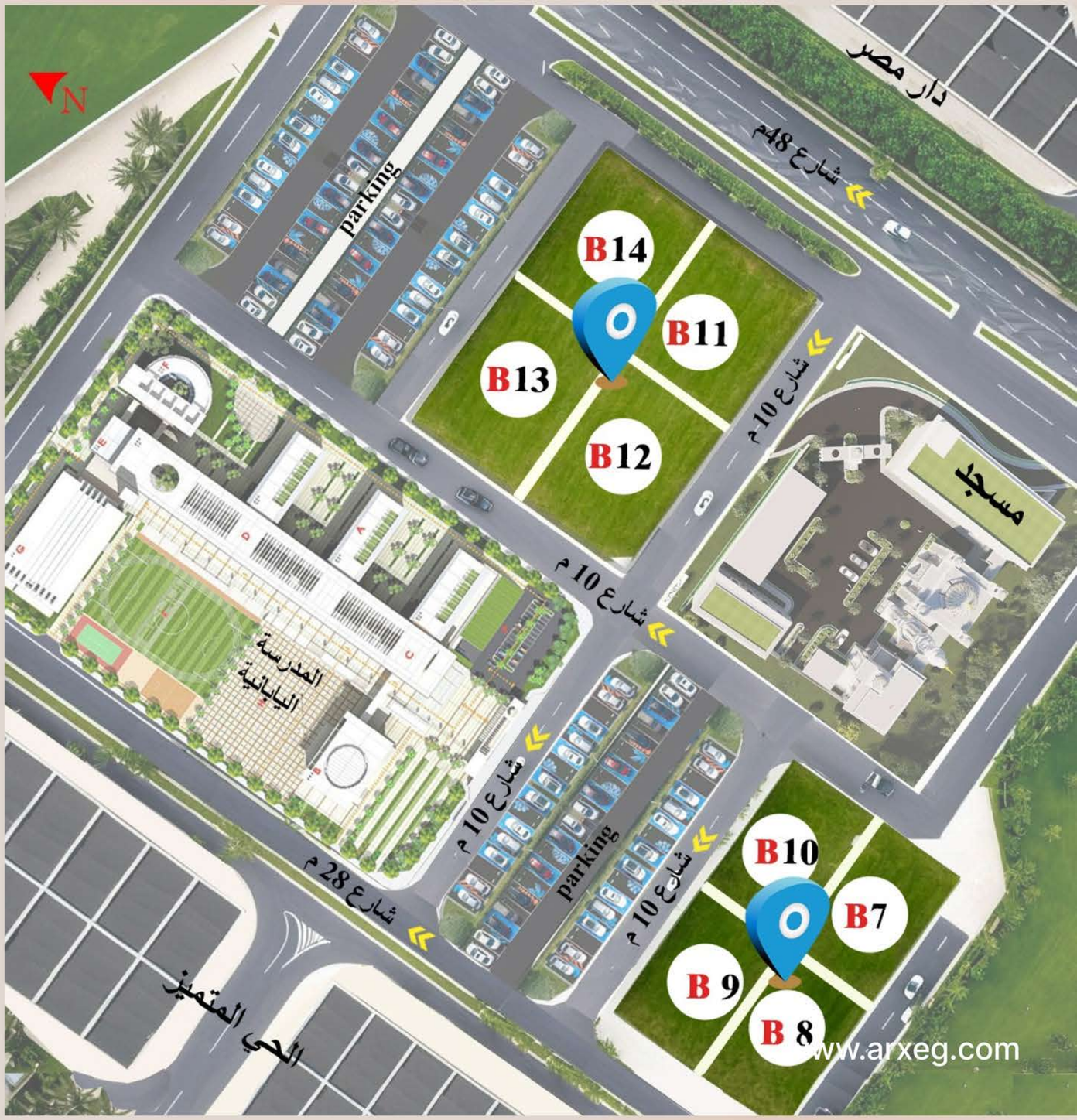
EXPERIENCE LIFE REDEFINED

MIRAJ SERIES STANDS OUT AS AN UNMISSABLE INVESTMENT OPPORTUNITY

A prime investment opportunity in District 6, next to Dar Misr and the Japanese School.
It features 8 well-designed buildings combining residential and commercial use, tailored to various needs.
Offers long-term sustainable returns and strong growth potential.

PROJECT FEATURES:

- Units offer a balance of calm and vibrant living.
- 4 buildings overlook the distinguished district.
- 4 buildings face the Dar Misr project.
- Each floor includes 6 residential units.
- All units enjoy beautiful views.



SHOP
SHOP

A FULLY INTEGRATED INVESTMENT THAT MEETS ALL YOUR NEEDS

7O Project is the ideal choice for investing in a mixed-use environment that combines commercial, administrative, and residential activities in one location.
Located in one of the most vibrant areas, 7O offers an unparalleled investment opportunity.

PROJECT FEATURES:

- The basement is elevated by 70 cm, offering extra usable space.
- Ground floor: 6 unique commercial shops with a 15% loading ratio, creating a vibrant business hub.
- Mezzanine floor: 13 commercial shops with wide corridors (3m and 2.5m) for better flow and access.
- Administrative floors: 7 offices spread across 2 floors, with 1.5m corridors for a productive work environment.
- Residential floor: Modern units offering comfort, elegance, and a contemporary lifestyle.

O7 BUILDING

STORE
STORE
STORE

07 ENTRANCE
SOLID GOLD

07 ENTRANCE
STORE
STORE
STORE
STORE
STORE
STORE
DIAMONDS

AURA Mall

Aura Mall is located on the extension of Old Saeedy Street in the center of the Second District, directly in front of Misr Hospital (the largest hospital in the Delta) and Zahret Al Madain School. It is also near Point 11 Hotel on the main street and the road leading to the clubs.

Key Features:

- Complete finishing combining high quality and modern design .
- International stores and strong investment opportunities .
- Operation and management company fully responsible for the mall .
- Spaces ranging from 22 to 134 square meters .
- Facades with distinctive and modern designs .
- 3 main entrances with electronic gates .
- 5 internal corridors connecting 4 axes .
- 4 elevators to facilitate movement inside the mall .
- Surveillance cameras with the highest operational systems .
- The project covers an area of 2,087 square meters .
- Includes commercial, administrative, and medical units .
- Diverse spaces to meet all needs .
- Integrated work environment providing all your professional needs.
- Security personnel available 24/7 under supervision of a specialized security company .

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aura

UNI SERIES

A prime location ensuring easy access to all services and facilities, situated at the entrance of New Damietta. It is adjacent to the western terminal, in front of Damietta University on the Wadi Degla road, and in the heart of the largest residential cluster—close to El-Assema Hospital, the Fifth District, and Sayeda Zeinab Mosque.

Key Features:

- Prime location in the heart of the city's largest residential community
- Luxurious facades built to the highest quality standards
- Modern elevators for fast and easy floor access
- Integrated security systems and surveillance cameras for maximum safety
- Project managed by a specialized company to ensure service quality
- 8 malls located on the main street, ensuring constant foot traffic
- Ground floor: Commercial shops (areas from 53 m² to 59 m²) – great investment potential
- First upper floor: Commercial shops (areas from 15 m² to 40 m²)
- Administrative floors: Office spaces (73 m² and 77 m²)
- Residential units: Spacious apartments (160 m²) for a comfortable lifestyle

CASTLE
UNI
UNI
PARK
LOGO
UNI 6

Founders Company

Dr. Ahmed Omar

Chairman

Eng. Yasser Omar

CEO

Dr. Saad Omar

Board Member

Dr. Osama Omar

Board Member

THANK YOU

ARX Development

COMPANY PROFILE

2025