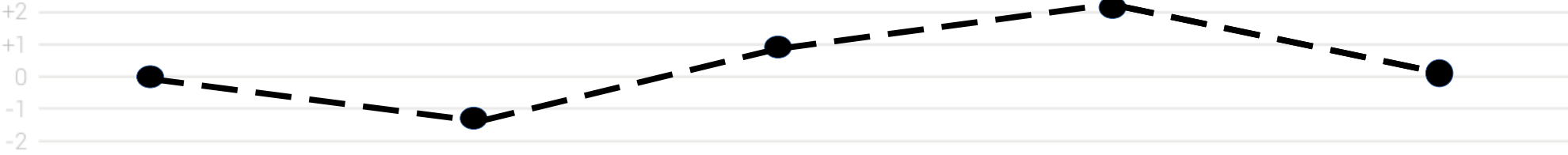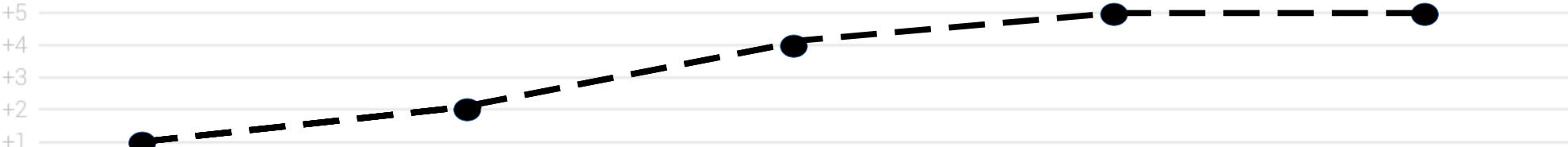| User	Lorem Ipsum				
ACTIONS	Signup	Waiting for services to start	First sees dashboard	Navigates through all features	Sets up all integrations
DETAILS	Provides signup info	Sees loading spinner with percentage complete	Dashboard with welcome message appears	Looks through each feature and integration	Provides info to interact with other applications

EMOTIONAL JOURNEY

+2 +1 0 -1 -2

DRAMATIC ARC

+5 +4 +3 +2 +1

CHANNEL	UI	UI	UI	UI	UI
THINKING	How will I remember this login, what happens if I forget?	How long will this take?	Will there be a tutorial?	There's a lot of initial setup for the integrations	I'm glad I could do all that from the same page