# Introduction to Excel Workshop

### Empirical Reasoning Center

June 12, 2017

# 1 Important Terminology

- 1. Rows are identified by numbers.
- 2. Columns are identified by letters.
- 3. Cells are identified by the row-column combination.

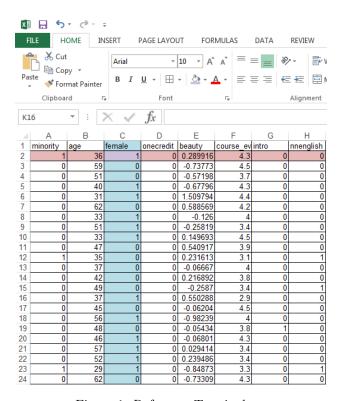


Figure 1: Reference Terminology

In the figure above, A2:H2 is highlighted in red; C1:C24 is highlighted in blue; and, C2 is highlighted in purple.

## 2 Calculations

- 1. Functions always begin with '='
- 2. You can write the function yourself, or
- 3. You could refer to a preset function

## 2.1 Example I: $A \times B$

Multiply age by minority. Start by labeling the column where this product will go. In cell I1 type 'minority\*age'. Then in the next cell you will type the function. In cell I2 type '=A2\*B2' and press enter. Now you want this function to apply to the whole column. To do this, select cell I2 then place your cursor over the bottom right corner of cell I2; you will see the cursor become a small black cross. Click and drag down the whole column (until the data ends). If you select any cell in that column, you should see the formula but the row numbers should refer to that row's data.

### 2.2 Example II: $A \times 100$

Multiply beauty by 100. There are 2 methods: the first uses relative referencing, and the second uses absolute referencing. For the first method, you are going to label column J 'beauty\*100' then use the formula '=100\*E2' in cell J2 and apply it to the whole column. This is using relative referencing because the formula updates the cell it refers to as you go row by row.

The second method uses absolute referencing. In cell K1, type 100, and title the L column 'beauty\*100'. For this method we want to refer to the number 100 as cell K1 for every row. To do this we are going to change how we reference that cell. In cell L2 type the formula '=\$K\$1\*E2'. When you apply this formula to the rest of the column, the dollar signs tell excel only to refer to cell K1 and not to update the row as you move down the column.

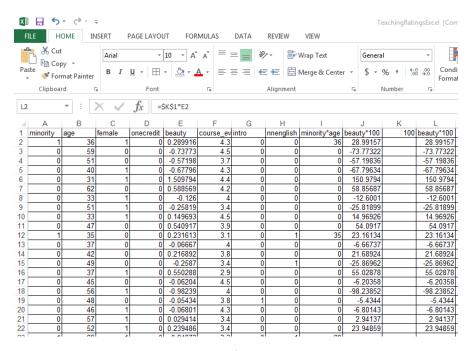


Figure 2: Ex II) Beauty  $\times$  100

# 3 Functions

Calculate the average age. To do this you use the average formula that Excel has preset. In cell M1 type the label 'average age'. In cell M2 you will calculate the average age by entering the formula '=average(B2:B464)'.

You can also use more than one function in a single cell. Calculate the average age using the sum and count functions. In cell M3 enter the formula '=sum(B2:B464)/count(B2:B464)'.

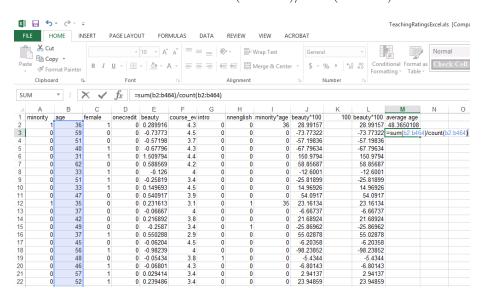


Figure 3: Calculate Average Age

If you think Excel may have the function you want to use you can go to the 'Formulas' tab and select

'Insert Function'. The functions are organized categorically in the function library (to the right of the 'Insert Function' box).

# 4 Inserting and Editing a Scatter Plot

Scatter plots are useful for visualizing the relationship between two variables. Plot the relationship between beauty and course evaluations. Begin by selecting the data (columns E and F). Then go to the 'Insert' tab, within the 'Charts' group select the the 'Scatter' drop-down box, and select the first option (a series of unconnected points).

The initial chart should look like Figure 4.

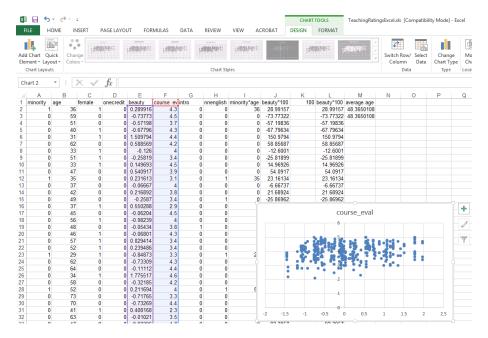


Figure 4: Initial Scatter Plot

Edit the series by right clicking on the chart, choosing 'Select data', and selecting 'Edit'.

For a chart to be effective, the information needs to be very clear. Formatting the chart will make a significant difference. Important elements include:

### • Chart and Axes Titles

To add chart and axes titles, select the chart and then the green plus sign in the top right corner of the chart. Select 'Chart Title' and 'Axes Titles'. You can edit the title in the text boxes that appear. Change the chart title to 'Beauty & Course Evaluations'. Label the X-axis 'Beauty' and the Y-axis 'Course Evaluations'. To delete a title, select a text box and press Backspace.

#### • Axis limits

Select the green plus sign, select 'Axes', select the arrow to the right of 'Axes', and select 'More Options' to edit formatting. To change the numbering on the axes, select 'Axis Options', then select the bar chart icon, and select the 'Axis Options' drop down. You will have to edit each axis. To edit the X-axis select the X-axis on the chart. Make the Y-axis to go from zero to ten instead of zero to six. Also change the major unit to two.

#### • Gridlines

To insert or delete gridlines, select the green plus, select or unselect 'Gridlines', and select 'More Options' to edit the formatting. Delete the gridlines.

#### • Chart size

Select the chart and move your mouse over one of the square boxes on each corner and in the center of the borders. When the cursor looks like a double arrow then click and drag the borders of the chart to the preferred size. Solid lines will show the new size. Make the chart larger.

#### • Legend

To insert or delete a legend, select the green plus, select or unselect 'legend'. To change the placement of the legend, select the arrow to the right of 'legend' and choose among the options. Delete the legend.

#### • Data Markers

To format the data markers, select the chart, right click on a data marker, and select 'Format Data Series'. To change the color of the markers, select the paint can icon, select the 'Marker' option, and edit the 'Fill' and 'Border' options. Select solid fill and a new color. Change the fill of all of the markers to green with a darker green border.

### 4.1 Trendlines

Linear trendlines are useful for showing linear relationships between variables. To add a trendline to the chart select the green plus sign, select 'Trendline', select the arrow to the right, and select 'Linear'. To format the trendline and display the equation for the trendline and the R-squared value, select 'More Options', and select the bar chart icon. At the bottom of the box are three check boxes; select the bottom two. You can move the equation on the chart by clicking and dragging the text box. Display the equation and  $R^2$  in the bottom right hand corner.

To format the trendline, select the paint can icon. Change the color to black and the 'Dash type' to a solid line.

Your final scatter plot should look like Figure 5.

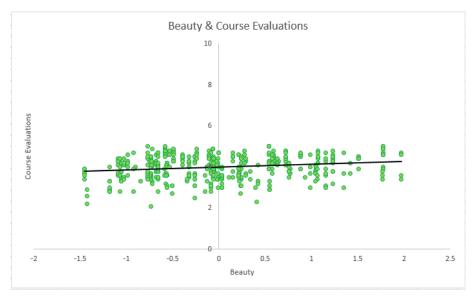


Figure 5: Final Scatter Plot

# 5 Copying & Pasting into Word

Select the chart; copy (CTRL C) & paste it (CTRL V) into a Word document. The formatting will change, and the chart will remain editable. To prevent this, paste the chart as a picture. Right click on the Word document and under 'Paste Options' select 'Picture'.