
Barnabas Chekol



Content creator, Digital
marketer, and copy writer



Introduction



About me

- Hi, I'm Barnabas Chekol a digital marketer with a creative edge. I specialize in crafting digital strategies that blend content creation, advertising, and analytics to help brands grow online. With hands-on experience in platforms like Meta, Google, and TikTok, I've supported companies in reaching the right audience through impactful campaigns and digital solutions.

Experience



2023 ————— 2024 ————— 2025

7G-Star Trading Plc

Digital Marketing Intern

-As the sole Digital Marketing Intern reporting directly to the Digital Marketing Officer, I managed a high-volume workload that required immediate responsibility across core marketing functions.

Dr Hilina Speciality Dental(2024-current)

Script writer

- I provided script writing services for Dr. Hilina Speciality Dental, crafting clear and engaging content tailored for their brand and audience.

Merq Tech(Aug 2025- current)

Digital Marketer

-Gained valuable experience and professional maturity at Mereq Tech, a dynamic digital marketing firm, where I learned a lot about the industry's best practices and strategic approaches.

Project Portfolio

In the next slides are the projects i directly contributed to or handled personally working at Mereq Tech.



Smile Speciality Dental Center

For Smile Dental Center, I contributed to managing social media, developing scripts, delivering creative content to boost their digital presence and engage their audience effectively.



Yango

For Yango, I provided
content creation and
social media
management
customizing approach
to suit the unique needs
of drivers' separate
social media platforms.



Sheqela

I provided Sheqela with script writing, social media management, and SEO optimization to strengthen their online presence and engage their audience effectively.



