

Amazon Interstitial

Non-Visible component

Category	Requires	Version
Monetization > Advertising	API 19, Android 4.4 - 4.4.4 KitKat	2

Overview

An interstitial ad is a full-page ad. AdAmazonInterstitial component allows you to monetize your app. You must have a valid Amazon Application Key. If your application key is invalid, the ad will not display on the emulator or the device. Warning: Make sure you're in test mode during development to avoid being disabled for clicking your own ads.

Permissions

- `android.permission.ACCESS_FINE_LOCATION`
- `android.permission.ACCESS_COARSE_LOCATION`
- `android.permission.INTERNET`
- `android.permission.ACCESS_NETWORK_STATE`
- `android.permission.ACCESS_WIFI_STATE`

Events

Ad Closed

Triggered when the close button of the interstitial ad is clicked. It's important to remember only one interstitial ad can be shown at a time. The previous ad has to be dismissed before a new ad can be shown.

Ad Collapsed

After a user clicks on the close ad button on an expanded ad, this callback is called immediately after collapsing the ad. This callback can be used to do things like resume your app or restart audio.

Ad Expanded

This callback is called each time an ad is successfully loaded. You can use this to log metrics on ad views and assist with initial integration. Detailed information about the ad that loaded can be obtained from the AdProperties object.

Ad Failed To Load

Whenever an ad fails to be retrieved, the event is called, returning the error message.

Params	
error	Text
message	Text

Ad Failed To Show

Called when an attempt was made to display the ad, but the ad was not ready to display

Params	
message	Text

Ad Loaded

Triggered each time an ad is successfully loaded. But you don't have to display the ad right after it's loaded. For example, set a flag to true and then at a transition point, if flag=true, then display the ad.

Methods

Load Ad

Loads a new ad.

Show Interstitial Ad

It will show the Interstitial Ad

Properties

Application Key

Text **Default: *ApplicationKey*** — **Write** - **Designer**

Enter Application Key. Go to Amazon Developer Portal and sign-in for your ApplicationKey

Enable Debug

Boolean **Default: *True*** — **Read** **Write** - **Designer** **Blocks**

Enable Geo Location Targeting

Boolean **Default: *True*** — **Read** **Write** - **Designer** **Blocks**

If set to true, uses latitude and longitude coordinates as part of an ad request

Enable Testing

Boolean **Default: *True*** — **Read** **Write** - **Designer** **Blocks**

For debugging / development purposes flag all ad requests as tests, but set to false for production builds

Interstitial Commission

Text **Default: *unity*** — **Write** - **Designer** **Blocks**

Sets the ad network used to take the commission.

Target Age

Number **Default: *0*** — **Read** **Write** - **Designer** **Blocks**

You can pass age information to the Amazon Mobile Ad Network to target specific age groups. If set as 0, Age Targetting will not be used

Last update: January 26, 2020