



Lorem Ipsum

Small business owner

“I have a lot of tasks to juggle”

Background: Previous manager of a chain company branch

Computer skills: Novice to Intermediate

Devices Used: Mobile, Telephone, Tablet, Windows Laptop

Lorem took on their family business and helped it grow by their attention to detail and quick removal of bad habits.

They juggle a lot on a daily basis and have a lot of work distributed across different services for their managerial duties as well as helping out the business as a hands on employee throughout the week.

Most used applications:

- Stripe
- PayPal
- Gmail

Lorem’s Goals:

- Improve on last years sales
- Keep product quality at a high standard
- Stay on top of all necessary records and paperwork

Desired Experience:

They want to feel the product is helping them and not trying to replace them