

# WHAT IS GIS?

## Geographic Information Systems (Science)

GIS allows you to process, analyze and visualize information about the Earth's surface. GIS is utilized to know "what is where, when" and is a flexible system that allows you to study spatial relationships, PAST AND PRESENT.

It is NOT the software that we use to map data.

**"Everything is related to everything else,  
but near things are more  
related than distant things."**

(First law of geography, Waldo Tobler)

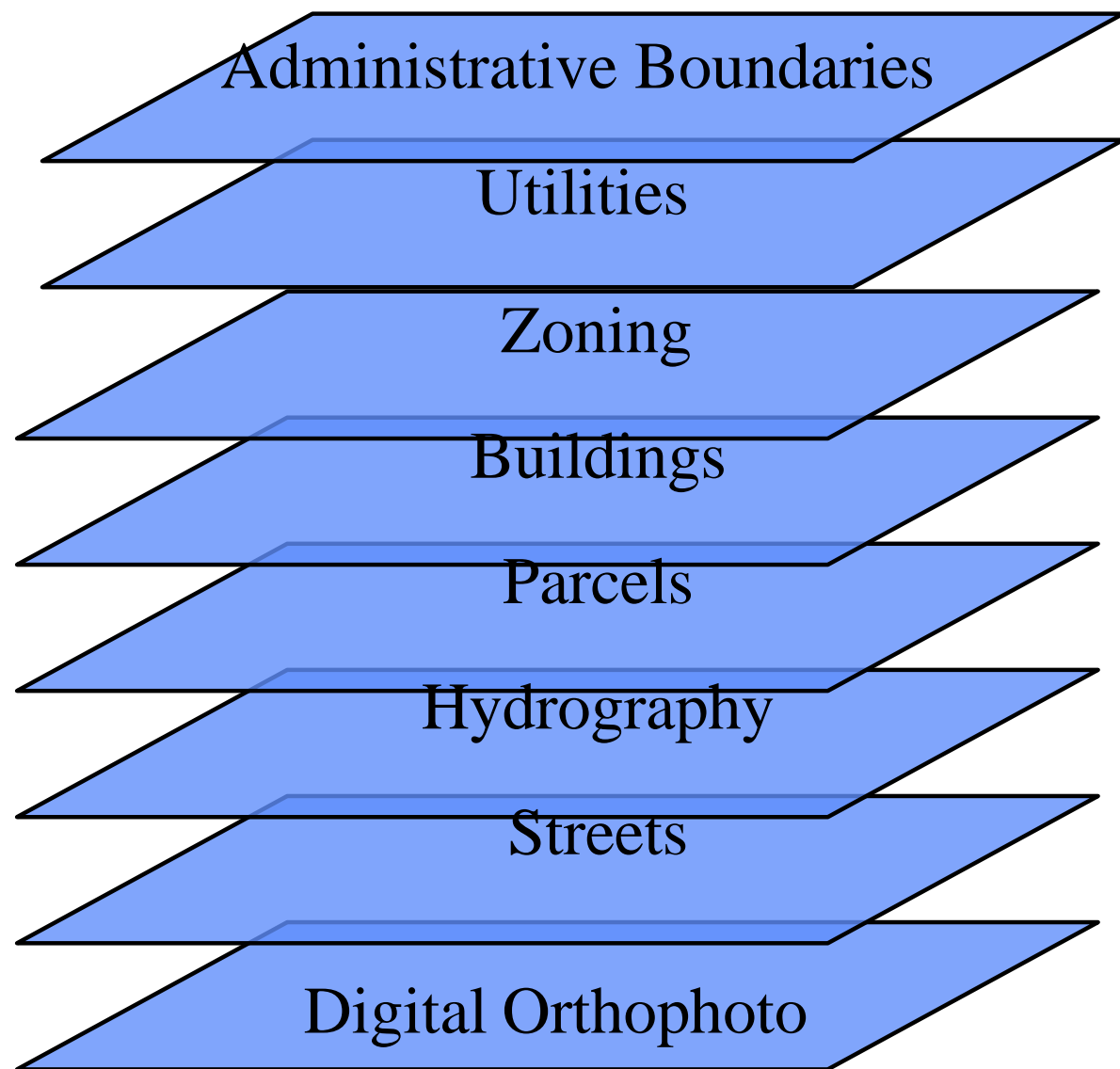


# ASKING

- Location
  - Where is it?
  - Why is it here or there?
  - How much of it is here or there?
- Geographic association
  - What else is near it?
  - What is absent in its presence?
- Geographic change
  - Has it always been here?
  - How has it changed over time and space?

# GEOGRAPHIC QUESTIONS

# GIS MODEL



Data is organized in layers, that can be overlaid, compared, and used to represent thematic, quantitative, qualitative, narrative or conceptual information about the world.

These layers can be generated from historical maps, document and satellite images, as well as field notes, surveys, etc.

# WHY IT MATTERS

- Where to create new hospitals
- What routes to use to deliver packages
- Where to develop new highways
- Decide which areas will be affected by weather conditions to figure out who needs to evacuate
- Determine if areas have access to resources
- Understand how cities have developed
- How to manage forests, where to cut/plant trees, where to locate roads

...and many more

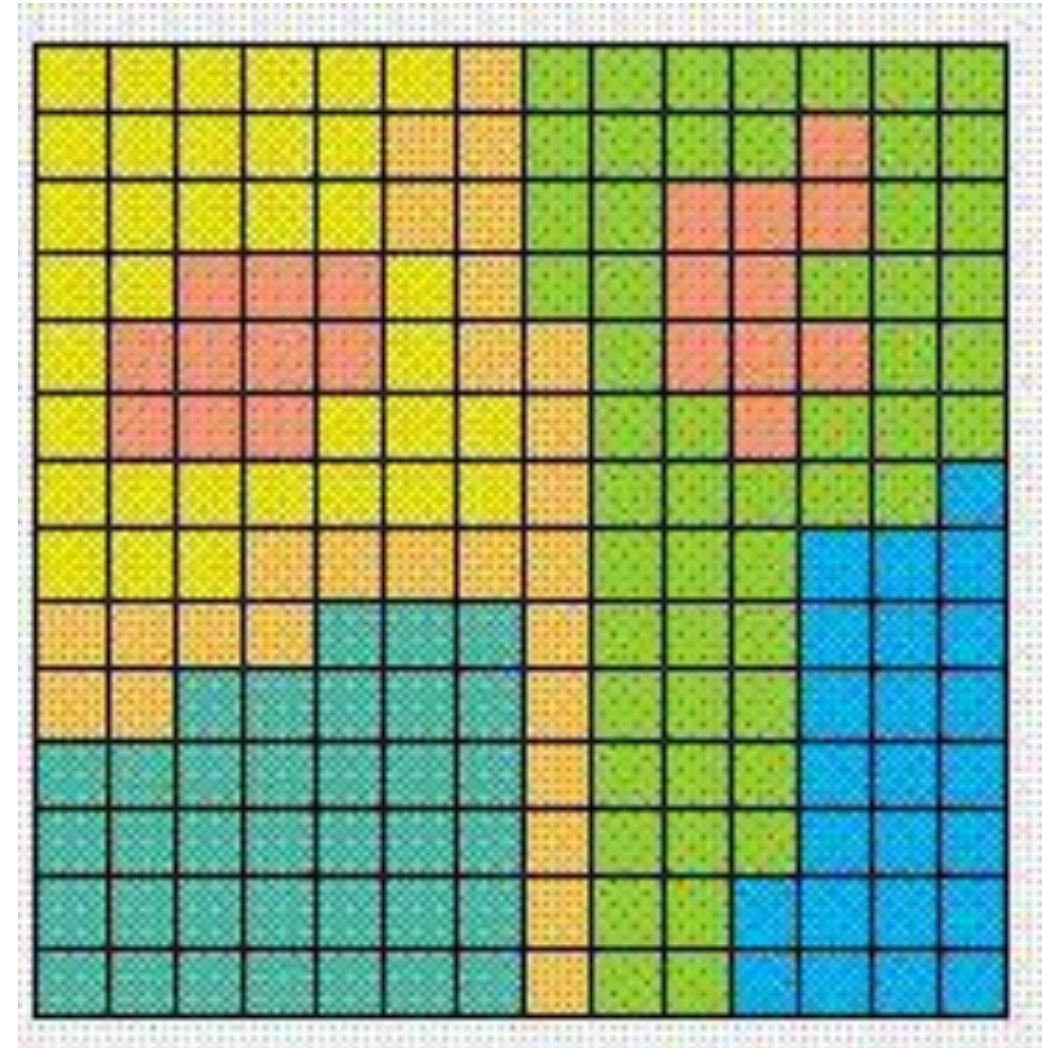
\



# SPATIAL DATA



**VECTOR**



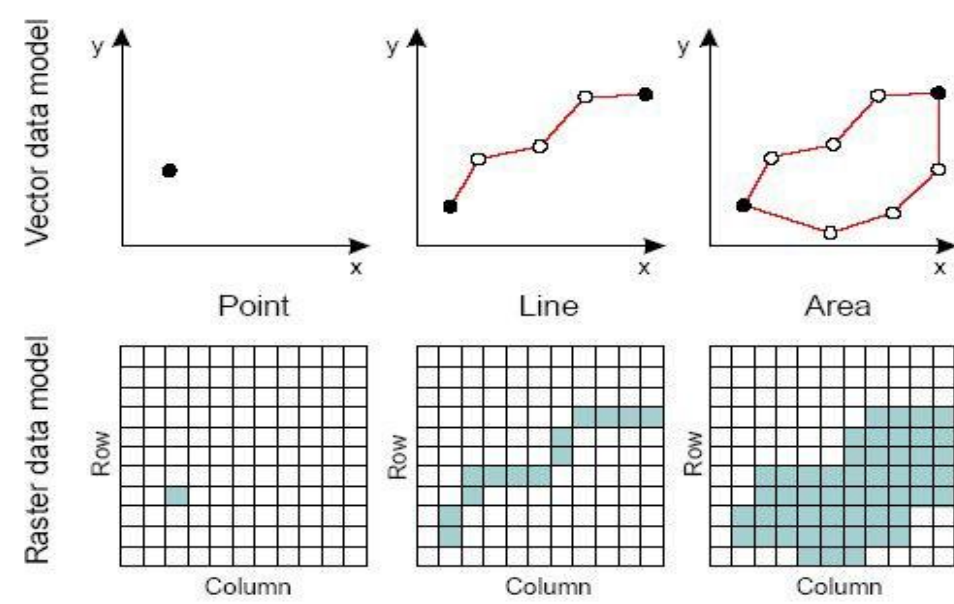
**RASTER**



# SPATIAL DATA

specifies where (location)  
and what kind of feature  
(shape)

STORED AS GEOGRAPHIC DATA  
EITHER IN VECTOR OR RASTER  
FORMAT



# ATTRIBUTE DATA

specifies characteristics for  
that location information,  
like how much, when, what ,  
etc.

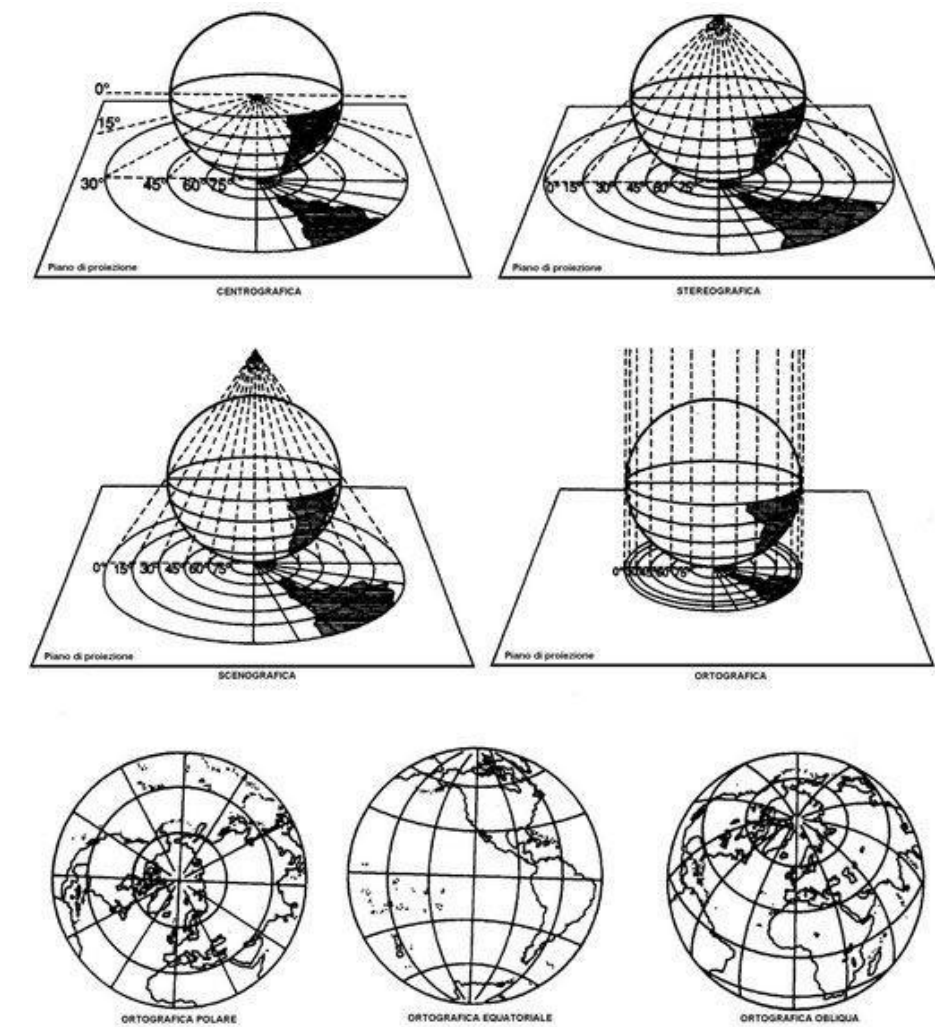
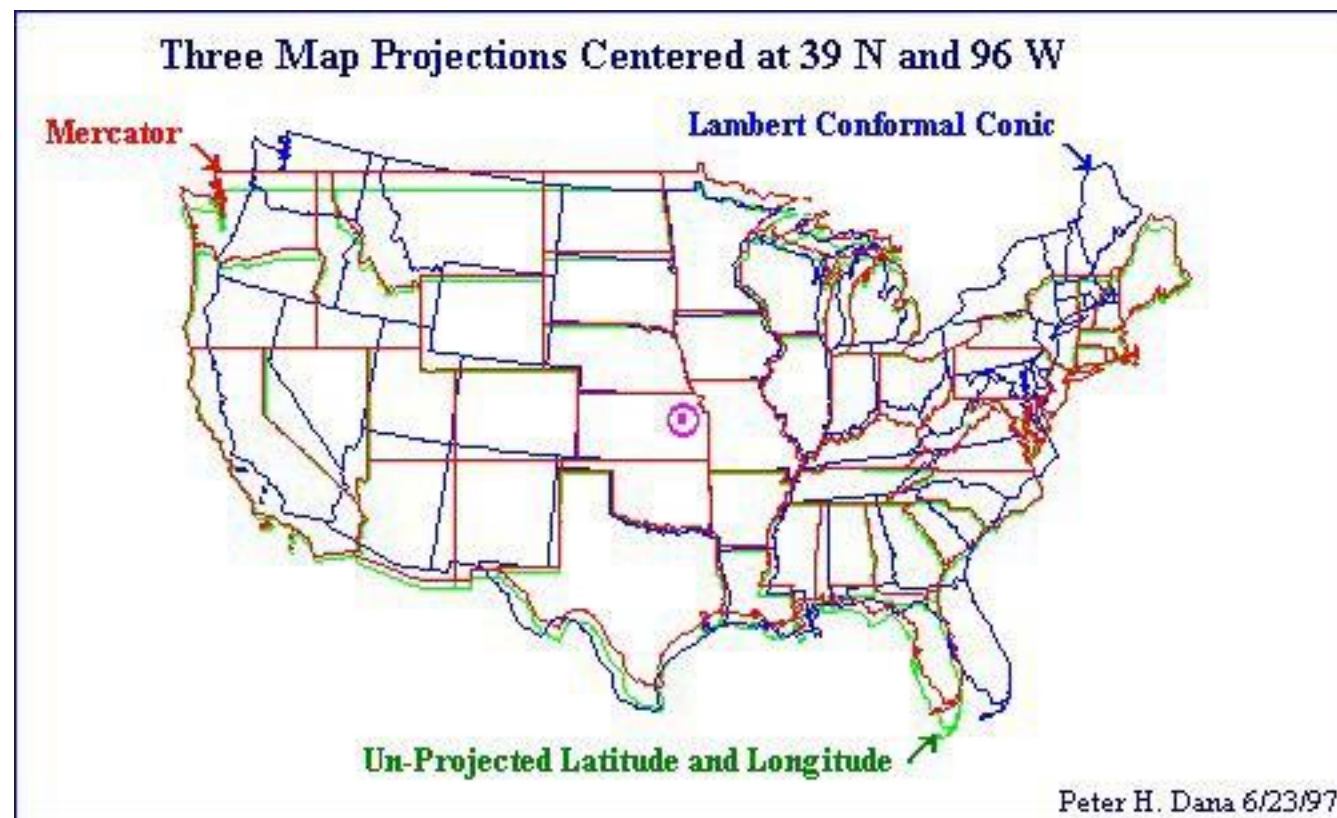
STORED AS TABULAR DATA

Attribute table - Streets :: Features total: 41825, filtered: 41825, selected: 0

	LEFTLOW	LEFTHIGH	RIGHTLOW	RIGHTHIGH	STREETNAME	STREETDESI
13520	14301.000000000...	14305.000000000...	14300.000000000...	14302.000000000...	COPPER	AV
13581	14301.000000000...	14323.000000000...	14300.000000000...	14324.000000000...	STALGREN	CT
13805	14301.000000000...	14309.000000000...	14300.000000000...	14308.000000000...	MEL SMITH	DR
34181	14301.000000000...	14339.000000000...	14300.000000000...	14340.000000000...	BAUER	RD
34192	14301.000000000...	14321.000000000...	14300.000000000...	14320.000000000...	ENCANTADO	RD
34229	14301.000000000...	14321.000000000...	14300.000000000...	14320.000000000...	PIEDRAS	RD
34241	14301.000000000...	14335.000000000...	14300.000000000...	14334.000000000...	SKYLINE	RD
34255	14301.000000000...	14331.000000000...	14300.000000000...	14330.000000000...	OAKWOOD	PL
34293	14301.000000000...	14317.000000000...	14300.000000000...	14318.000000000...	ARCADIA	RD
34275	14297.000000000...	14331.000000000...	14296.000000000...	14314.000000000...	WINDSOR	PL
13153	14227.000000000...	14233.000000000...	14226.000000000...	14232.000000000...	GRAND	AV

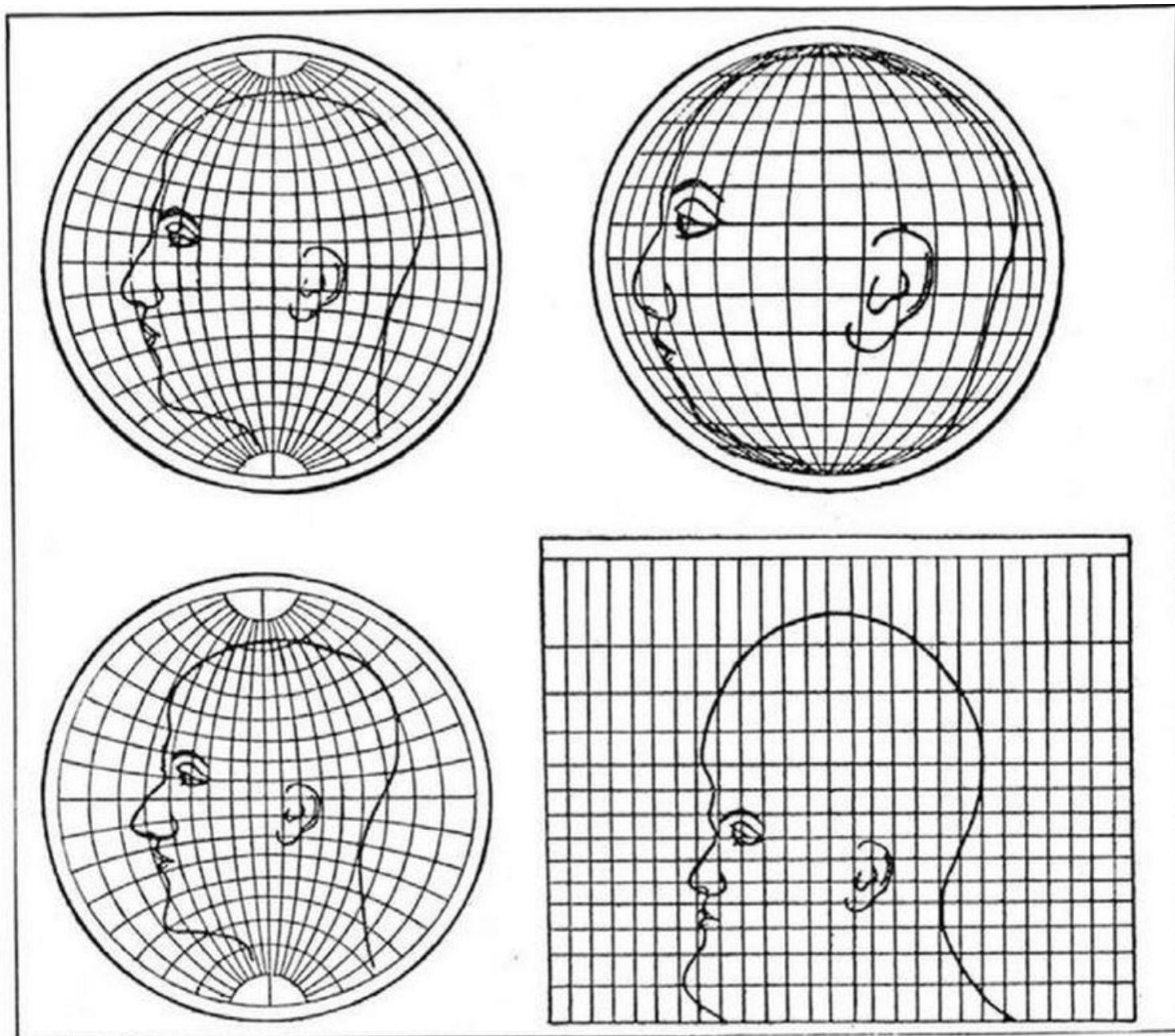
# TYPES OF DATA

# PROJECTIONS &

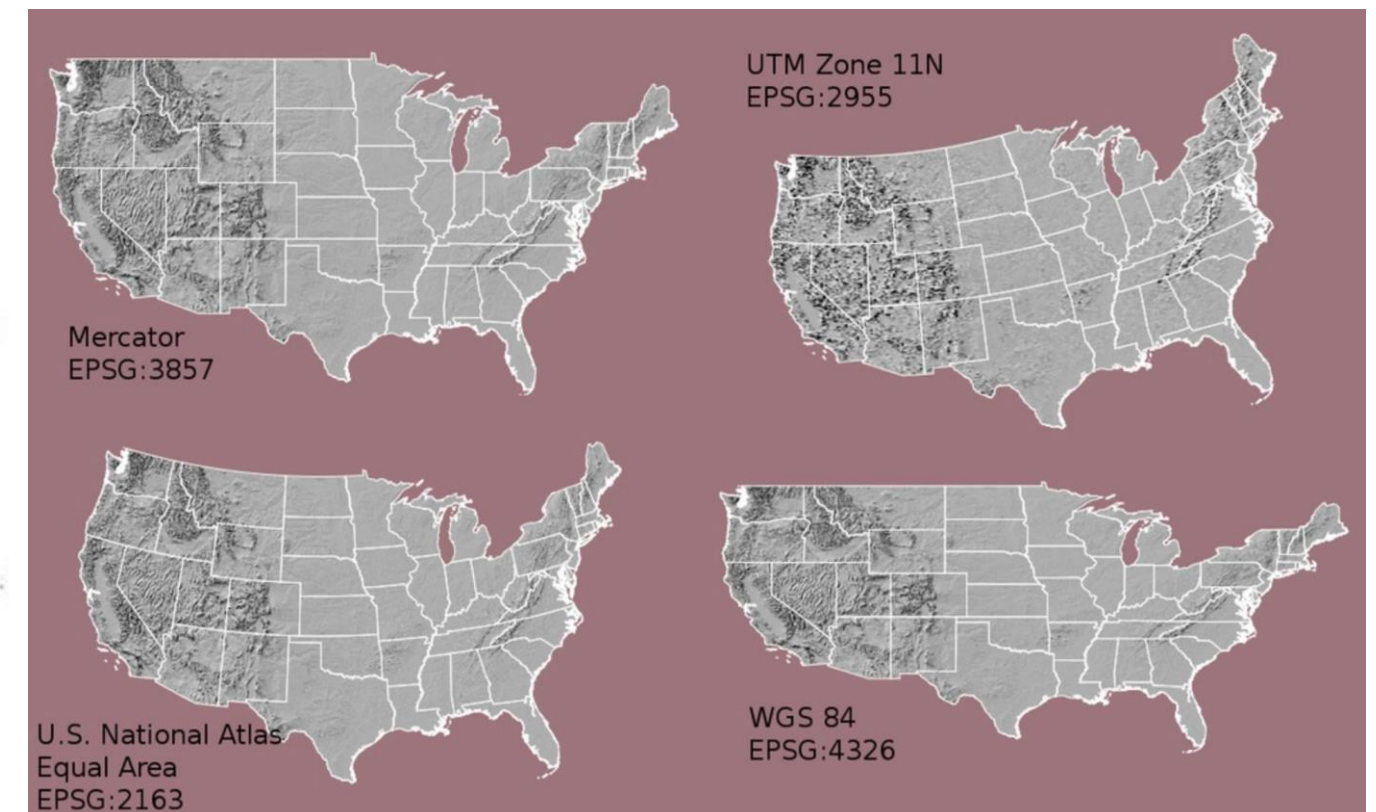


# COORDINATE SYSTEMS





Upper left: Globular. Upper right: Orthographic. Lower left: Stereographic.  
Lower right: Mercator

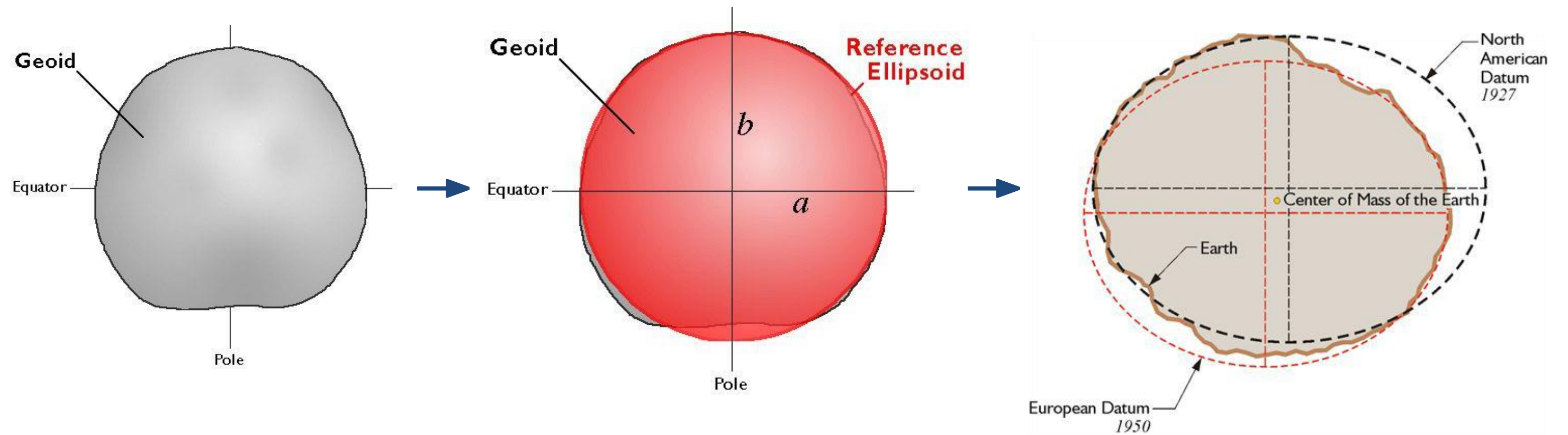


# TRUE SIZE

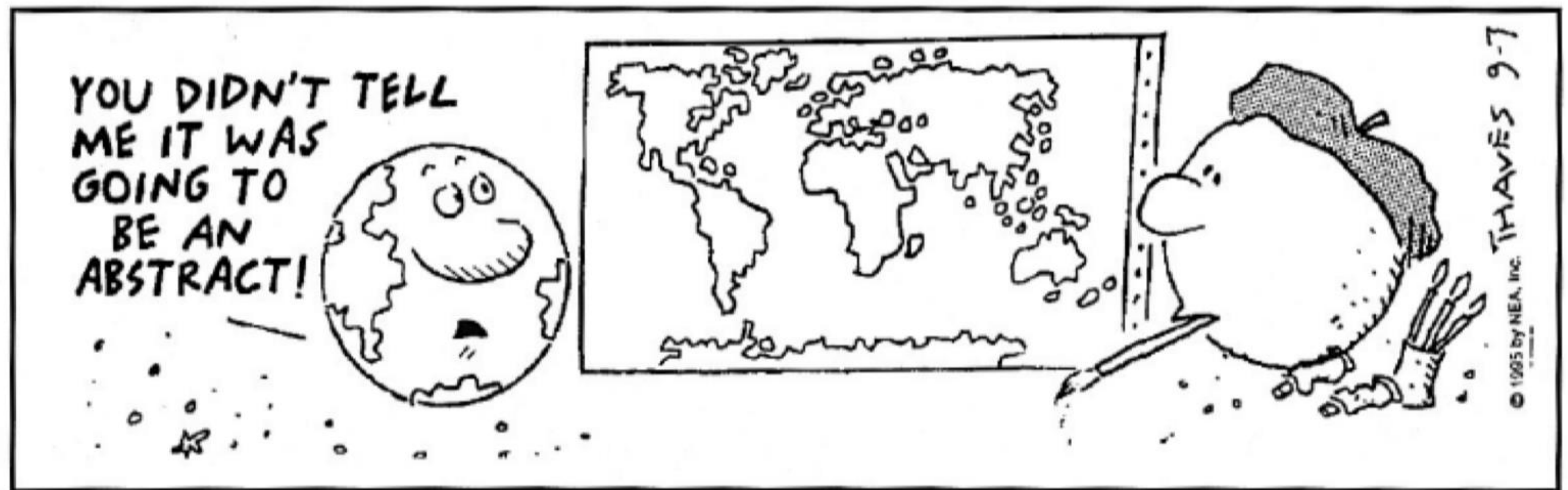


# PROJECTIONS

- Geoid -> Ellipsoid -> Datum



## FRANK & ERNEST by Bob Thaves



© 1995 by NEA, Inc. THAVES 9-7

# VISUAL

- Color
  - Hue: color/wavelength
  - Value: amount of white or black
- Color to convey meaning
  - Temperature
  - Political affiliation
- Accessibility



# DESIGN PRINCIPLES



# Population Trend

## Bad Harmony Map



### STATES

#### POP1999

	482025 - 1671251
	1671252 - 3374955
	3374956 - 6858858
	6858859 - 12110024
	12110025 - 20127338
	20127339 - 33090214

0 350 700 1,400 Miles

