

HACK THE **BURGH VI**

29 FEBRUARY - 1 MARCH 2020

PARTNERSHIP PROSPECTUS

WHAT IS HACK THE BURGH?

Hack the Burgh is run by **CompSoc**, the technology society of The University of Edinburgh.

CompSoc is the **largest tech society** in Scotland.

Hack the Burgh is where technology enthusiasts come together to be creative, build innovative programming projects, learn new skills, and network with tech companies.

Students work in teams of up to 4 people and compete in various challenges presented by our partners.

This is the **sixth** edition of one of Scotland's favourite student hackathons.

In 2020, we are making it even *bigger* and *better* than ever.



WHY SPONSOR US

MARKET YOUR BRAND

by having your logo displayed on our merchandise and by increasing the students' awareness of your company.

GET FEEDBACK AND EXPERIENCE

by granting students access to your technologies and the challenges you propose.

RECRUIT STUDENTS

and receive the CVs of applicants interested in work opportunities. Our students are constantly on the look-out for internships and graduate schemes.

The students from The University of Edinburgh won the 1st Place Award in Major League Hacking Season 2016. This prize is given to the university whose students are the most active hackathon participants in Europe.

This year, the participants will be selected based on their motivation to attend the event. In such way, we will ensure that the attendees are diverse and a great talent pool is created for the partners.



PLATINUM £4000

BECOME HACK THE BURGH'S HEADLINE SPONSOR

Your logo will be displayed in the best position on our website, T-shirts and other merchandise.

Run a bespoke mini event so our members can find out more about what you do and your tech in a form of a talk or a game. We will help you organise it!

Have the longest opening and closing presentation time. You will have 5 minutes to talk about your challenge and your company.

Gain access to our participants details and CVs. A great way of recruiting those who are interested in work opportunities.

Bring hardware or your API. It is a great incentive for hackers to choose your challenge.

Set a challenge. Be the most important part of the hackathon by giving our members something to work on.

Have a company stand, bring merchandise and your representatives. You can bring as much merchandise as you like and have up to 8 representatives on site. Hackers enjoy finding out more about the challenges and getting to know the companies themselves.



GOLD £3000

Your logo will be displayed in an excellent position on our website, T-shirts and other merchandise.

Have a significant opening and closing presentation time. You will have up to 3 minutes to talk about your challenge and your company.

Gain access to our participants details and CVs. A great way of recruiting those who are interested in work opportunities.

Set a challenge. Be the soul of Hack the Burgh by giving our members something to work on.

Bring hardware or your API. It is a great incentive for hackers to choose to do your challenge.

Have a company stand, bring merchandise and your representatives. You can bring as much as you like and have up to 5 representatives present during the hackathon.



SILVER £2250

Your logo will be displayed on our website, T-shirts and other merchandise.

Present in the opening ceremony. You will have up to 2 minutes to talk about your company and the recruitment opportunities it offers.

Gain access to our participants contact details. A great way of reaching out to those who are interested in work opportunities.

Bring some hardware or your API. It is a great way for the hackers to learn more about what you do.

Have a company stand, bring merchandise and your representatives. You can bring merchandise - we love clever goodies from our sponsors. You may have up to 3 representatives present during the hackathon.



BRONZE £1750

Your logo will be displayed on our website, T-shirts and other merchandise.

Present in the opening ceremony. You will have up to a minute talk about your company and the recruitment opportunities it offers.

Bring some hardware or your API. It is a great way to gain exposure for the hackers to learn more about what you do.

Have a company stand, bring merchandise and your representative. You can bring merchandise - we love clever goodies from our sponsors. You may have one representative present during the hackathon to help us out with your API and promote your company.



ARE YOU A START UP?

Having new companies present interesting products is one of the best ways to endorse the hackers' creativity and keep them informed about new technological trends. If you are a startup company looking to participate in the Hack the Burgh and grow your brand reputation, we would love to help you out. We are willing to offer you a custom sponsorship package based on what you would like to do at Hack the Burgh.

Let's stay in touch.



Send us an email to
partners@hacktheburgh.com