



# QWacks

Queen's University · March 20<sup>th</sup> - 21<sup>st</sup>, 2020

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## Sponsorship Package

[sponsor@qwacks.fun](mailto:sponsor@qwacks.fun)



# The Inaugural Queen's Wackathon



For the first time, Queen's University is hosting a hackathon dedicated to the celebration of creative solutions to non-existent problems. This event celebrates the goofy, unnecessary, and more "wacky" ideas undergraduate students can muster. Hence why we've dubbed it a "Wackathon." For this year we plan on having 80+ students from Queen's participate in designing, creating, and demoing their ideas in 24 hours from March 20<sup>th</sup> - 21<sup>st</sup>.

We are excited to launch this event to give students an opportunity to work on and showcase a project they normally would not, and should not, spend time on. The goal of this event is to use tangible skills that students have learned and apply them to ideas that are delightfully ridiculous.

We will bring the most unfiltered and natural way for you to discover what students can do when given free creative range that isn't possible in a traditional hackathon setting.

## Why Sponsor QWacks?

Queen's University students have made huge impacts on companies who choose to get involved. The students here love to work with companies and are always looking for opportunities to network. QWacks will offer a more natural and relaxed opportunity to network, which is something that isn't achieved at any conference at Queen's. Students will get to see your company sponsoring something enjoyable and ridiculous and see your company differently.

### Sponsoring QWacks can help your company:

- **Gain student awareness** of your brand among many students of degrees ranging from computer science to business.
- **Recruit students who catch your eye.** During the event, students will demonstrate their technical knowhow, leadership and personality as they develop their idea.
- **Sponsor a challenge or host a mini event.** Students love to see what a specific company can bring to the table and this way you can throw a fun flare that excites students.

# Sponsorship Levels



We offer a range of options for sponsorship levels. If you have your own wacky idea, we are very open to fulfilling specific requests, so please reach out if you have one!

	Bronze \$521	Silver \$1017	Gold \$2059
General			
A La Carte items (more info on next page)	1	2	3
Sponsor table		✓	✓
Host a mini event*		✓	✓
Recruiting			
Send representatives and recruiters	✓	✓	✓
Github - LinkedIn - Resumes		✓	✓
Branding			
Name, logo, and link posted on website (size)	M	L	XL
Distribution of brand items	✓	✓	✓
Social media shout out	✓	✓	✓
Mentioned in opening ceremonies	✓	✓	✓
Speaker at opening ceremonies			✓
Judging			
Company representative on judging panel		✓	✓

\*Mini events are games or challenges that take place during QWacks. Examples of mini events include: blindfolded coding challenge, Jeopardy for wacky ideas trivia, who can be the worst interviewee. Suggest your own wacky ideas as well!

# A La Carte



Unlike any other hackathon, QWacks offers "A La Carte" items which are intended to spice up the wackathon experience. Depending on sponsorship level, select up to three items listed below.

## Sponsored Challenge

Create a wacky challenge where the winner receives a prize of your choosing. This will run throughout the duration of the event, with the award being revealed at closing ceremonies.

## Code the Gauntlet

Host a coding gauntlet which requires participants to code a simple program, while facing obstacles of your choosing along the way.

## Custom Food

Have a logo, name, or image of your choice put on a custom cake! The item will be presented at a time of your choosing.

## Jukebox Privileges

Choose any song to play any time you'd like.

## Choose Outfits

Choose what the executive team will wear for the duration of the event. Only one company is able to claim this item, and will be determined through a bidding war! Contact sponsorship if you'd like to bid!

## Dedicated Meal

Have one of the four meals dedicated to you, requiring participants to thank you before eating.

## Force Feed

Force Chief Hackerman Cooper to attempt to beat his record of eating 71 chicken nuggets in 1 hour. This item will also be claimed through a bidding war.

## God Mode

Throw a hurdle at the wackers, requiring them to follow your rules for a set amount of time, e.g. They may only code using text to speech for 15 minutes.

## Gift

Receive a mysterious gift.

## Hack3d

Take over QWacks social media for 15 minutes. Complete free range.



"A bunch of monkeys coding on toasters."