

# Bari Blitzer

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## Education

### **The University of Michigan, Ann Arbor, MI**

**Expected May 2018**

School of Information | Bachelor of Science in Information Studies

Minor in Entrepreneurship

Course Highlights: Evaluating Information and Analyzing Media, Information Studies, Digital Culture, Entrepreneurial Creativity, Web Development

### **Weston High School, Weston, CT**

**August 2010 - June 2014**

- Junior/Senior Varsity Tennis Team Captain
- Weston Girls Tennis All Academic Honors
- WHS Principal's Honor Roll and Honor Roll

## Experience /Activities

### **Social Media Intern/Front Desk – JoyRide Cycling, Ridgefield and Wilton, CT**

**May - August 2014, 2015**

- Designed and implemented social media campaign to publicize events and special promotions, leading to increased customer sign-ups
- Managed the front desk during launch period for new studio
- Operated the online system for class scheduling via studio website
- Utilized Excel to develop and organize client database

### **Marketing/Business Development – S•pack Products, Ann Arbor, MI**

**September 2014 - Present**

- Collaborate with marketing team to generate on-campus awareness for student developed beauty product
- Plan and execute promotional events to create brand excitement on campus
- Recruit students from other universities to join representative team

### **K-Gram Member – University of Michigan, Ann Arbor, MI**

**September 2015 – Present**

- Develop year-long relationships with elementary school students in Southeastern Michigan area through monthly letter exchange program that attracts over 1,000 college students
- Organize on-campus events, such as Kid's Fair, for college students and their pen pals to celebrate their year of friendship

### **Volunteer/Ambassador – Sunrise Day Camps, Pearl River, NY and Ann Arbor, MI**

**May 2014 - Present**

- Assembled Connecticut team for Sunrise Walks to raise money to fund new camp opening in Pearl River
- Planned and ran themed activities at summer volunteer days to attract donors
- Co-founded first on-campus Ambassador group geared towards education and awareness
- Planning Spring "SpinRaiser" event in Connecticut to raise money for scholarships for Summer 2016

### **Sorority Member – Kappa Alpha Theta, Ann Arbor, MI**

**September 2014 - Present**

- Participate in annual philanthropic and social events for sorority of over 200 members
- Influenced decisions for allocations committee from philanthropic chapter event, which raised over \$3,000 for local charities and organizations
- Assisted in Fall Rush 2015 to inform and attract potential new members

### **Religious School Classroom Assistant – Temple Israel, Westport, CT**

**September 2010 - June 2014**

- Supported classroom teachers for four consecutive years in a kindergarten class of approximately twenty students
- Created mini lesson plans and assisted with craft projects, prayers, and musical service

## Skills

- Proficient in Python; Currently learning HTML, CSS, JavaScript
- Basic knowledge of Microsoft Word, Excel and PowerPoint