This is some sample text. I need a lot more of it. Emails from Wall Street to a central computer, for example, are often converted to HTML by a database company called Telegeography. Its Web site has been called "ground zero for digital black hole" by Chris Anderson, editor-in-chief of Wired, and the AOL Tech Person of the Year in 1997.

His quote came in a column about Yahoo.com's news site, news.yahoo.com. "The first product we delivered was an English-only version of our search engine," said a senior Telegeography executive. The company thought the product would be popular, and it signed up customers, one of which was AOL.

"We thought this was going to be a great thing," the executive said. "The AOL people thought it would be a great thing. But we didn't know the level of complexity of the technology." Today, Yahoo's search