Example presentation for `uubeamer` beamer theme

Subtitle: logos and colors in 'Utrecht University-style'

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Outline

Motivation

    Existing beamer-styles vs Corporate Identity

    Existing UU-style material

Testing

Motivation
Existing
beamer-styles vs
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material

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Anonymous beamer styles

- Built-in beamer styles are clean, but anonymous
- Without additional effort, always end up with the 'black-blue-style'

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Corporate style available

- ▶ Letter templates
- ▶ Logo's (various formats)
- ▶ Powerpoint templates
- ▶ `uusol.sty` for Sol-logo in many sizes (Piet van Oostrum)
- ▶ But no true TEX based presentation material

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beamerthemeuu

- ▶ Theme file for LaTeX-Beamer (http://latex-beamer.sf.net)
- ▶ Uses colors in UU corporate style
- ▶ Provides two outer themes
- ▶ Provides UU logo (as PDF) in appropriate place

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Usage and options for beamer theme UU

Basic usage:

\usetheme{uu}

- ▶ Two styles, chosen with options to
  \usetheme
  - Plain (default): like the paper
    \usetheme[style=plain]{uu}
  - Fancy: bar on top and bottom
    \usetheme[style=fancy]{uu}

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Usage and options for beamer theme UU (cont'd)

- ▶ Allows sidebar
  - • Sidebar only available in plain style
  - • Default on, turn off with
    \usetheme[sidebar=false]{uu}
- ▶ Allows pagenumbering
  - • Also only in plain style
  - • Default on, turn off with
    \usetheme[showpagenr=false]{uu}

Options can be combined:

\usetheme[style=plain,showpagenr=false,sidebar=false]{uu}

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Testing the sidebar(s)

This is to test the width and height of the body part (influenced by dimensions of headers, footers, and possible sidebars)

- a b c d e f g h i j k l m n o p q r s t u v w x y A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
- 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 29 30
- The quick red fox jumped over the lazy brown dog.
- Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aliquam fringilla consequat massa. Nam dolor mauris, vulputate ac, porta nec, adipiscing ut, metus. Mauris enim dui, nonummy quis, tempor ac, mollis ac, purus. Nulla ultrices enim. Pellentesque ornare pellentesque mi. Duis volutpat. Nulla leo. Sed felis. Praesent eu orci vel sapien pulvinar ullamcorper. Nam euismod, nisl ut blandit sagittis, quam justo faucibus tellus, vitae venenatis mi tortor ac est. Proin laoreet porttitor mauris. In hac habitasse platea dictumst. Donec eu ipsum eu elit sollicitudin lacinia. Proin fermentum elementum mi.

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Testing the Logo

Logo drawing starts with active color, like this:

Available colors

Apart from built-in colors, the UU Corporate style defines a primary, extended and secondary palette. Here's an overview:

uuyellow   uured   uuxorange   uuxred   uuxgreen   uuxblue

uuxpurple   uu2darkred   uu2terra   uu2lightyellow   uu2darkgreen   uu2olive

uu2lightgreen   uu2darkblue   uu2azure   uu2lightblue   uu2darkpurple   uu2fuchsia

uu2rhodamine

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