Elise Barnes

Full Stack Web Developer / UX Designer

📍 KEARNY, NJ

Details

Kearny, NJ
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🌐 Social Profiles

GitHub

Portfolio

📊 Skills

HTML5

CSS3

JavaScript

jQuery

SASS

Ruby on Rails

Heroku

UX/UI Design

React

👤 Profile

I am an exceptionally creative and innovative Web Developer who brilliantly delivers attractive, user friendly websites. I am passionate about transforming client visions into tangible websites that truly represent the core of their business and mission. I am looking to apply my transferable skills in blogging, social media management, and web development to create visually amazing, captivating content.

📊 Passion Projects

The Inn at Crystal Cove, Re-Design for an Inn near Boston, MA

February 2018

- Designed and developed using HTML, CSS, and JavaScript
- Created a modern layout to appeal to a larger audience and fit on all device sizes

The Friendly Bean Cafe, Custom theme layout for a coffee shop

January 2018

- Constructed a coffee shop theme using Ruby on Rails, HTML, CSS, and JavaScript
- Features slideshows, scroll reveal timeline, online order placement, and Google Maps API

Where To?, Outdoor activity search site

November 2017 – December 2017

- Uses ACTIVE.com API, HTML, CSS, JavaScript and Ruby on Rails
- Database stores activity information from active.com and user profiles
- Search for outdoor activities using any location, date, and category

🎓 Education

Web Development Intensive, New York Code + Design Academy, New York, New York

September 2017 – December 2017

Business - Hospitality and Tourism Management, Stockton University, Pomona, NJ

September 2011 – May 2015

💼 Employment history

Web Developer at Nine15, Austin, TX

March 2018 – Present

- Develop and maintain custom Apps and Websites using HTML, CSS, Ruby on Rails, JavaScript, and React

Freelance Web Developer and Designer

December 2017 – Present

- Develop and Design websites using modern HTML, CSS, JavaScript, React, and Ruby on Rails.
- Focus on simple, clean design and mobile responsiveness.

Content Creator/ Blogger at The Natural Way to Wellness

September 2016 – December 2017

- Utilized WordPress, Bluehost, AWeber, Amazon Affialite Program, and Google AdSense to develop a Natural Lifestyle Blog.
- Created the look and feel for my brand's online presence on social media forums and website.
- Designed visuals using PicMonkey and Photoshop and wrote weekly blog posts.
- Made each blog post optimized for SEO by focusing on the following: title tags, meta descriptions, headers, internal links, anchor text, no follow links, and image alt tags.

Assistant Manager, Social Media Manager, Event Manager at Hunterdon Academy of the Arts, Flemington, NJ

September 2015 – May 2016

- Established, organized and lead monthly events for students, teachers and the community that averaged 50 attendees and resulted in 3-5 new class enrollments and dozens of new social media followers.
- Started social media accounts (Twitter, Instagram, Facebook, and Pinterest) and developed a loyal, engaged following increasing site traffic.
- Made an average of 10 daily sales calls resulting in an average of 70 new students per month and generating $5000 monthly revenue.

Front Desk Talent at Aloft Hotel, Mount Laurel, NJ

December 2014 – September 2015

- Managed the booking and billing of guest reservations, checked guests in and out of their rooms, reviewed daily reports, handled multiple telephone lines, maintained cash drawer, handled all guests complaints.
- Promoted positive guest relations to all individuals approaching the Front Desk.
- Designed and implemented guest's room accommodations according to their interests, resulting in happy guests and five star reviews.
- Trained and motivated all new employees, producing a "sassy, savvy" front desk team.
- Employee of the Month, May 2015.