



**SUPER FIT**

# **MANUAL DE NORMAS GRÁFICAS**

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**3 de Dezembro 2021**

# GRELHA DE CONSTRUÇÃO

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# MARGENS DE SEGURANÇA

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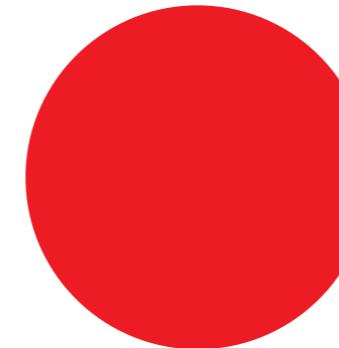


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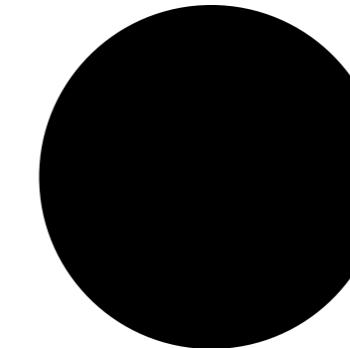
# REPRODUÇÃO CROMÁTICA

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## CORES PRINCIPAIS



#ED1C24



#000000

### RGB

R - 237  
G - 28  
B - 36

### CMYK

C - 0%  
M - 88%  
Y - 85%  
K - 7%

### RGB

R - 0  
G - 0  
B - 0

### CMYK

C - 0%  
M - 0%  
Y - 0%  
K - 100%

# FUNDOS

CORES RECOMENDADAS



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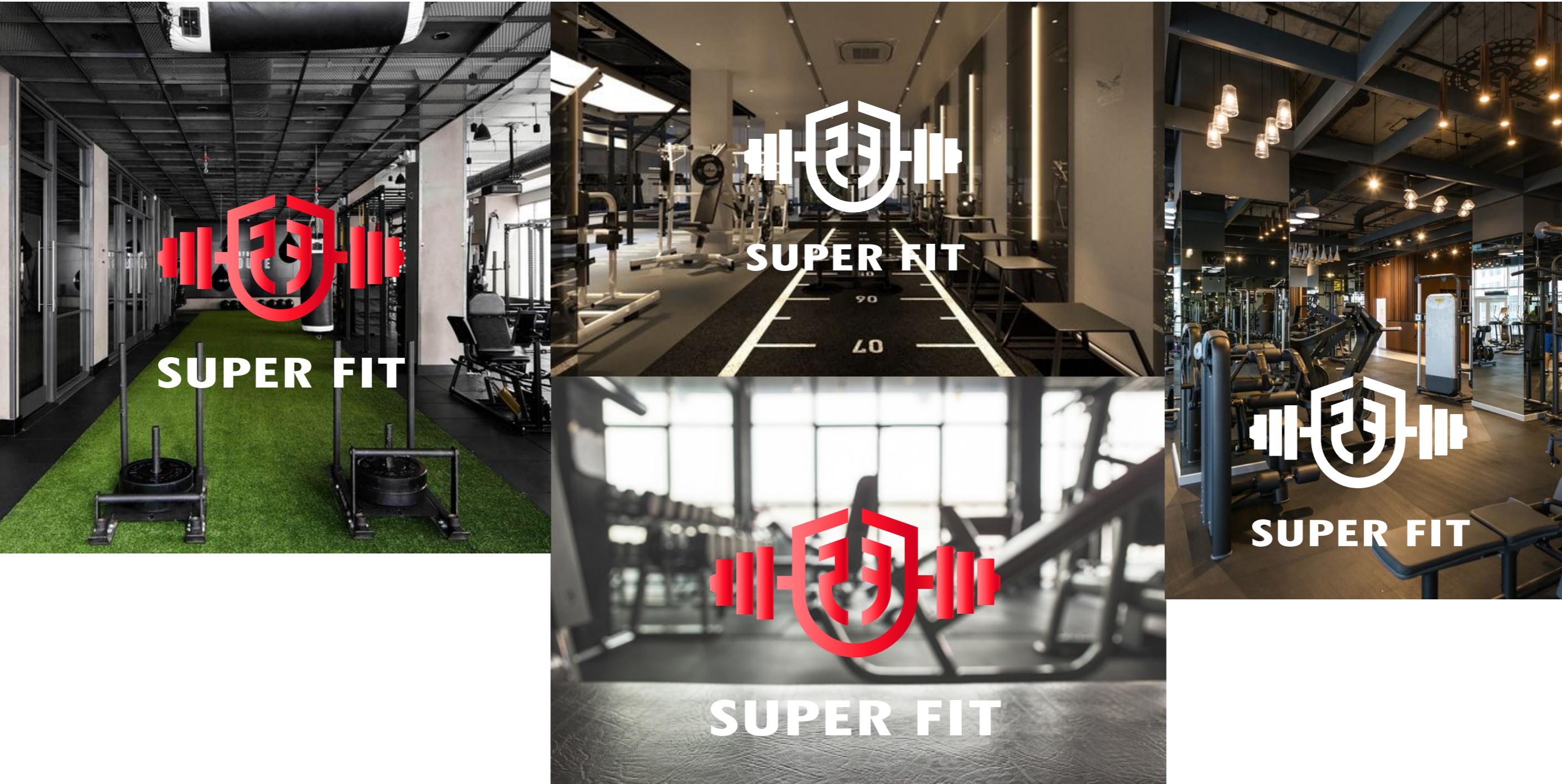


**SUPER FIT**

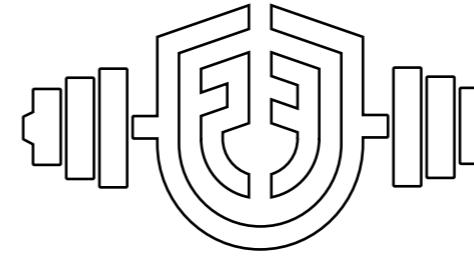
CORES NÃO RECOMENDADAS

# FUNDOS

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# ASSINATURAS INCORRETAS

CORES INCORRETAS	DESLOCAÇÃO DE ELEMENTOS	UTILIZAÇÃO EM OUTLINE	UTILIZAÇÃO DE LETTRING INCORRETO
 <b>SUPER FIT</b>	 <b>SUPER FIT</b>	 <b>SUPER FIT</b>	 <b>SUPER FIT</b>
 <b>SUPER FIT</b>	 <b>SUPER FIT</b>	 <b>SUPER FIT</b>	 <b>SUPER FIT</b>
<b>PROPOÇÕES INCORRETAS</b>	<b>DISTORÇÃO VERTICAL</b>	<b>DISTORÇÃO HORIZONTAL</b>	<b>APLICAÇÃO INCORRETA DE FUNDO DE COR</b>

# TIPOGRAFIA

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**Tipo de Letra:** Tw Cen MT Condensed

**Tw Cen MT Condensed Regular**

a b c

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 " # \$ % & / ( ) = ? \* + -

**Tw Cen MT Condensed Bold**

a b c

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 " # \$ % & / ( ) = ? \* + -