

A Display Emails (Inbox) IN

- A1 List of emails
- A2 List of conversations
- A3 Inbox partitioned into campaigns (current GmailValet inbox for each campaign)
- A4 Spreadsheet view
- A5 Template tree

B Visual Conversation State (Individual) IN

- B1 Breadcrumbs
- B2 Full thread (cf. expanded view in Gmail)
- B3 Thread w/ template names + template content
- B4 Thread w/ template names (template content collapsed)
- B5 Breadcrumbs w/ context information
- B6 Show last email + key/value form
- B7 Cross-campaign recipient history/information

C Extract information IN

- C1 Key/value form
- C2 Free text notes
- C3 Tags
- C4 Key/value pairs (spreadsheet)
- C5 Outline (cf. Taskpot)

D Select Template OUT

- D1 List of existing templates
- D2 List of existing templates (allow for use of multiple templates + modification)
- D3 Filtered list of templates (based on some heuristic, see example)
- D4 Tree of existing templates
- D5 List of previous replies
- D6 Filtered list of previous replies
- D7 D2 + allow for cross-campaign template selection
- D8 Templates sorted by relevance (campaign, conversation level, frequency of use)

E Personalization OUT

- E1 Placeholders w/ contact data
- E2 Placeholders w/ key/value pairs
- E3 Manual personalization (could be done by assistant)
- E4 Dynamic templates
- E5 History of personalized text
- E6 Placeholder w/ flow logic (like embedded Ruby)