

fundos

The future of crowdfunding*

*And maybe the internet?

Blockchain Basics.

Bitcoin

- A digital currency where every single transaction is recorded on the blockchain.
- A blockchain is basically a public ledger (or record) of all these transactions.
 - Can be thought of as a database of transactions.
- If you send \$10 worth of bitcoin to a friend, that's recorded publicly on the blockchain.
- More complex system of verifications processes happening across a distributed network to confirm these transactions.
 - The blockchain is distributed across thousands of computers & checks to see that everything is in sync.

Ethereum

- Has a **digital currency component similar to Bitcoin, called Ether.**
- Instead of a **blockchain of JUST financial transactions, this blockchain can also host smart contracts.**
- A **smart contract is basically just code (a set of instructions) that's injected into the public blockchain - so everyone can see them and verify them.**
- Think of a **smart contract as the code that powers a vending machine, but publicly exposed so you can see how it's actually working.**

Smart Contracts

- Someone can write a smart contract in the programming language Solidity and deploy it to the Ethereum blockchain.
- Then, a frontend website can interact with the smart contract to enable transactions.
- Example: Simple voting platform > users vote on a specific topic by publicly announcing who they voted for on the blockchain (costs a fee).

**Traditional
Crowdfunding.**

(Like Kickstarter)

Kickstarter

- User creates a project on a centralized platform - can't see the source code, have to trust that Kickstarter won't take your money, nothing can be independently verified.
- Kickstarter takes 5% of your project funding.
- Kickstarter payment processor, Stripe, takes 5% of your project funding.

- Example: Travel Jackets raised \$9,192,055
- Payout to third parties: ~\$920,000

**Future
Crowdfunding.**

(Like fundOS!!!)

fundOS

- A user connects their crypto wallet.
- A user pays a small **gas fee** to “publish” their crowdfunding project to the blockchain.
- Other users can send money, Ether, to fund a project they’re interested in.
 - IF project hits funding goal by deadline, pay creator
 - IF project does not hit funding goal by deadline, pay users back
 - **This is the smart contract. It’s just publicly viewable code that executes on its own**

```
1  pragma solidity ^0.8.9;
2
3  import "hardhat/console.sol";
4
5
6  contract fundOS {
7      // Constructor to initialize a project
8      struct Project {
9          address payable owner;
10         uint fundingGoal;
11         uint deadline;
12         uint totalFunded;
13         bool isFunded;
14     }
15
16     // Mapping to store the projects
17     mapping(uint => Project) public projects;
18     //Keep track of total number of projects
19     uint public projectCount = 0;
20
21     function createProject(uint _fundingGoal, uint _deadline) public {
22         // Add a new project instance with projectCount as the key
23         projects[projectCount] = Project({
24             owner: payable(msg.sender), // Sets the owner of the project to the sender of the transaction (e.g. when
25             // creating a project on the frontend)
26             fundingGoal: _fundingGoal, // Sets the unique funding goal for the project
27             deadline: _deadline, // Sets the unique project deadline
28             totalFunded: 0, // Initialize the totalFunded of a new project to 0
29             isFunded: false // Initialize the isFunded flag to false - Sets boolean value to indicate that it has not yet
30             // been funded.
31         });
32         // Increment the project count
33         projectCount++;
34     }
```

Hardhat: Testing Your Smart Contract

- Ethereum testing environment for writing & deploying smart contracts to your local network.
- Creates a local copy of the fake ethereum blockchain & gives you test accounts full of fake ethereum for testing purposes.

<https://hardhat.org/>

Future Considerations.

Downsides



- Market (ETH) can rapidly fluctuate up or down.
- For now, a user creating a project is probably building it using dollars
 - A project that has met its funding goal could end up with a lot less “dollars” than they originally anticipated
- <https://www.web3isgoinggreat.com/>

Staking

- Can think of “staking” ethereum as earning interest on your \$
- fundOS could implement staking by “pooling” all of users donated funds into a large pot (earns more \$ over time with larger sum).
- With the money earned in interest:
 - fundOS can make profit without taking a cut of users funds
 - fundOS could help push projects over the finish line
 - fundOS could give money back to users and creators