

I am writing to express an interest in the Senior Creative Designer position.

I am a hybrid UI/UX Graphic Web Product Designer / Front-End Developer with 15+ years experience, currently exploring opportunities.

Fully proficient in responsive web design/development, front-end frameworks like Bootstrap and Tailwind, Adobe Creative Suite (Photoshop, Illustrator, XD), Figma, Visual Studio Code, Sketch, and front-end Wordpress (creating custom hand-coded Bootstrap-based WP themes from mocks, styling/maintaining WP sites, and also Divi, Elementor, Avada, and other page builders). Motion design experience with Adobe Animate, After Effects, and GSAP (Greensocks) as well as animation, basic video editing, and prototyping. Also experienced with print graphics -- including one-pagers, infographics, flyers, etc.

Comfortable working in dev environments using GitHub, Rails, JIRA, and similar tools. Also well-versed in hand coding emails or creating using tools like MailChimp and CampaignMonitor.

Skills Snapshot	Design/Prototype Tools	Dev Tools	Misc Tools
Web UI / Product Design	Figma	Visual Studio Code	Slack
Front-End Development	Adobe Photoshop	Bootstrap	MS Word
HTML/CSS/SCSS	Adobe Illustrator	Tailwind CSS	MS Excel
WordPress Design	Adobe XD	WordPress	Zoom
Email Design/Development	Adobe InDesign	Wix	RingCentral
Print Graphic & Logo Design	Sketch	GitHub	Google Docs
CMS Publishing	Canva	JIRA	
Basic QA/Testing	Adobe Animate	Pivotal Tracker	
Basic Motion Design	Adobe After Effects	Azure DevOps	
	GSAP	Nunchucks/Jekyll	

Examples of my work from the past ten years can be seen at [TruChoiceFinancial.com](https://barrypeavy.bss.design/) and [Flexjobs.com](https://flexjobs.com). My portfolio file can also be viewed at:

<https://barrypeavy.bss.design/>

Numerous references available upon request. Thank you for your time and consideration,

Barry Peavy  
678.524.7640  
[barry.peavy@gmail.com](mailto:barry.peavy@gmail.com)  
<https://www.linkedin.com/in/barrypeavy/>  
<https://barrypeavy.bss.design/>