

**Summary of AVM Users (Agente Imovel)**

1) I have redefined the query straight from the database to try and understand more about our users and **removed a lot of fake emails .g. AAA , XYZ etc.**

2) I have **grouped by email and phone number to create our users** and counted the number of reports including a potential value (8% of the AVM or highest AVM not included realtors).

3) This first page is a summary of the users which should give us a better understanding of the value and if there are worthwhile. **This will also update in real-time.**

1 Sept 2024 - 16 Sept 2024

City (last)

Type of User

Total Users (Cleaned)

522

↑ 28.6%

AvgAVMValue

R\$ 782,529

↓ -4.2%

Est. User Value

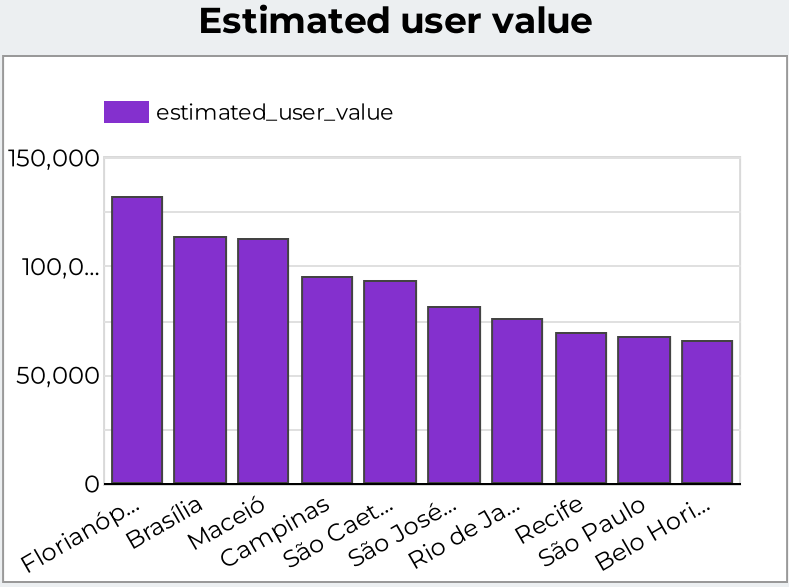
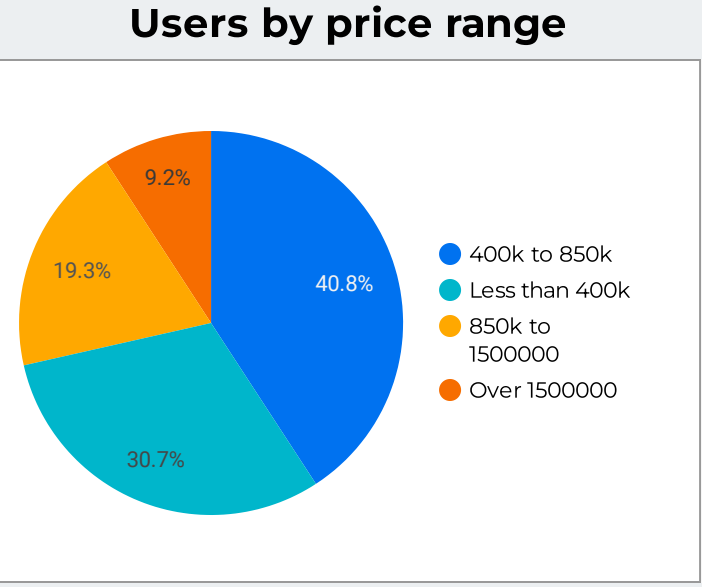
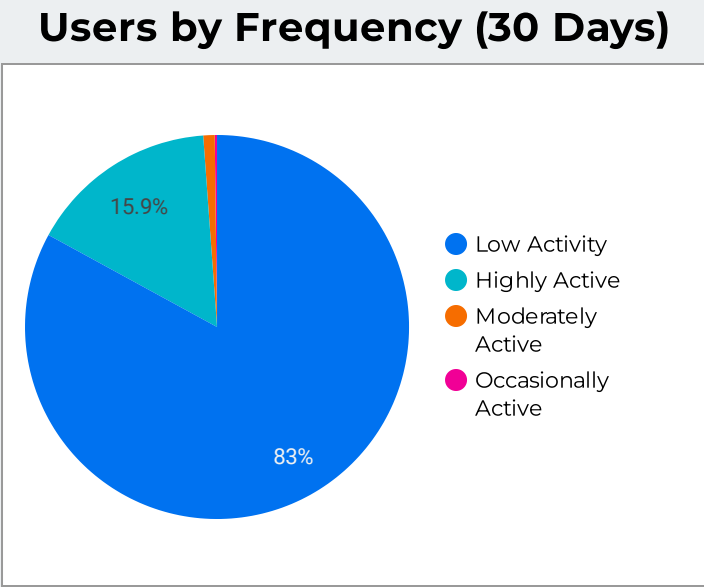
R\$ 61,589

↓ -2.0%

Returning Users (cleaned)

89

↑ 8.5%



Summary of Users Sorted by reports generated

first_date (Date)	last_date (Date)	Name	Sou	last_city	Est. User Value	Lowest Report	Highest Report	Days Between 1st & last Report	reports_generated	total_cities
2024-07-22	2024-09-10	GILBERTO LACERDA C...	Imobiliá...	São Paulo	null	R\$ 961,150	R\$ 9,692,800	50	8	1
2024-08-21	2024-09-11	DEISE CUGINI	Imobiliá...	São Paulo	null	R\$ 1,143,763	R\$ 7,637,400	21	4	1
2024-08-24	2024-09-16	DANILO FRANCISCO O...	Compra...	Salvador	R\$ 399,018	R\$ 1,197,142	R\$ 4,987,719	23	16	1
2024-07-22	2024-09-14	ROGERIO FREITAS	Imobiliá...	São Paulo	null	R\$ 201,211	R\$ 4,832,163	54	10	1
2024-08-21	2024-09-12	ONTONIO PEREIRA	Propriet...	São Paulo	R\$ 12,786	R\$ 159,819	R\$ 4,582,200	22	3	1
2024-09-13	2024-09-13	LUAN CARDOSO	Imobiliá...	Rio de Janeiro	null	R\$ 802,164	R\$ 4,287,831	0	6	1
2024-09-03	2024-09-03	ARTUR FRANCISCO M...	Propriet...	São Paulo	R\$ 302,720	R\$ 3,784,000	R\$ 3,784,000	0	2	1
2024-09-06	2024-09-06	MARISTELA FARAH	Soment...	São Caetano do...	R\$ 278,126	R\$ 687,247	R\$ 3,476,574	0	2	2
2024-09-16	2024-09-16	INGRID DOS SANTOS G...	Outro	Campo Grande	R\$ 115,108	R\$ 1,438,850	R\$ 3,083,250	0	2	1
2024-09-01	2024-09-01	MARCO ANTONIO DU...	Compra...	Florianópolis	R\$ 59,214	R\$ 740,176	R\$ 2,982,427	0	5	1
2024-09-03	2024-09-03	ROBERTO LUIZI	Propriet...	São Paulo	R\$ 229,504	R\$ 2,039,466	R\$ 2,868,800	0	2	1

PALs Agente Imovel AVM Leads

Using all the reports from Agente Imovel AVM Product, you can filter the leads in this page and get the correct leads for the correct neighbourhood. **This now updates in real-time.**

- 1) Select the city, date, property value and neighbourhood from the filter below.
- 2) The total will be less compared to what is seen in the website traffic as these leads have been pre-cleaned and filtered ready for verification.
- 3) Right click on the table and click export to Google Sheets and select keep value fomatting.

1 Sept 2024 - 16 Sept 2024

price\_market\_cate...

city

neighborhood

create_d_date	Name	neigh_borhod	city	phone	email	sou_fu ll	forma_tted_a ddres s	year_built	useful_ area	bedro oms	suites	bathro oms	proper ty_con dition	proper ty_typ e	price_ marke t	price_ psqm	price_ marke t_cate gory	rent	rental_y ield	condomin ium_fees
2024-09-08	AMAU RY SOUZ A	Anchie ta	Belo Horizo nte	(31) 98257-5675	amaury.souza@gmail.com	Proprietário	Rua Vitória Marçola, 837 - Anchie ta, Belo Horizo nte - MG, 30310-360, Brasil	1974	90	3	1	3	B	Apartamento	R\$ 695,769	R\$ 7,731	400k to 850k	3330	5.8	500.00
2024-09-10	RICARDO	Buritis	Belo Horizo nte	(31) 98460-6440	ricardocarneirojr@icloud.com	Proprietário	R. Profa. Bartira Mourão - Buritis, Belo Horizo nte - MG, 30492-025, Brasil	2013	151	4	2	2	null	Apartamento	R\$ 870,034	R\$ 5,762	850k to 1,500,000m	4228	5.9	1400.00
2024-09-12	OTAVIO	Camar gos	Belo Horizo nte	(31) 99111-5652	otavio.ibc@gmail.com	Proprietário	R. Des. Alonso Starling, 170 - Camar gos, Belo	2019	107	3	1	2	B	Apartamento	R\$ 377,460	R\$ 3,528	Less than 400k	null	null	350.00

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