01 Email 88

(Email Marketing Campaign Management System)

Email88 provides the ability to send bulk email to target audiences. The intent is to send new sletters or promotional materials to opt-in lists of subscribers. The softw are typically includes a database that stores contact information, campaign statistics, and message history. The interface provides features necessary to run an email campaign, such as message sending, contact entry, contact importing, and reporting.

Email88
Email marketing System

Advantages

1. Speeds up the process of direct marketing by sending personalized email messages

2. Includes a scheduler which can send emails automatically.

3. With email, frequency is free. A business or organization can communicate w ith people to turn them into customers.

4. Reduce costs.

5. Make their communications appear more professional.

6. Provide reports in tracking delivery, click rate and field visited by recipient.

Features

1. Ability to create and send personalized email using data from a customer database.

2. Ability to import customer lists in bulk.

3. Split campaign testing and segmented lists

4. Automatic unsubscribe handling

5. Tracking abilities such as tracking w ho has opened the email.

6. Reporting features such as bounce-back, opens, and link click reports

7. HTML and FCKeditor for creating messages

For more information, please contact:

8A, 1st Floor, Jalan Tun Mohd Fuad 1, Taman Tun Dr Ismail, 60000 Kuala Lumpur, Wilayah Persekutuan, Malaysia.

Tel: +603 6207 8561 Fax: +603 6207 9851   Email: hock@webqom.com