



Order Confirmation

WOW20002426 Version 1
WOW20002426 Bushells June - August Activity 2023

Booking Details

Advertiser	Stuart Alexander & Co Pty Ltd
Primary contact	Natalie Schuster
Brand	Bushells
Objectives	Acquire New Customers

Line Items

Channel	Media Format	Audience	Start Date	End Date	Cost Type	Quantity	Rate	Net Media
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00



Order Confirmation

WOW20002426 Version 1
WOW20002426 Bushells June - August Activity 2023

YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00

YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00
YouTube	15 Sec YouTube Select Non-Skip	Hot Tea Light and Lapsed Buyers, Hot Tea Light Buyers, Hot Tea Top Buyers	2023-06-15	2023-08-31	CPM	746,666	\$30.00	\$22,400.00

Net Media	\$22,400.00
Management Fee	\$5,6000.00
Total (ex. GST)	\$28,000.00
GST	\$2,800.00



Order Confirmation

WOW20002426 Version 1
WOW20002426 Bushells June - August Activity 2023

Additional information

Rate breakdown

	Media Format	Base rate	Loading	Rate
1	15 Sec YouTube Select Non-Skip	\$22.00	\$8.00	\$30.00



Order Confirmation

WOW20002426 Version 1
WOW20002426 Bushells June - August Activity 2023

Please confirm by electronic signature that the details in this Order Confirmation are correct ("Confirmation") . Your booking will not be processed until we receive this signed Confirmation within 5 business days of the date this Confirmation was issued. By signing the Confirmation or paying the Sales Price (whichever occurs first) you agree that this Confirmation is made pursuant to and as part of the Terms and Conditions agreed between you and Cartology.

Signature:

Name (Print):

Title:

Effective Date: