### **Connecting Bayes and Optimization**

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#### **Overview**

- Bayesian inference as an optimization problem
- Examples with Bayesian SVMs
- Examples with Max-margin LDA
- The general form

### Bayes' Rule

♦ The core of Bayesian methods is Bayes' rule or Bayes' theorem

posterior likelihood model prior 
$$p(\theta|D) = \frac{p(D|\theta)\pi(\theta)}{p(D)}$$

◆ T. Bayes. "An Essay towards Solving a Problem in the Doctrine of Chances" published at Philosophical Transactions of the Royal Society of London in 1763

### Kullback-Leibler (KL) Divergence

- A measure between the difference of two distributions
- ♠ Let P, Q be two probability distributions
  - Discrete case:

$$KL(Q \parallel P) = \sum_{i} Q(i) \log \frac{Q(i)}{P(i)}$$

Continuous case:

$$KL(Q \parallel P) = \int q(x) \log \frac{q(x)}{p(x)} dx$$

- Properties:
  - □ Non-negative  $KL(Q \parallel P) \ge 0$
  - Equivalence

$$KL(Q \parallel P) = 0 \qquad \longleftarrow \qquad Q = P$$

### **Bayes to Optimization**

 $\diamond$  For any distribution P, we can recover it by solving an optimization problem

$$\underset{Q \in P_{prob}}{\operatorname{argmin}} \operatorname{KL}(Q \parallel P)$$

- For Bayes' rule, we have  $p(\theta|D) = \frac{p(D|\theta)\pi(\theta)}{p(D)}$
- Plugging into the optimization problem, we have

$$KL(Q \parallel P) = KL(q \parallel \pi) - \mathbf{E}_{q(\theta)}[\log p(D \mid \theta)] + const.$$

**Homework**: complete the proof

### Bayesian Inference as an Opt. Problem

$$p(\theta|D) = \frac{p(D|\theta)\pi(\theta)}{p(D)}$$

Bayes' rule is equivalent to solving:

$$\min_{q(\theta)} KL(q(\theta)||\pi(\theta)) - \mathbf{E}_q[\log p(D|\theta)]$$

 $s.t.: q(\theta) \in P_{prob}$ 

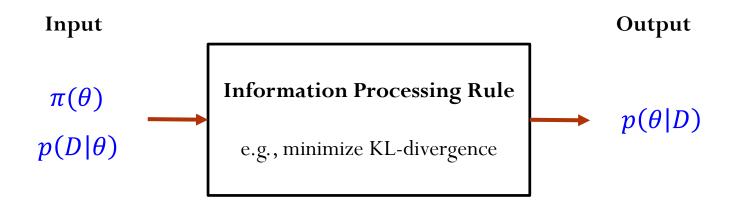
Prior regularization

Data fitting

direct but trivial constraints on posterior distribution

# **Bayes' Theorem is an Information Processing Rule**

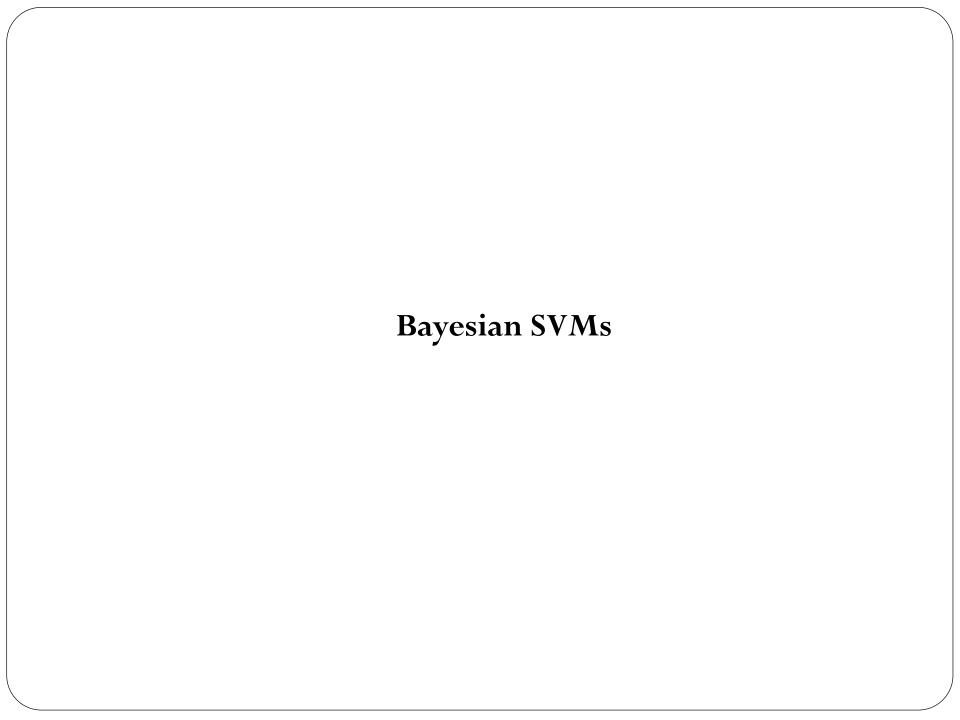
A rule of information minimization



• friendly for extensions, e.g., a more general divergence leads to a more general processing rule

### Why is the optimization formulation of interest?

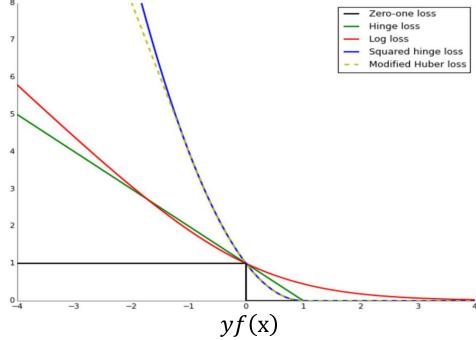
- ♦ E.T. Jaynes (1988): "By looking at Bayes' theorem in a fresh way ..., it could make the use of Bayesian methods more attractive and widespread, and stimulate new developments in the general theory of inference."
- ♦ It bridges Bayesian inference with the subfields of optimization, risk-minimization, max-margin learning, etc.
- It combines the best of both worlds



### Learning objectives

$$\min_{\theta} \ \ell(\theta; D) + r(\theta)$$

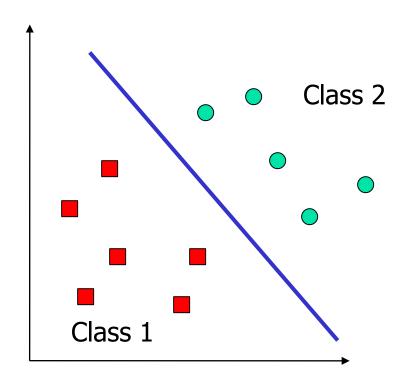
Loss functions of our predictive task



- Regret/reward in online/reinforcement learning
- ♦ How to directly optimize the objective in Bayesian inference?

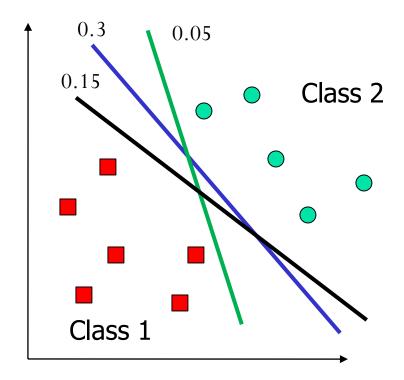
### Recap. of SVMs

 $\diamond$  SVM learns a single decision boundary  $\theta^*$ 

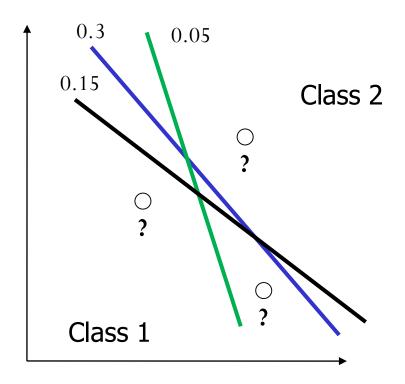


$$\ell(\theta; D) = \sum_{i} \max(0, 1 - y_i \mathbf{x}_i^T \theta)$$

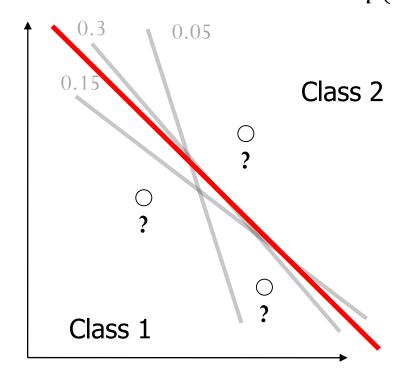
lacktriangle Bayesian SVM learns a distribution over all possible decision boundaries  $p(\theta; D)$ 



 $\bullet$  Bayesian SVM makes predictions by considering the distribution  $p(\theta; D)$  with different strategies



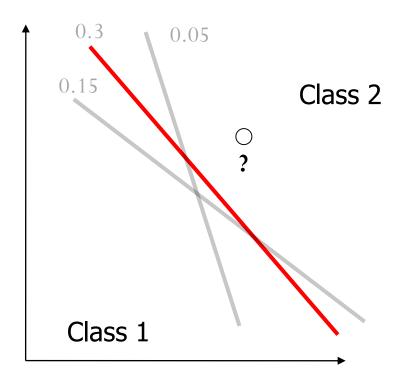
• Strategy #1: use an average model  $\hat{\theta} = \mathbf{E}_{p(\theta;D)}[\theta]$ 



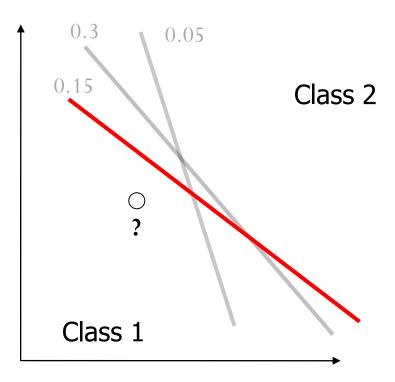
 $\bullet$  The hinge-loss on a given training set D is:

$$\ell(q; D) = \sum_{i} \max(0, 1 - y_i \mathbf{x}_i^T \hat{\theta})$$

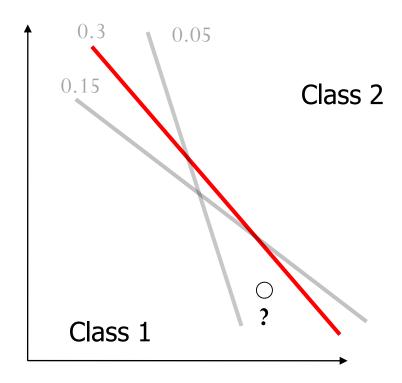
• Strategy #2: use a stochastic model  $\theta \sim p(\theta; D)$ 



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 $\bullet$  The expected hinge-loss on a given training set D is:

$$\ell(p; D) = \sum_{i} \mathbf{E}_{p(\theta; D)}[\max(0, 1 - y_i \mathbf{x}_i^T \theta)]$$

The overall optimization problem

$$\min_{q(\theta)} KL(q(\theta) \parallel \pi(\theta)) + C \cdot \ell(q(\theta); D)$$

Strategy #1 (Averaging model):

$$\ell(q; D) = \sum_{i} \max(0, 1 - y_i \mathbf{x}_i^T \hat{\theta}) \qquad \hat{\theta} = \mathbf{E}_{q(\theta)}[\theta]$$

Strategy #2 (Gibbs/Stochastic model):

$$\ell(q; D) = \sum_{i} \mathbf{E}_{q(\theta; D)} [\max(0, 1 - y_i \mathbf{x}_i^T \theta)]$$

### **Solve Bayesian SVMs**

- Strategy #1 (Averaging model):
  - □ If the prior is normal  $\pi(\theta) = N(0, I)$ , we have the solution:

$$q(\theta) \propto \pi(\theta) \exp\left(\sum_{i} \alpha_{i} y_{i} \mathbf{x}_{i}^{T} \theta\right) = N\left(\sum_{i} \alpha_{i} y_{i} \mathbf{x}_{i}, I\right)$$

ullet where  $lpha_i$  are the solution of the dual problem

max. 
$$W(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i=1,j=1}^{n} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$$
  
subject to  $C \ge \alpha_i \ge 0, \sum_{i=1}^{n} \alpha_i y_i = 0$ 

■ **Homework (\*)**: complete the proof (optional)

### **Solve Bayesian SVMs**

- Strategy #2 (Gibbs/Stochastic model):
  - For a given prior, we have the solution:

$$q(\theta) \propto \pi(\theta) \exp\left(-C \cdot \sum_{i} \max(0, 1 - y_i \mathbf{x}_i^T \theta)\right)$$

- □ If the prior is normal  $\pi(\theta) = N(0, I)$ , this is NOT a normal distribution!
- But, a nice Gibbs sampling algorithm exists via data augmentation (Polson & Scott, 2011)

### **Data Augmentation**

♦ Idea: augment the original sample space to introduce "conditional conjugacy" for Gibbs sampling

$$p(\theta) \Rightarrow p(\theta, \lambda)$$
 s.t.:  $\int p(\theta, \lambda) d\lambda = p(\theta)$ 

- □ Sample  $p(\theta \mid \lambda)$
- □ Sample  $p(\lambda \mid \theta)$

 Iterate for a sufficiently long time, and drop the augmented variable

### **Data Augmentation for SVMs**

$$q(\theta) \propto \pi(\theta) \exp\left(-C \cdot \sum_{i} \max(0.1 - y_i \mathbf{x}_i^T \theta)\right)$$

• Break the non-conjugacy in Bayesian SVMs (Polson & Scott, 2011)  $\zeta_i = 1 - y_i \mathbf{x}_i^T \boldsymbol{\theta}$ 

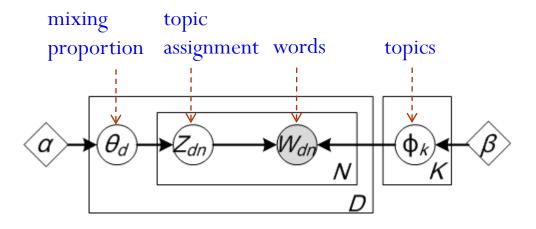
$$\exp\left(-2C \cdot \sum_{i} \max(0, \zeta_{i})\right) = \int_{>0} \frac{1}{\sqrt{2\pi\lambda_{i}}} \exp\left(-\frac{(\lambda_{i} + C \cdot \zeta_{i})^{2}}{2\lambda_{i}}\right) d\lambda_{i}$$

- Under a standard normal prior: (Homework \*\*, optional)
  - □ Sample *θ* from a normal distribution
  - Sample each  $\lambda_i$  from a generalized inverse-Gaussian (GIG) distribution

## Bayesian SVMs with Latent Variables (topic models)

### Recap. of LDA

A Bayesian model for text document analysis



Inference finds the posterior distribution

$$p(\Theta, \Phi, Z | W, \alpha, \beta) \propto \prod_{k} p(\phi_{k} | \beta) \prod_{d} p(\theta_{d} | \alpha) \left( \prod_{n} p(z_{dn} | \theta_{d}) p(w_{dn} | z_{d}, \Phi) \right)$$

### Recap. of LDA

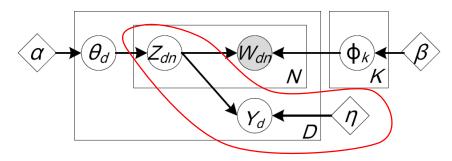
According to the optimization form of Bayes' rule, inference is equivalent to solving:

$$\underset{q}{\operatorname{argmin}} \operatorname{KL}(q(\Theta, \Phi, Z) \parallel P(\Theta, \Phi, Z | W, \alpha, \beta))$$

• where:

$$p(\Theta, \Phi, Z | W, \alpha, \beta) \propto \prod_k p(\phi_k | \beta) \prod_d p(\theta_d | \alpha) \left( \prod_n p(z_{dn} | \theta_d) p(w_{dn} | z_d, \Phi) \right)$$

### MedLDA: a Max-margin LDA



- Define an averaging classifier based on latent topic assignments
  - $lue{}$  The classifier weight vector is  $\eta$
  - Learn the posterior distribution

$$q(\eta, \Theta, \Phi, Z \mid W, Y)$$

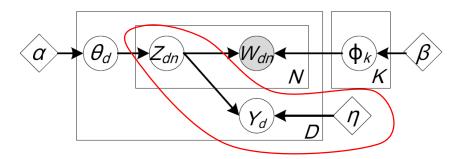
• q-weighted averaging classifier ( $y \in \{+1, -1\}$ )

$$\hat{y}_d = \text{sign}\left(\mathbf{E}_q[f(\eta, \mathbf{z}_d)]\right)$$

• where

$$f(\eta, \mathbf{z}_{d}) = \eta^{T} \, \overline{\mathbf{z}}_{d} \qquad \overline{\mathbf{z}}_{dk} = \frac{1}{N} \sum_{n} \delta(\mathbf{z}_{dn} = \mathbf{k})$$

### MedLDA: a Max-margin LDA



Bayesian inference with max-margin posterior regularization

$$\min_{q(\eta,\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + KL(q(\eta)||\pi(\eta)) + C \cdot \ell(q(\eta,\Theta,\Phi,Z))$$

fitting on the words in LDA

fitting on class labels in a Bayesian SVM

the hinge loss

$$\ell(q(\eta, \Theta, \Phi, Z) = \sum_{d} \max(0, 1 - y_d \mathbf{E}_q[\eta^T \,\overline{\mathbf{z}}_d])$$

### **Inference Algorithm**

$$\min_{q(\eta,\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + \mathrm{KL}(q(\eta) \| \pi(\eta)) + C \cdot \ell(q(\eta,\Theta,\Phi,Z))$$
 fitting on the words in LDA fitting on class labels in a Bayesian SVM

- $\bullet$  An iterative procedure with  $q(\eta, \Theta, \Phi, Z) = q(\eta)q(\Theta, \Phi, Z)$ 
  - Update  $q(\eta)$ :

$$\min_{q(\eta)} KL(q(\eta) \| \pi(\eta)) + C \cdot \ell(q(\eta); q(\Theta, \Phi, Z))$$

- This is a Bayesian SVM problem
- When the prior is normal, we solve a SVM dual problem.

### **Inference Algorithm**

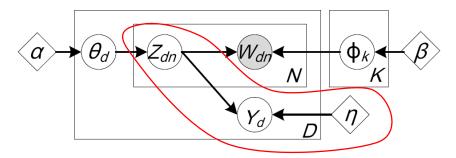
$$\min_{q(\eta,\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + \mathrm{KL}(q(\eta) \| \pi(\eta)) + C \cdot \ell(q(\eta,\Theta,\Phi,Z))$$
 fitting on the words in LDA fitting on class labels in a Bayesian SVM

- $\bullet$  An iterative procedure with  $q(\eta, \Theta, \Phi, Z) = q(\eta)q(\Theta, \Phi, Z)$ 
  - Update  $q(\Theta, \Phi, Z)$ :

$$\min_{q(\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + C \cdot \ell(q(\Theta,\Phi,Z);q(\eta))$$

- This is a posterior inference problem, but more difficult than vanilla LDA
- The mean-field variational method applies here!

### Gibbs MedLDA



- Define a Gibbs classifier based on latent topic assignments
  - $lue{}$  The classifier weight vector is  $\eta$
  - Learn the posterior distribution

$$q(\eta, \Theta, \Phi, Z \mid W, Y)$$

Sample a classifier

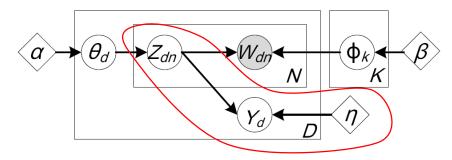
$$\eta, z_d \sim q(\eta, \Theta, \Phi, Z \mid W, Y)$$

$$\hat{y}_d = \operatorname{sign} f(\eta, \mathbf{z}_d)$$

• where

$$f(\eta, \mathbf{z}_{d}) = \eta^{T} \, \overline{\mathbf{z}}_{d} \qquad \overline{\mathbf{z}}_{dk} = \frac{1}{N} \sum_{n} \delta(\mathbf{z}_{dk} = k)$$

### Gibbs MedLDA



Bayesian inference with max-margin posterior regularization

$$\min_{q(\eta,\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + KL(q(\eta)||\pi(\eta)) + C \cdot \ell(q(\eta,\Theta,\Phi,Z))$$
fitting on the words in LDA

fitting on the words in LDA

fitting on class labels in a Bayesian SVM

the hinge loss

$$\ell(q(\eta, \Theta, \Phi, Z) = \sum_{d} \mathbf{E}_{q}[\max(0, 1 - y_{d}\eta^{T} \,\overline{\mathbf{z}}_{d})]$$

### Gibbs MedLDA

$$\min_{q(\eta,\Theta,\Phi,Z)} L(q(\Theta,\Phi,Z)) + \text{KL}(q(\eta)||\pi(\eta)) + C \cdot \ell(q(\eta,\Theta,\Phi,Z))$$
 fitting on the words in LDA fitting on class labels in a Bayesian SVM

Optimal solution:

$$q(\eta, \Theta, \Phi, Z) = \frac{p(\Theta, \Phi, Z|W)\pi(\eta) \prod_{d} \phi(y_d \mid z_d, \eta)}{\psi(Y, W)}$$

The pseudo-likelihood (un-normalized)

$$\phi(y_d \mid Z_d, \eta) = \exp(-C \cdot \max(0, 1 - y_d \eta^T \,\overline{z}_d))$$

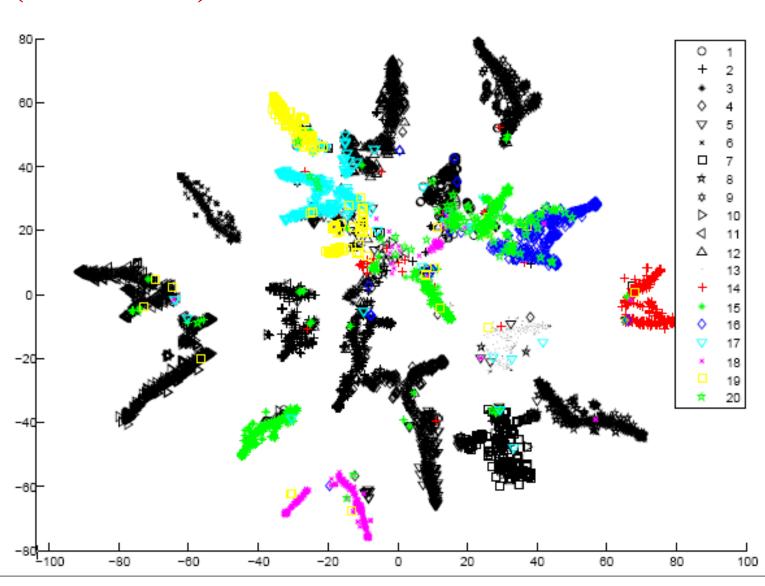
### Some Results on 20 Newsgroup Dataset

A collection of approximately 20,000 newsgroup documents, partitioned (nearly) evenly across 20 different newsgroups

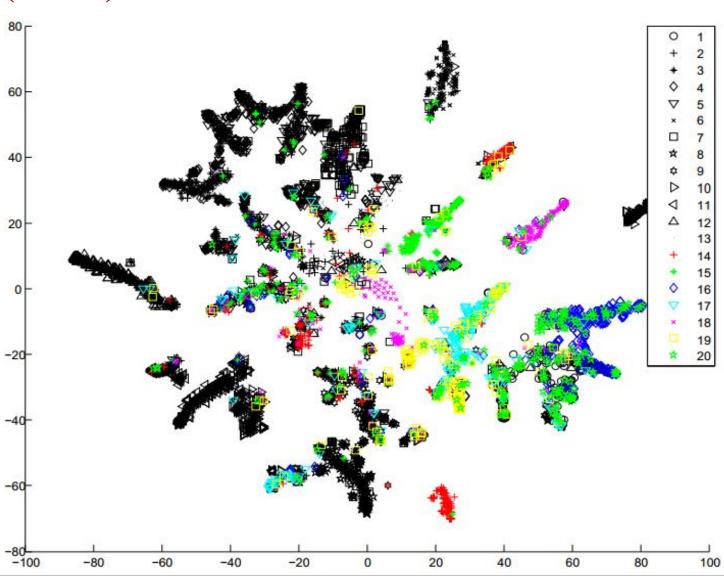
comp. sys. ibm. pc. hardware	rec.motorcycles rec.sport.baseball	sci.crypt sci.electronics sci.med sci.space
misc.forsale	talk.politics.guns	talk.religion.misc alt.atheism soc.religion.christian

- A popular dataset for document analysis
- http://qwone.com/~jason/20Newsgroups/

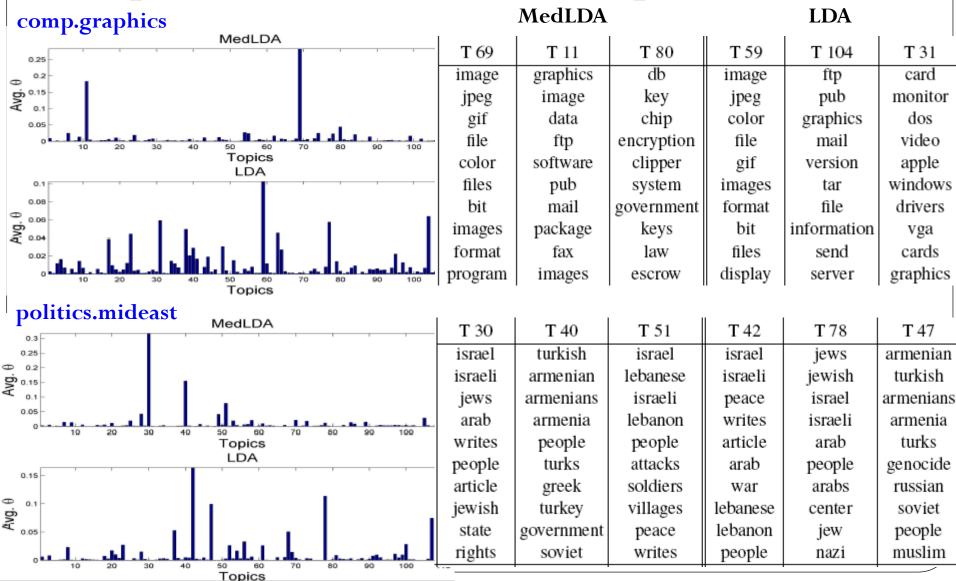
## **Embedding of the Topic Representations** (MedLDA)



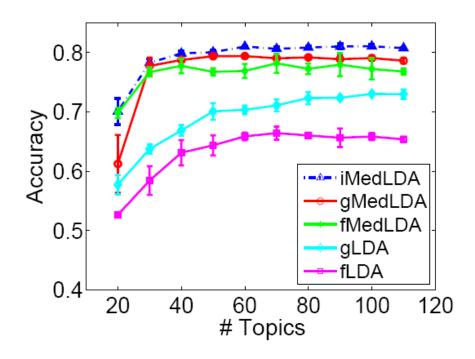
## **Embedding of the Topic Representations** (LDA)



## Sparser and More Salient Representations



### **Classification Performance**



- Observations:
  - Max-margin learning improves a lot
  - Inference algorithms affect the performance;

## Regularized Bayesian Inference (RegBayes)

A general form to optimize for a posterior distribution

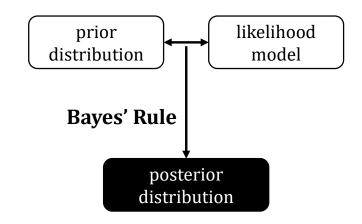
$$\min_{q(M)} \text{ KL}(q(M)||\pi(M)) - \mathbf{E}_{q}[\log p(D|M)] + \Omega(q)$$

$$s.t.: q(M) \in P_{prob}$$
posterior regularization

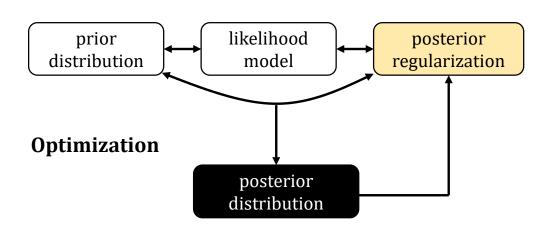
- Consider both hard and soft constraints
- Convex optimization problem with nice properties
- Can be effectively solved with convex duality theory

### A High-Level Comparison

**Bayes:** 



**RegBayes:** 



### Summary

- Bayes' rule is equivalent to solving an optimization problem
- Bridges Bayesian methods, learning and optimization
  - Bayesian SVMs without likelihood
  - Max-margin topic models with likelihood
- Scalable algorithms have been developed (Shi & Zhu, 2014)

#### References

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