

# Credit Card Transaction Report

Weeknum2

All

Middle

Low

High

Annual Fees

3M

Revenue

55M

Transaction Amount

45M

Total Interst

7.84M

Transaction Count

656K

Silver

Blue

Gold

Platinum

F

M

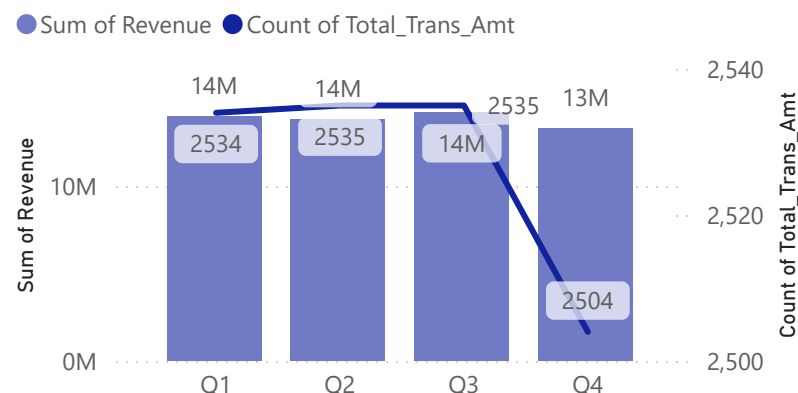
Q4

Q3

Q2

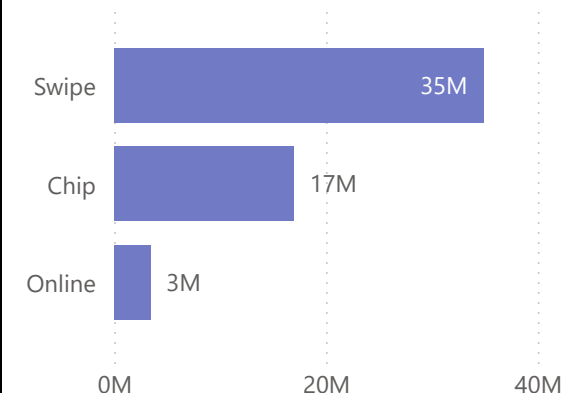
Q1

## Qtr Revenue and Total\_Trans\_Amt

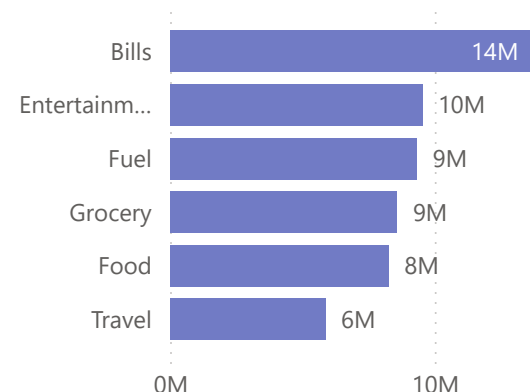


| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earn |
|---------------|----------------|------------------------|----------------------|
| Blue          | 46139398       | 36957875               | 64958                |
| Silver        | 5586332        | 4586746                | 8120                 |
| Gold          | 2454072        | 2024078                | 3737                 |
| Platinum      | 1135608        | 953314                 | 1616                 |
| Total         | 55315410       | 44522013               | 78433                |

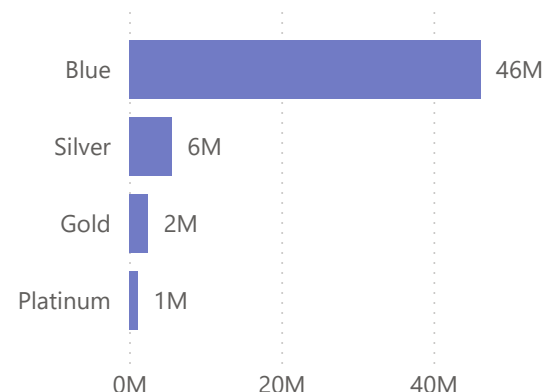
## Revenue by Use Chip



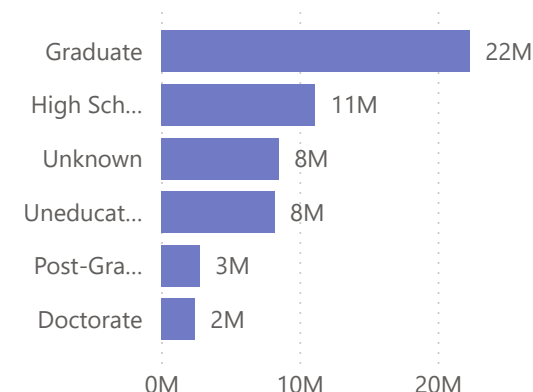
## Revenue by Exp Type



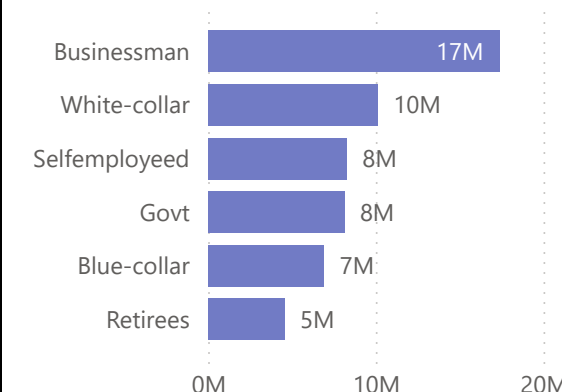
## Revenue by Card category



## Revenue by Education



## Revenue by Job



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Weeknum2

All

Revenue

55M

Total Interest

7.84M

Income

576M

Customer  
Satisfaction

3.19

M

30M

F

25M

Silver

Blue

Gold

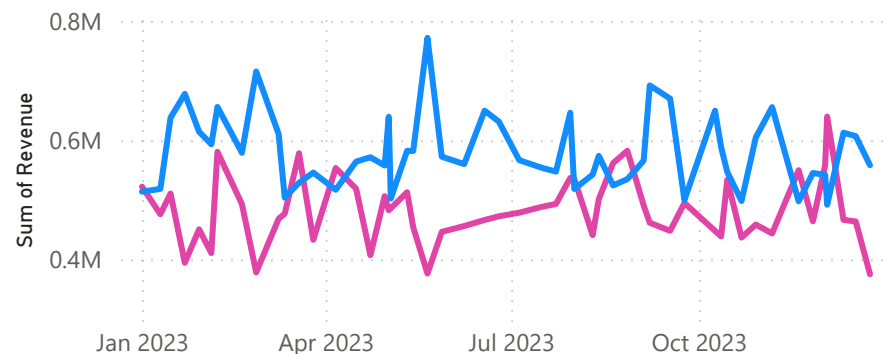
Platinum

Swipe

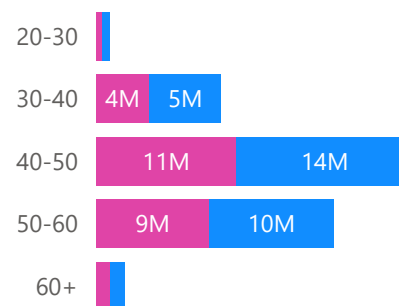
Online

Chip

Revenue by Week

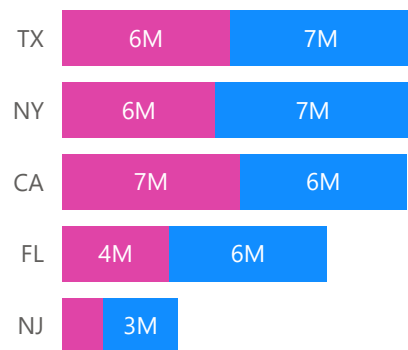


Revenue by Customer Job

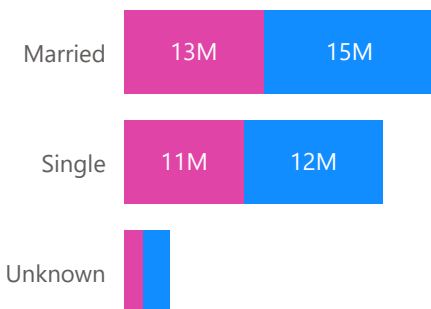


| Customer_Job  | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Blue-collar   | 6904279        | 952801                 | 72262158      |
| Businessman   | 17387832       | 2539390                | 186959919     |
| Govt          | 8111701        | 1160016                | 88773989      |
| Retirees      | 4535184        | 630359                 | 48675030      |
| Selfemployeed | 8261758        | 1119742                | 75313288      |
| Total         | 55315410       | 7843382                | 575914439     |

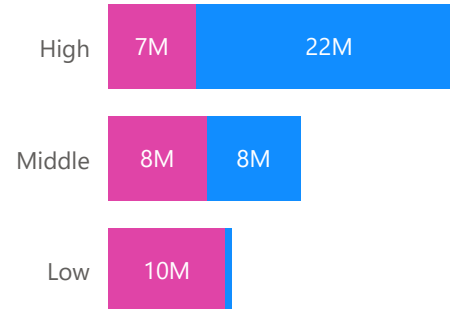
Revenue by State



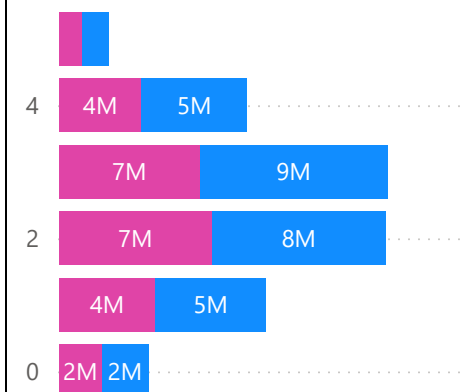
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

