### **Barron Roth**

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#### **Education**

• Boston University

Pine Crest School

Boston, MA

College of Engineering, B.Sc. Computer Engineering, Concn. Technology Innovation

Dec. 2016 Fort Lauderdale, FL

ACT: 33 (99%ile), Honor Roll, National Merit Commended & Hispanic Recognition Program Scholar

Class of 2012

#### Experience

• Tablelist Boston, MA

Software Engineering Intern

Summer 2015

- Developed a more informative event system for customer-facing iOS application using Swift.
- Initiated migration of back-end from Core Data framework to Realm using Swift 2.0.

#### • Advanced Micro Devices (AMD)

Austin, TX

Semi-Custom Product Development Co-Op Engineer

Spring 2014

- Tested coverage & compliance of semi-custom APUs using Automated Test Equipment at extreme conditions.
- Developed scripting program using *Perl* to facilitate big data aggregation & determine trends in testing results.
- Participated in meetings with customer (Microsoft) to identify & document APU architectural performance issues.

• Downtyme

downty.me/

Co-Founder & Program Manager

Nov. 2013 – Present

- Developed concept for iOS & Android social-productivity app and led product team through
- Co-founded corporation to eventual funding by Rough Draft Ventures.

Luxe St.

Product Design Lead

luxe-st.com/

April 2014 - Present

- Developed UI, UX, aesthetic & branding materials for high-end fashion e-commerce iOS app.

• Barron Roth Photography

barronroth.photography/

- Photographer for a variety of clientele from Ariana Grande to Cushman & Wakefield Commercial Real Estate.
- Organically acquired over 10,000 followers on Facebook & Instagram platforms for business promotion.

#### Activities

#### • Boston University Student Government

BUStudentGov.com/

Student Body Vice President

April 2015 – Present

- Created and maintained a professional online presence for the chapter by creating the website SHPEBU.com
- Attended SHPE 2013 National Conference in Indianapolis, Indiana to represent our chapter on a national level

#### • Society of Hispanic Professional Engineers (SHPE)

SHPEBU.org/

President

Fall 2012 – Present

- Created and maintained a professional online presence for the chapter by creating the website SHPEBU.com
- Attended SHPE 2013 National Conference in Indianapolis, Indiana to represent our chapter on a national level

#### • BU Entrepreneurship Club

make.bu.edu

Mentor – Startup Challenge

October 2013 – Present

- Served as a mentor for a team of undergraduates participating in BU E-Club's Annual Startup Challenge
- Currently organizing MakeBU-- Boston University's first regional hackathon scheduled to take place in Fall 2014

#### Computer Engineering Club (Make\_BU)

make.bu.edu

Cofounder

October 2013 - Present

- Cofounded BU's first organization dedicated to hackathons, hosting a weekly hack night for CS practice.
- Assisted in organizing and hosting BU's first-annual hackathon, MakeBU, with 500+ attendants from all over New England.

## **Honors & Recognitions**

• Downtyme – 1st Place: BU ENG Imagineering Competition; BU Entrepreneurship Startup Competition

• Dean's Host – Boston University College of Engineering. Selected among several hundred applicants.

Oct. 2014 Spring 2013

# Technical Skills

Languages: Swift, Objective-C, Python, C, C++, HTML, CSS, Perl, LATEX, MATLAB, Spanish

**Software:** Sketch, Principle, Final Cut Pro, Adobe Photoshop, Lightroom, Illustrator, Premiere, After Effects