## BUSOGA SEED SOLUTIONS COMPANY PROFILE

WE DELIVER QUALITY SEED ALWAYS









## **CONTACT DETAILS.**

## **BUSOGA SEED SOLUTIONS**

Magoola, Bugiri District.

P.O.Box 121, Bugiri.

+256773559653, +256704144463,

+256770743434

busogaseedsolutions@gmail.com

pdhamuzungu@gmail.com

## OUR COMPANY INFO ABOUT US

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#### INTRODUCTION

We at BUSOGA SEED SOLUTIONS believe we have the best team to provide the following products and services:

- 1. To produce quality seeds of Maize, Rice, Beans, groundnut, soya bean, Cassava, orange flesh sweet potatoes and some vegetables at Our farms in Magoola Buwunga subcounty, Bugiri District; Kiryandongo and Nwoya Districts as well as source seed from out growers and individual farmers we have trained in seed production located in Bugiri, Iganga, Namutumba, Butaleja, Tororo and Nwoya Districts.
- 2. Source quality foundation seed, agricultural inputs and machinery from outside Uganda.
- 3. To clean, process, package seed and store at our warehouse located in Bugiri district.
- 3 To distribute seeds and agricultural inputs using our trucks and strategically located distributors in the country. In Mbale, Mbarara, Jinja, Iganga, Arua, Gulu, Masaka, Kampala and Bugiri

#### **OUR MISSION**

To ensure farmer access quality seeds plus other agricultural inputs

### **OUR VISION**

To become the best seed company in East Africa reputed for delivery of quality and Unique seed.

### **ABOUT US**

Busoga seed solutions is a legal company limited by shares registered with the Uganda Business Registration bureau. We buy and grow, clean, process, package seed using clearly defined quality control protocols.

## OUR COMPANY GREAT PRODUCTS AND SERVICES



### **FIELD CROPS**

We have quality Maize, bean, soya bean, groundnut and rice seeds. Maize we have Longe 5 and UH5051 Maize seed. For groundnuts we have Red Beauty and Serenut3

Rice we have Namche1, 4&5, WITA 9 and NERICA 6. For Soyabean we have Maksoy 3N

For beans, we have the latest Iron and Zinc Rich beans; NARO bean 1, 2, 3 and NABE 17, 19, 15



#### **VEGETABLE SEED**

We have high yielding seeds for tomatoes, onions, Sukuma wiki, Egg plants, Nakati and dodo



#### **DELIVERY**

We deliver when you order two tones and more. You may order online using our online platform, Whats'up or Call our marketing officer on +256773559653, +256704144463, +256777910773

## OUR COMPANY GREAT PRODUCTS



### **SEEDLINGS**

We have quality Mango, Passion Fruit, Avocadoes and Tangerine and Pawpaw seedlings. Our Nursery selects and raises the most productive and disease-free vegetative planting material. We have potting and propagating materials.



### **FARM TOOLS**

We have tools to make farm work easy and enjoyable



### **CROP PROTECTION**

We have all crop protection products including fungicides, insecticides, bactericides and herbicides. Also, fertilizers and stimulants are in place

## OUR COMPANY GREAT SERVICES



#### **TRAININGS**

**Trainings offered range from** seed sampling, seed variety identification, seed analysis and seed certification, **local seed business enterprise development and growth.** All trainings are backed up by technical experts and all trainings can be tailored to meet individual needs. We offer trainings for anyone from single delegates up to seminars and conferences for up to 150 people.



## SEED CERTIFICATION ADMINISTRATION

We have a set seed production protocol that we provide for the seed growers to follow to ensure quality seed production. We offer a range events such as field inspection, sampling and germination test that lead to growth of quality seed. We also support seed out growers to register their business.



#### **BUILDING COLLABORATION**

We build strong linkage with local seed business groups to leverage production of seed and create connections with agro- input dealers, local government agricultural advisory services provider and non-governmental organizations to leverage sale of Our products.

## • OUR COMPANY OUR EXPERTISE



## **BUSOGA SEED SOLUTIONS**

**WE DELIVER QUALITY SEED ALWAYS** 

Founded by Agricultural experts

Busoga seed solutions agri-business business idea was founded by three experts with long term experience in agricultural extension services and local seed business. The experts understand the difficulties of farmers and founded a company with a national presence to anticipant farmer needs, specializing in designing and innovating products that respond to the needs of our farmers plus a strong commitment to maintaining quality.

1.

## Focus on the farmer

Farmers are at the heart of everything we do. Our experts actively engage with farmers to evaluate their needs and design products that address their needs. This hands-on approach adds extra value for farmers, helping them to maximize crop potentials with minimum inputs leading to longer term prosperity.

2.

## Committed to Quality

Our ethos is to cultivate progress in agriculture through dedicated adherence to standard seed production and processing protocols. BSS works directly with research institutions, getting the best foundation seed to produce quality seed for Our farmers. Our production and processing are certified in accordance with the highest quality standards of MAAIF and USTA.

3.

## National Presence

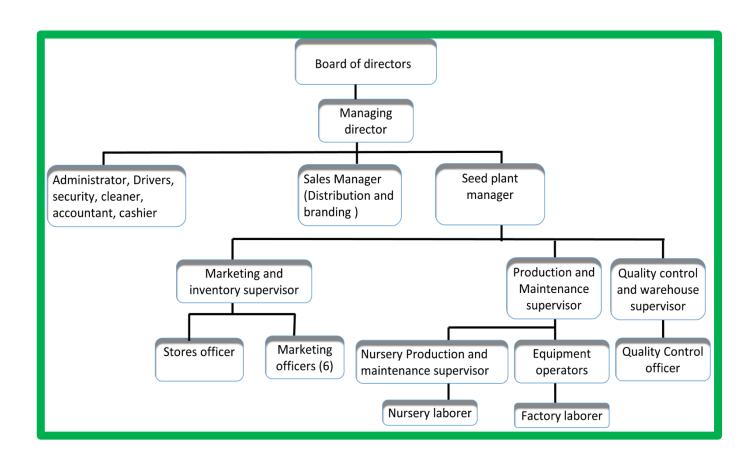
Busoga Seed Solutions headquarters are situated in Kampala and in Bugiri and an extensive distribution network providing services in ten districts. This national presence enables us to be close to our farmers. It allows us to offer technical support and to anticipate and respond to local needs by delivering seed that fits specific growing conditions and market requirements.

## OUR COMPANY OUR OPERATIONS STRUCTURE

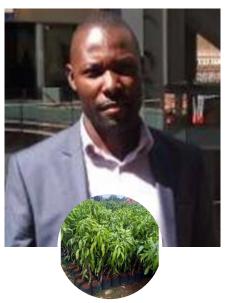


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## OUR COMPANY MEET THE LEAD TEAM



## Dhamuzungu Peter

MANAGING DIRECTOR

PHD Student in Agriculture and Rural
Development (MUK), Masters of Science in
Agriculture and Rural Development, PGD
Development, Monitoring and Evaluation:
(UCU university). 12 years' Experience in
agricultural Extension services, Project
Planning, Management and local seed
business in both Public and private sectors.



## Alloo Eunice

SALES AND BRANDING MANAGER

Masters of Science in Agricultural Economics: (University of Western Australia.) 17 years' Experience in Extension services Management and local seed business with Tororo District Local Government.



## Kaudha Solome

GENERAL MANAGER

Masters Degree in Business Administration and Degree in Education: (UCU University) 9 years' Experience in business Management, social work, Administration and management both with Public and private sector.

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## OUR COMPANY COMPLETED WORKS



### **TRAININGS**

Successfully trained 1 group per season in Seed certification processes, agronomy and business development. We have worked with World Vision and Integrated seed sect development project in Tororo and Bugiri, Butaleja and Namutumba Districts

## SEED CERTIFICATION ADMINISTRATION

We inspected over 100 acres of seed each season in the fields of our out growers.





## **COLLABORATIONS:**

We success fully collaborated with World vision in training ten local seed business groups trained.

Currently executing a contract with Agricultural Cluster Development project.

## OUR COMPANY COMPLETED WORKS



## **SEED Delivery**

Our truck delivered seed to Bugiri, Tororo, Oyam, Gulu, Omoro, Dokolo, Amuru, Nwoya, Apac, Lira, Iganga, Namutumba, Jinja, Luuka, Mayuge, Kaliro, Butaleja Iganga district among others



### **SEED PROCESSING**

At our processing plant in Magoola In Bugiri District. Season 1: Processed 30 metric tonnes of beans, 30 metric tonnes of rice and 15000 bags cassava cuttings



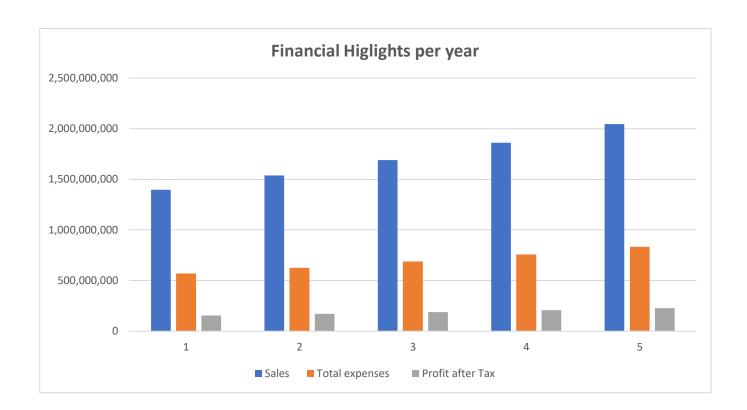
# FINANCIAL PROJECTIONS

## **BUSOGA SEED SOLUTIONS**

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## FINANCIAL HIGLIGHTS





We forecast annual sales of 1,397,175,000 of which the main season will generate sales of up to 931,450,000 and minor season will generate sales of 465,725,000 in a year. At growth rate of 5% we expect profits of 997,635,152 after 5 years

