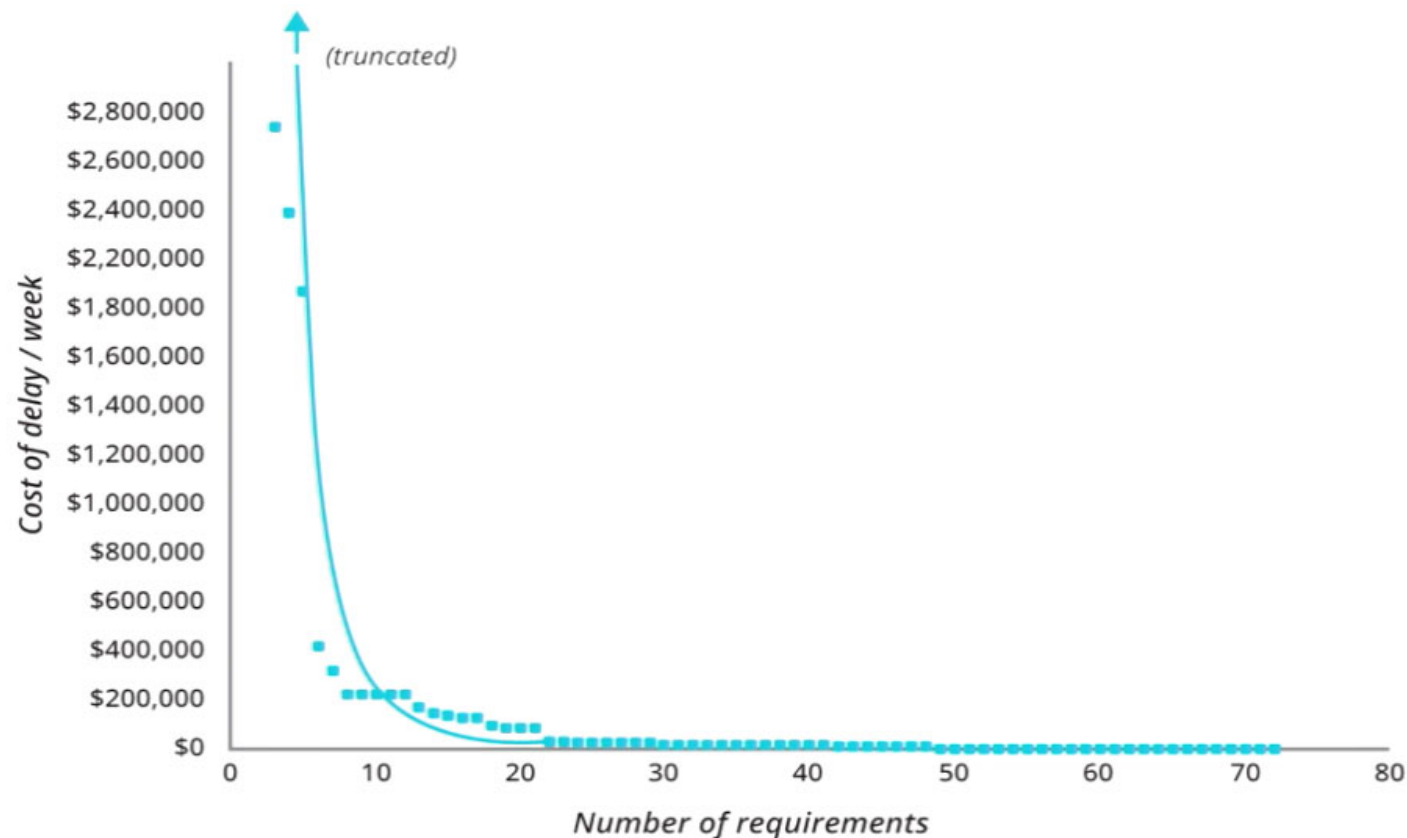


# Why go Agile?

Truth will sooner come out of error than  
from confusion.

# Prioritize

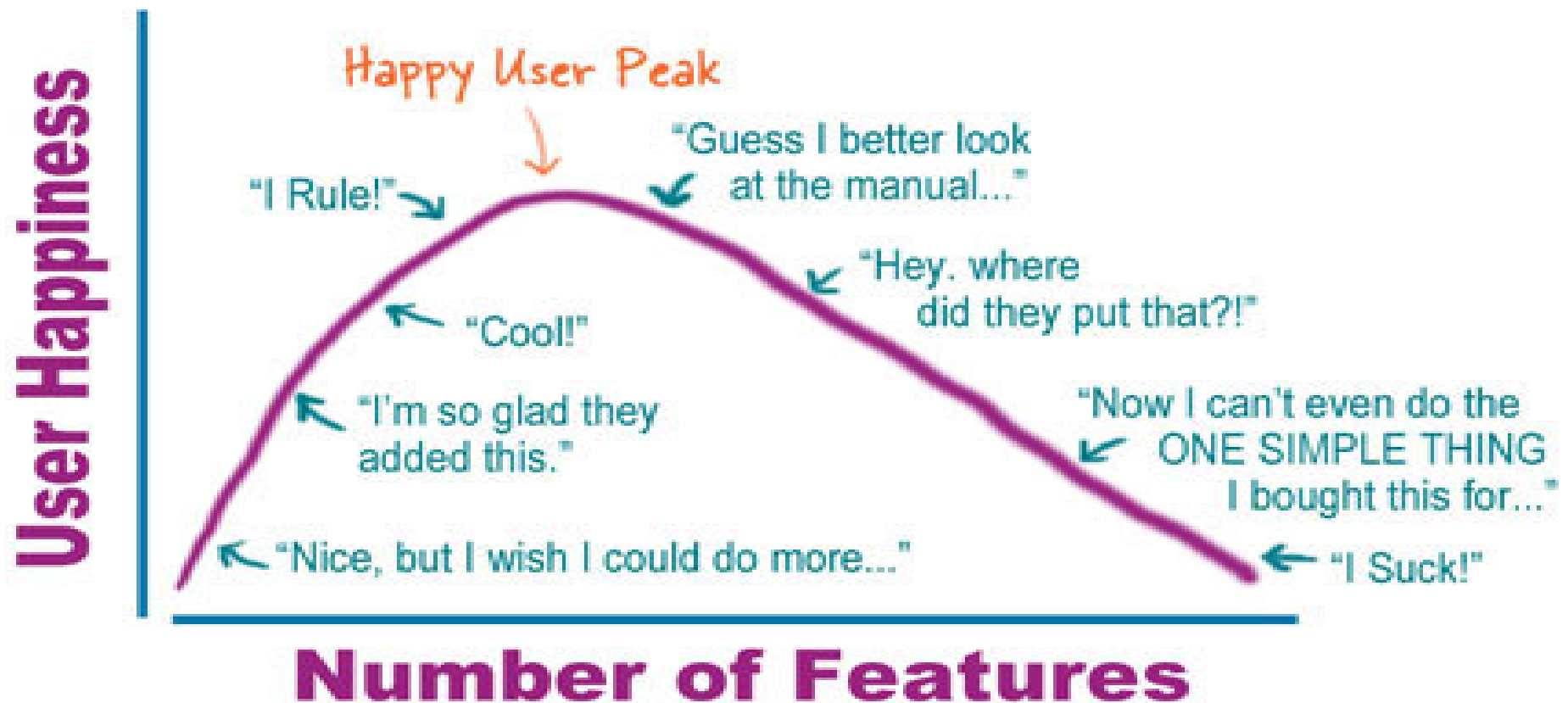
## batching up work



"Black Swan Farming using Cost of Delay" | Joshua J. Arnold and Özlem Yüce | [bit.ly/black-swan-farming](https://bit.ly/black-swan-farming)

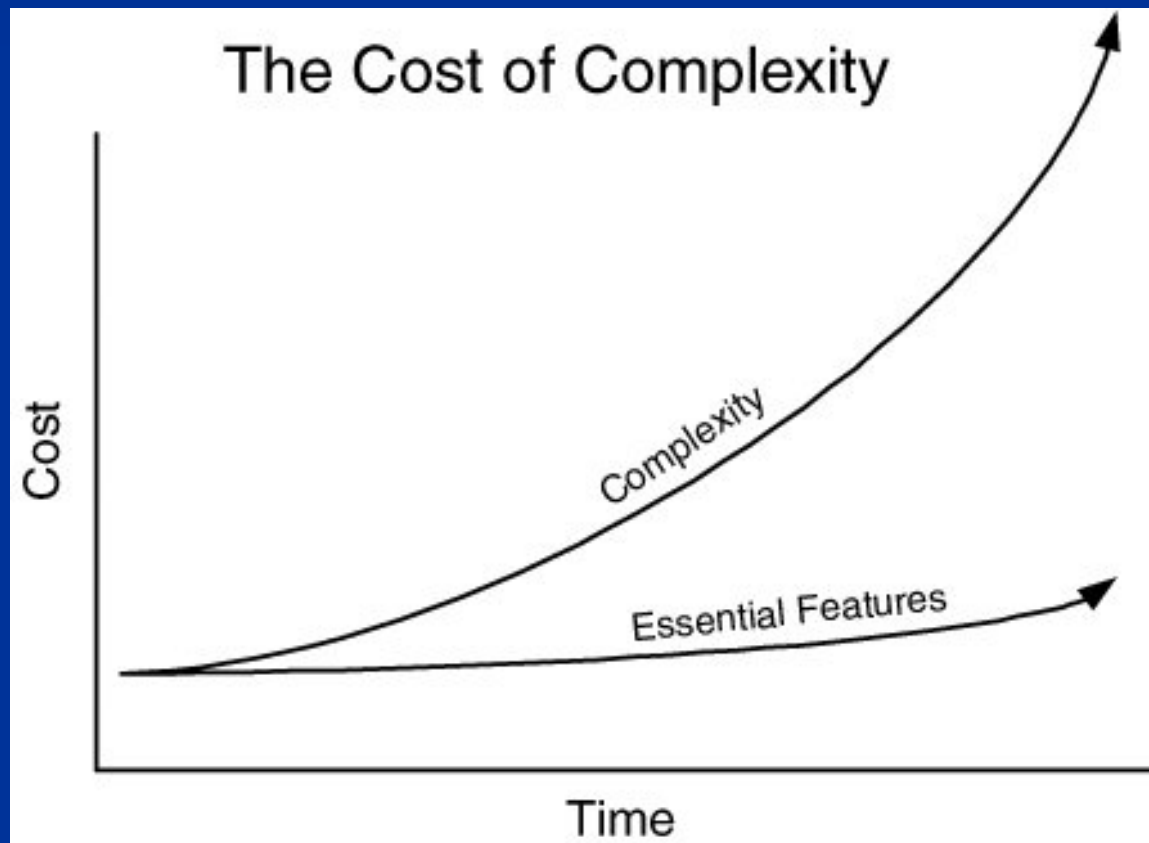
# Agile Requirements

## The Featuritis Curve

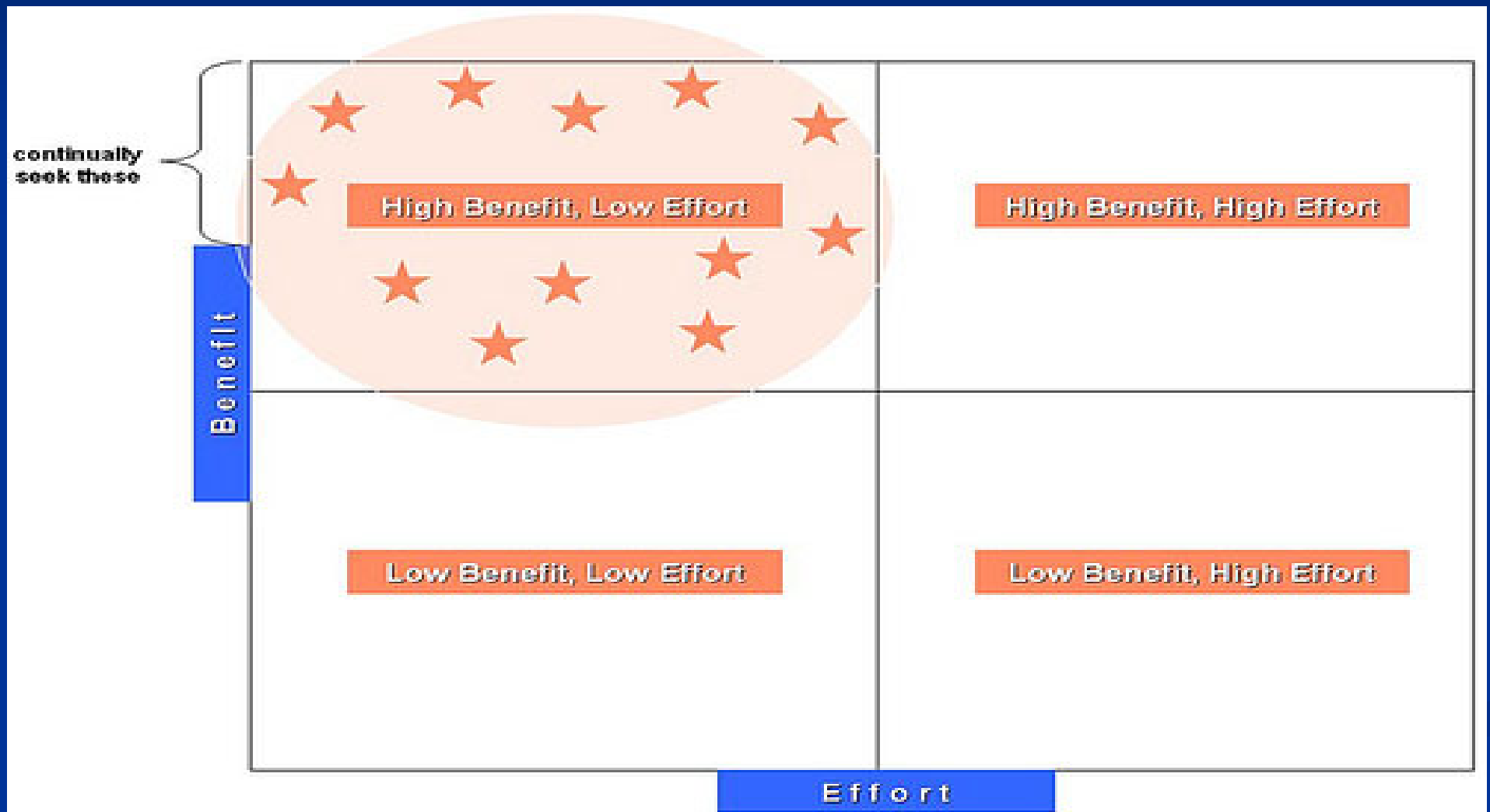


# The Enemy is complexity

- Complexity is like cholesterol: it clogs up the arteries of an organization.



# Agile aim



# Time vs. Bugs

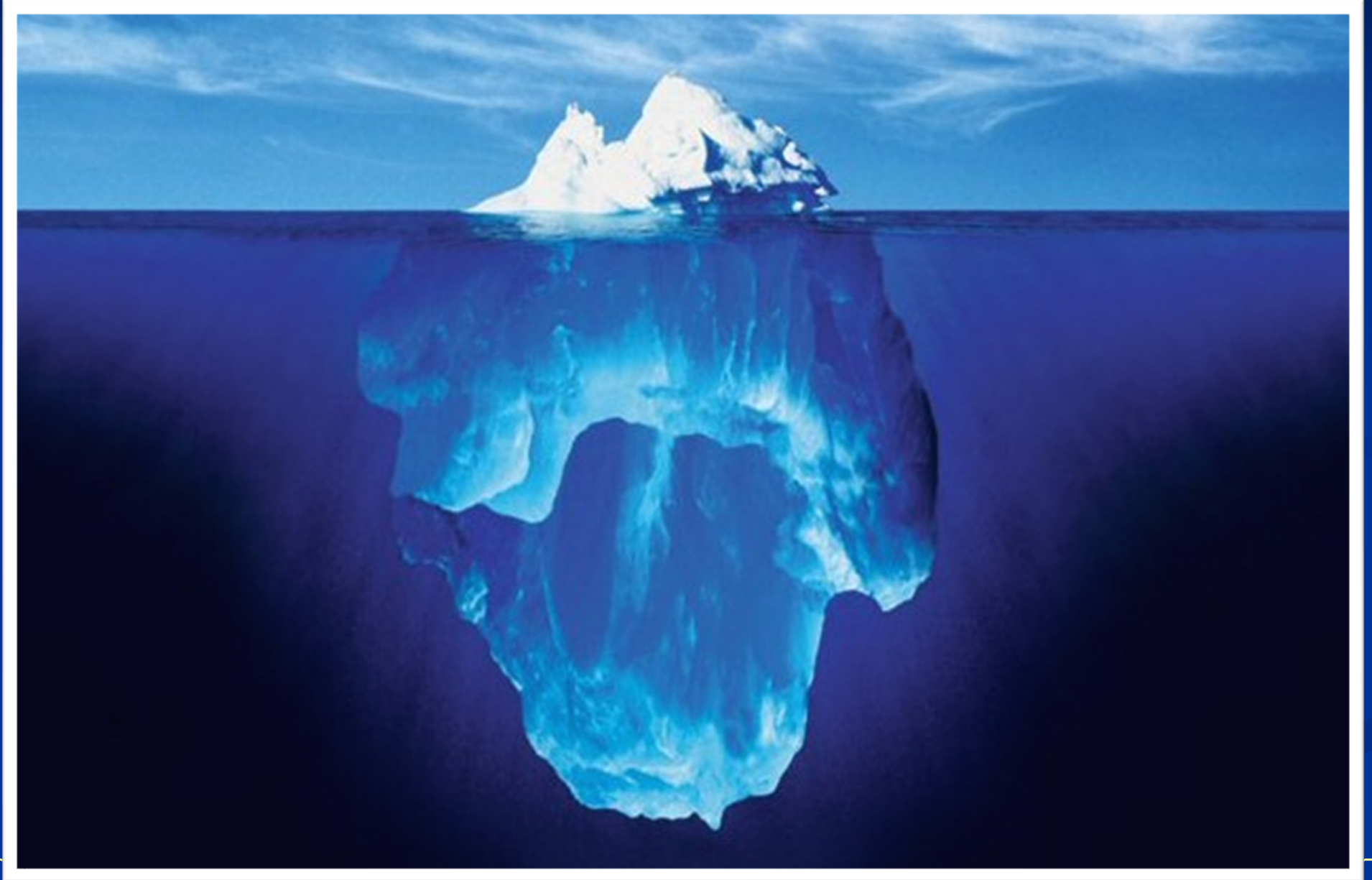


Quality Is free, but only to those who are willing to pay heavily for it.

# Quality

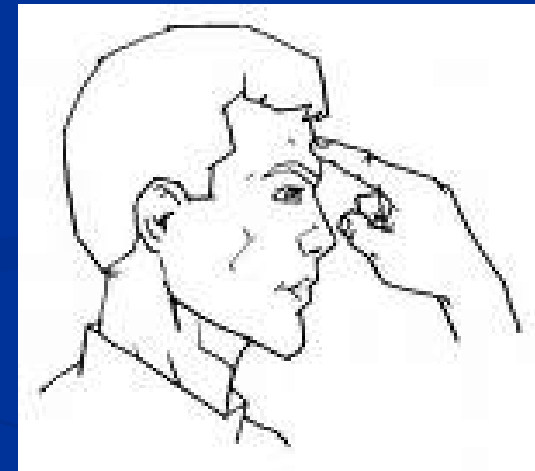
As Professionals we should not accept business requests to sacrifice quality in order to meet timelines, and if quality does need to be sacrificed such a decision should be made by executive management and reflected in the financial statements of the company.

# What is this Quality?





# Speed



**Think:  
We don't have time  
OR  
We have too much to do**

# What is agile?

"Agility is dynamic, context-specific, aggressively change-embracing, and growth-oriented. It is not about improving efficiency, cutting costs, or battening down the business hatches to ride out fearsome competitive 'storms.' It is about succeeding and about winning: about succeeding in emerging competitive arenas, and about winning profits, market share, and customers in the very center of the competitive storms many companies now fear." – Goldman

# Forrester Research (2005)

- Agile software development processes are in use at 14% of North American and European enterprises, and another 19% of enterprises are either interested in adopting agile or already planning to do so.
- Reasons for going agile
  - Productivity and time to market (66% of respondents)
  - Reducing costs (48% of respondents)
  - Improving quality (43% of respondents)

Agile means develop software faster, better and cheaper

# Popularity

