**Bold tag: <b>**

It is used to style the text as bold.

It does not have any semantic or importance, its purely visual.

**Strong tag: <strong>**

It is used to emphasize the text, it indicates the text has greater importance or is critical

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| --- | --- | --- |
|  | **Bold <b>** | **Strong<strong>** |
| Semantics | No semantics or additional meaning | Adds meaning and importance. |
| Styling | Renders bold by default. | Renders are bold by default (but can be styled differently). |
| Purpose | Visual styling for bold text. | Semantic emphasis and importance. |