

# ANQI LI

Industrial / Product Designer

San Francisco  
(+1) 415 200 7691  
anqi@cca.edu  
www.anqidesign.com

## Skills

### Software

Adobe  
Photoshop | Illustrator | Premiere |  
After Effects | Adobe XD | Audition

3D modeling  
Rhino | Solidworks

Rendering  
Keyshot

### Design

Industrial/ Graphic Design  
User Research | Design Strategy  
User Testing | Prototyping Physical  
3D Printing

### Language

Mandarin Chinese  
English

## Education

### California College of the Arts

San Francisco, CA  
MFA / Industrial Design  
EXPECTED 05.2020

### Nanjing Institute of Technology

Nanjing, Jiangsu, China  
BA / Industrial Design  
Graduate 06.2018

## Experience

### Ronglan/168 Grain Powder | Branding/ Package Design

Guangzhou, China | July 2019 - Aug 2019

- Participated in the design of brand image, logo and product positioning
- Produced promotional materials including logos, posters and flyers
- Participated in the packaging design of the product, investigated and analyzed the food competitive products in the market, and designed the new packaging of the product with two iterations

### New Energy technology development Co., Ltd | ID Designer Intern

Guangzhou, China | May 2018 - Jun 2018

- Worked with R & D department, participated in the design of a new type of household heater
- Redesigned the appearance and the structure of the heater port

### Bosch China | Product Designer Intern

Wuxi, Jiangsu, China | May 2017 - Sep 2017

- Designed, sketched and tested outlet valve
- Hosted meetings and organized workshops with team members
- Participated in team design research and mechanical structure design

## Honors

The third prize of Xingshi Cup Industrial Design /  
2018.11 / San Francisco

Excellence Award in HIGH HOPE innovation design competition /  
2018.7 / Nanjing

Gold medal of Jiangsu art design competition /  
2018.6 / Nanjing

Outstanding Students in Huangshan Sketching Activity/  
2017.7 / Huangshan