

Name) High Altitude Journey

Short Pitch) Ice climbing brought to your house!

Long Pitch) High Altitude Journey sells modular rock climbing walls that can switch from a normal rock climbing wall into an ice climbing wall that mimics the feeling of authentic ice climbing.

Persona) Steve is a middle aged man with rock climbing experience and spare money to spend. Steve also would like to learn how to ice climb at his own house.

Comp.) Gear companies like REI, ROCKWERX, and PEABODY ICE

Shorthand Flow

Goal) Schedule technician to come to a clients house

Client sees selection of modular walls → They look at the description of each one and choose what they believe fits their needs best

Client is taken to the selection page for their chosen model, which displays purchase options or technician options → Client selects the technician option to submit a request for a professional technician to set up the modular wall.

Client is brought to a submission form where they can fill out required information for the technician to go to the desired destination. → Client fills out the required information and submits the form.

The client sees the final confirmation page informing the client that their request has been submitted and a technician will be there once the information has been processed.

Combine these two



HAJ

Modular Walls

Safety Equipment

About Us

Check out our modular rock climbing walls!!

Modular Walls

Safety Equipment

About Us

About Us

High Altitude Journey is a fast growing business selling you the best at home ice climbing training simulator for professional and new climbers alike.

Our Mission

We at High Altitude Journey (HAJ) promise to bring each one of our loyal ice climbing enthusiasts a professionally made ice climbing training home environment that can be trusted to be keep you safe.

The modular pieces we provide are meant to keep you learning and gaining new experiences on different challenges as you see fit. Not only that, but for exclusively at-home climbers, we have quite the selection for you to choose from, with more coming every quarter.

HAJ

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About Us

Modular wall option one.

Modular wall option two.

Modular wall option three.

HAJ

Modular Walls

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About Us

Fill out information here to have a technician come out and survey/ install one of our modular walls.

Address

Billing Address

Payment info.

Fill out the information yourself if you don't believe you need a technician.

Specifications

Address

Payment info.



Maybe this is not required

LOGO

Button Button Button

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