

You should sponsor Hackcon

It's a thing.

What is Hackcon?

Hackcon is a 2-day, 200-person conference for student hackathons organizers and friends, set to take place in New York City on January 31-February 1.

Who should sponsor Hackcon?

Companies that work with engineering students know well the tremendous value of having a healthy relationship with campus leaders. Whether by making warm introductions to future hires, recommending a service to a friend or just helping figure out the paperwork for a campus visit, campus leaders can make all the difference.

How was last year?

Over 100 hackathon organizers joined us for a weekend in NYC. [Here's what happened.](#)

Sponsorship levels

	Silver (\$5,000 - limit 5)	Gold (\$15,000 - limit 2)
Branding		
Logo on website	yup!	prominently
Included in gift bag	logo on co-branded item ability to add items	logo on bag exclusively branded custom item (sweatpants) by Hackcon team
Sponsored event	branded meal	branded evening event or accommodations
Hackcon videos		logo on livestream or bumper on published videos
Reaching out to Participants		
Able to address audience live	quick plug between talks	quick plug during kick-off and closing
Email participants	send us blurb to include in Hackcon sponsors email	send exclusive email to participants
Conference engagement		run or moderate a workshop during the conference (subject to approval)

Custom sponsorship levels are available on demand.

Interested? Email sponsor@hackcon.io and let's figure things out