Communicating and Documenting Your Analysis with R Markdown



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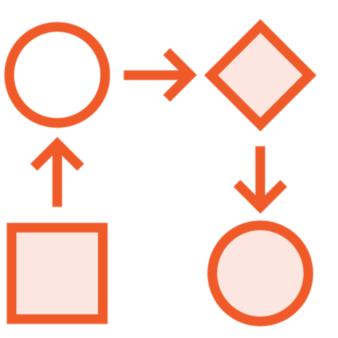
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The Two Roles of an R Markdown File



Record of code

Like a script file, import files, analyze data, write files



Instructions for an output file

Additional text, how output should be included

Overview

Goal: Produce a PDF sales report

You'll learn:

- Structure of R Markdown
- Working with code
- Header and text blocks
- Controlling output
- Updating and sharing

What Is an R Markdown File?





Code



In a single document

Create an R Markdown document

Recognize:

- Header
- Code chunks
- Text Blocks

Knitting an R Markdown Document



R Markdown, .Rmd

Header, code, and text

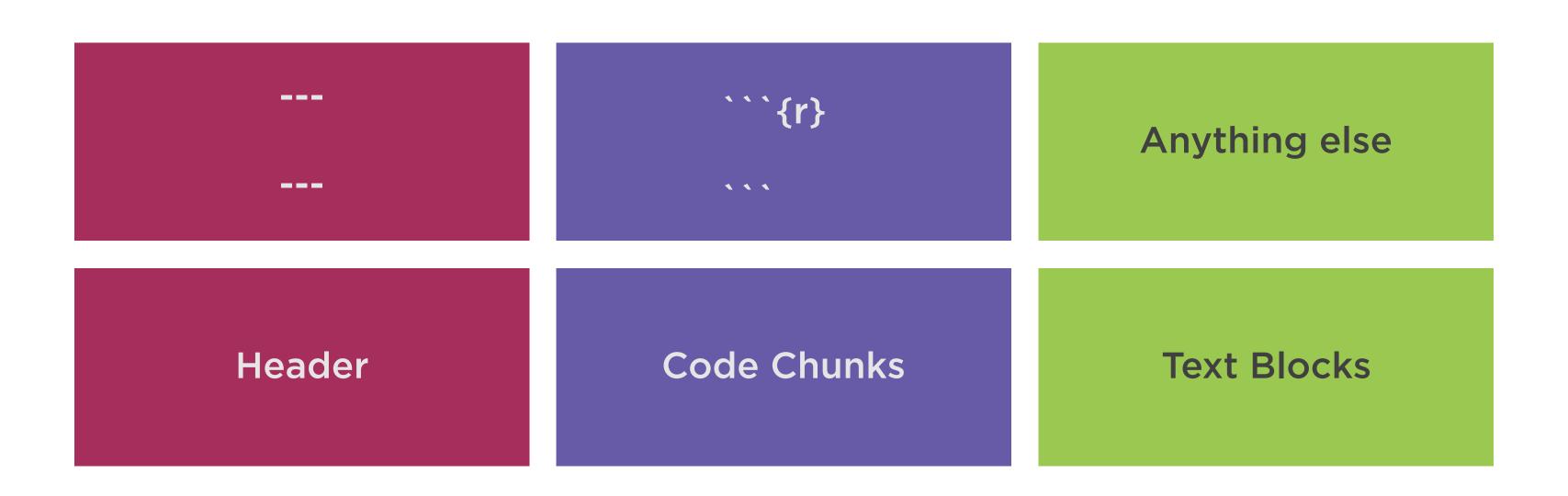
Markdown, .md

Header, code, text, and output

HTML, .html

Rendered code, text and output

Three Components of an R Markdown Document



Working with Code in R Markdown

Code Chunks in R Markdown



Add with Insert menu, or

Mac: Cmd + Option + I

Windows: Ctrl + Alt + I



Send a line to Console

Mac: Cmd + Enter

Windows: Ctrl + Enter



Run all lines, hit play button, or

Mac: Cmd + Shift + Enter

Windows: Ctrl + Shift + Enter



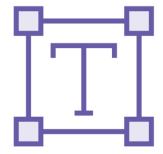
Run menu: Restart R and Run All Chunks

Working with Text in R Markdown

Text Blocks in R Markdown



Anything that isn't in the header or code chunks, treated as Markdown



Headers
italics, **bold**, `monospaced`



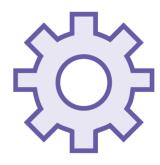
Include values inline: `r object_name`

Controlling Options in the R Markdown Header

R Markdown Header



Options stored as YAML

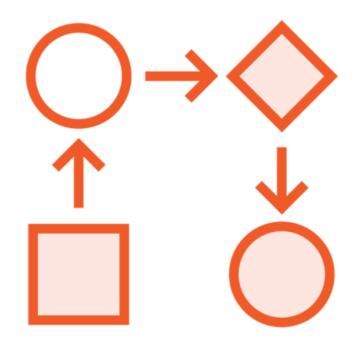


Edit directly, or use Output Options



R Markdown: The Definitive Guide https://bookdown.org/yihui/rmarkdown/

Diagnosing Errors in R Markdown Documents



Two processes

R Markdown to Markdown, Markdown to output format



Errors

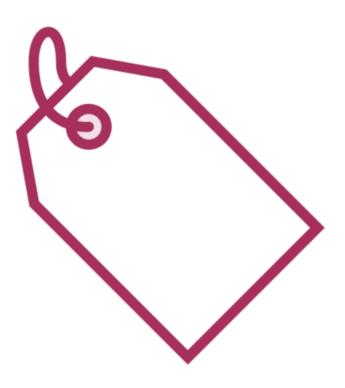
Harder to track down

Diagnosing Errors in R Markdown Documents



Check code

Restart R, and Run All Chunks



Name chunks

Check Output in R Markdown tab

Controlling the Appearance of the Output with Chunk Options

"\fr include = FALSE

Chunk Options

Option name = option value

Common Chunk Options

include = FALSE Include nothing echo = FALSE No code results = "hide" No results

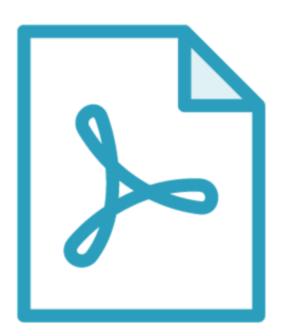
message = FALSE No messages fig.height, fig.width Figure dimensions

Output Formats for R Markdown Documents



HTML

Web-based Interactive components



PDF

Control over print appearance

To Knit to a PDF Document



Change header

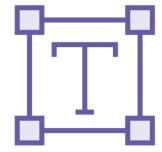


Install LaTeX

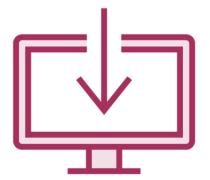
Changing Output Format



Change using dropdown on Knit button



Or, edit output option in header directly



PDF output requires LaTeX, get with tinytex::install_tinytex()
Only needs to be done once

Updating and Sharing Your Work

Sharing the Project Directory



Compress the project directory and email it



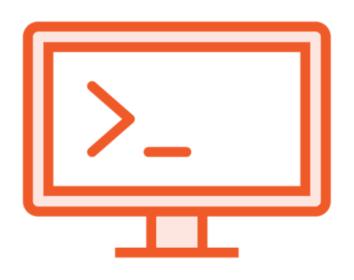
Share the directory on the cloud, or in version control



Anyone with the project can recreate report

Wrapping Up

Three Ways to Run R Code







Console

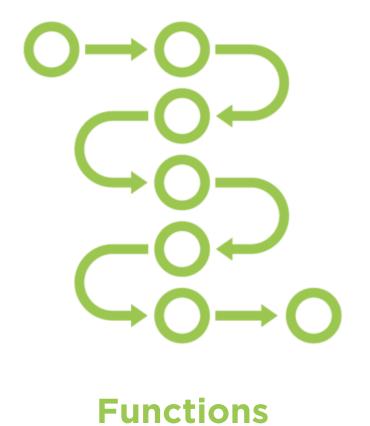
One off operations Testing code **R** Script

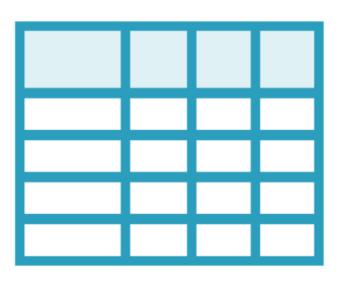
Keep code for the future

R Markdown

Integrate with text

Fundamental Components of R Code





Objects

RStudio Tools



ConsoleRun code



Files
Manipulate files



Source Editor Compose code



Plots Examine plots



Environment Examine objects



Help View documentation

Habits for Reproducible Work







Use RStudio projects



Use relative file paths

Congratulations, you've built your first R analytics solution!