

Chris Barnes

[Online Portfolio](#)
chris@barnesy.me
[\(770\) 757-2303](#)
[LinkedIn](#)

Creative leader with extensive experience in design, product management, and development. Skilled in aligning business solutions with goals, optimizing performance, and managing products from conception to implementation. Expertise in working with cross-functional teams, Agile methodologies, and delivering innovative solutions for business challenges.

Career Experience

Consultant, Atlanta, GA

2020 – Present

Product Designer

- Led AI-powered product design initiatives, collaborating with machine learning experts to solve business problems.
- Designed self-serve AI platform and product offering for the largest food re-distributor in the world.
- Produced a multi-site publishing system to distribute news across Southern Company Gas' territory sites.

CallRail, Atlanta, GA

2018 – 2020

Lead Designer

- Led teams in creating scalable design architecture, supporting growth and innovation.
- Produced a pattern library, automating process and reducing deployment time.
- Integrated content management systems, enhancing content delivery workflows.

4x4 Studios, Atlanta, GA

2017 – 2018

Product Designer - Founder

- Co-founded an organization creating mobile education tools for families.
- Directed user experience and product development, securing several features in Apple's App Store.

Daniel, Atlanta, GA

2010 – 2017

Product Designer - Co-Founder

- Managed teams of developers and designers to deliver technology solutions for startups and agencies.
- Built native and web applications, enhancing user experience and operational efficiency.

Areas of Expertise

- User Experience Design
- Full-stack Development
- Product Design & Management
- Tech Project Lifecycle
- Stakeholder Engagement
- Agile Methodologies
- Kanban, Scrum, SAFe
- System Architecture
- SaaS Applications
- Workday, CI/CD, AWS, Azure
- Business Process Improvement
- JIRA, Smartsheet, Confluence

Software Skills

- Figma
- Trello
- Digital Illustration
- SVG
- MS Office
- MS Teams
- Jira
- Slack
- Adobe Creative Suite

Education

Bachelor of Arts in Communications - Georgia Southern University