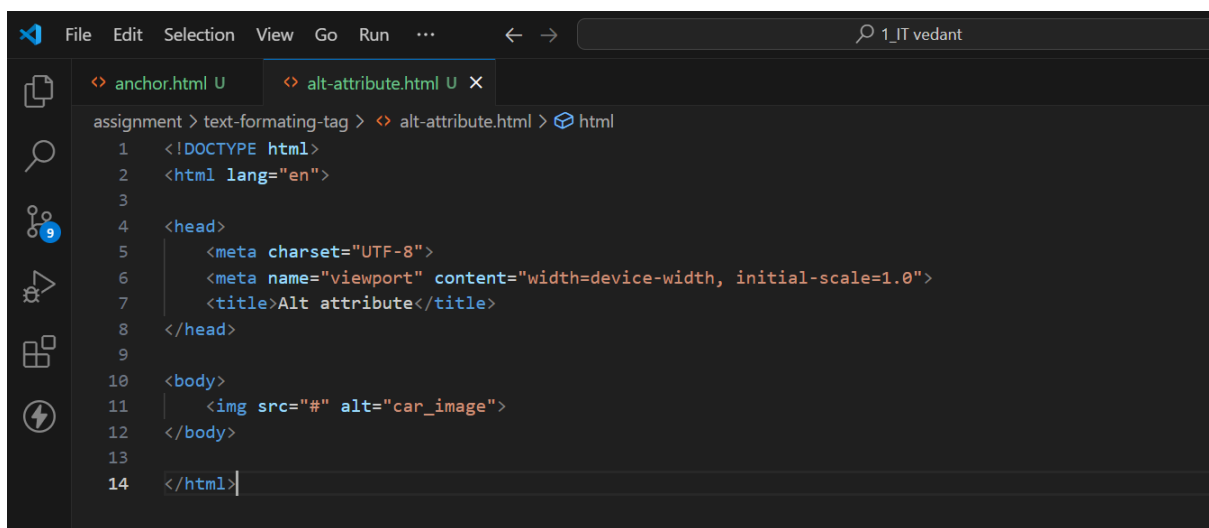## Alt Attribute: alt=''

To provide alternative text to an image. It will displayed when the image is unable to load. It also improves the web accessibility and also very helpful for the users who use screen reader.