

PitchNode

Executive Summary

Many innovators hesitate to share ideas online due to theft risks and lack of protection, while early-stage startups struggle to secure funding. Investors also face challenges in verifying idea authenticity and business growth. In our Web3-based platform, PitchNode, entrepreneurs can tokenize their ideas into NFTs, providing proof of originality and enabling fractional investment. Investors gain verifiable access to early-stage startups, with the potential to trade NFTs as business value grows. This creates a decentralized, secure, and efficient ecosystem for startup funding.

Our target market segments are early-stage startups or entrepreneurs, venture capitalists, retail investors targeting millennials and Gen Z, and crypto-savvy investors, which obtained by maximizing community-based, partnership, and educative marketing strategies. Our revenue streams come from profit-sharing incentives, business idea boosters to increase exposure, premium, and verified accounts. We plan to extend our platform to more secure and upgraded features including chatbots, premium accounts, and user verification.

Overview

PitchNode is a cutting-edge Web3 platform where innovators can securely pitch their groundbreaking ideas, and investors can discover and support the next big thing. Powered by The Internet Computer (ICP) blockchain technology, we ensure transparency, trust, and seamless collaboration.

Website Flow

On our platform, Innovators (startup founders or business owners) can submit their business or startup ideas to get funding from investors. Each submission will get an NFT which will be distributed to potential investors. Apart from being a transaction instrument, it is also used as a digital asset certificate which can prevent imitation or theft of business ideas. Potential investors can make investments by purchasing NFT shares. When the business makes a profit, the value of the NFT will increase and investors can resell it on the market.

Tech Stack

- Frontend: React, TailwindCSS, Thirdweb IPFS, IC Reactors

- Backend (Smart Contract): Motoko, Dfinity SDK, ICP Canisters, Internet Identity

Please refer to our pitch deck for more detailed information.

Website Demo

Welcome to

PitchNode



Register new account

Username

Type to input your name

Role

Type to create password

Sign Up

PitchNode

Invest

Learn

About

Login


Register

Trustworthy Investing in Brilliant Ideas

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Idea Title #1
General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.

69% funded

Indicator 1	Indicator 2	Investors
\$123K	3-12%	12

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Idea Title #2
General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.

69% funded

Indicator 1	Indicator 2	Investors
\$290K	7-9%	23

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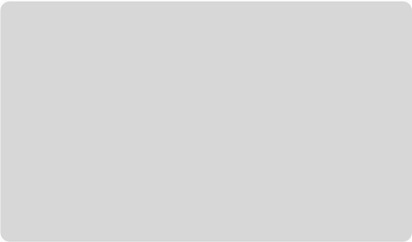


Idea Title #3
General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.

69% funded

Indicator 1	Indicator 2	Investors
\$211K	6-14%	7

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Idea Title

General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc. General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.General overview of the idea. They can showcase their unique and innovative ideas here to raise funds based on their target etc etc.



Indicator 1

Indicator 2

Investors

\$100K

3-12%

12

Enter amount investment

Invest