



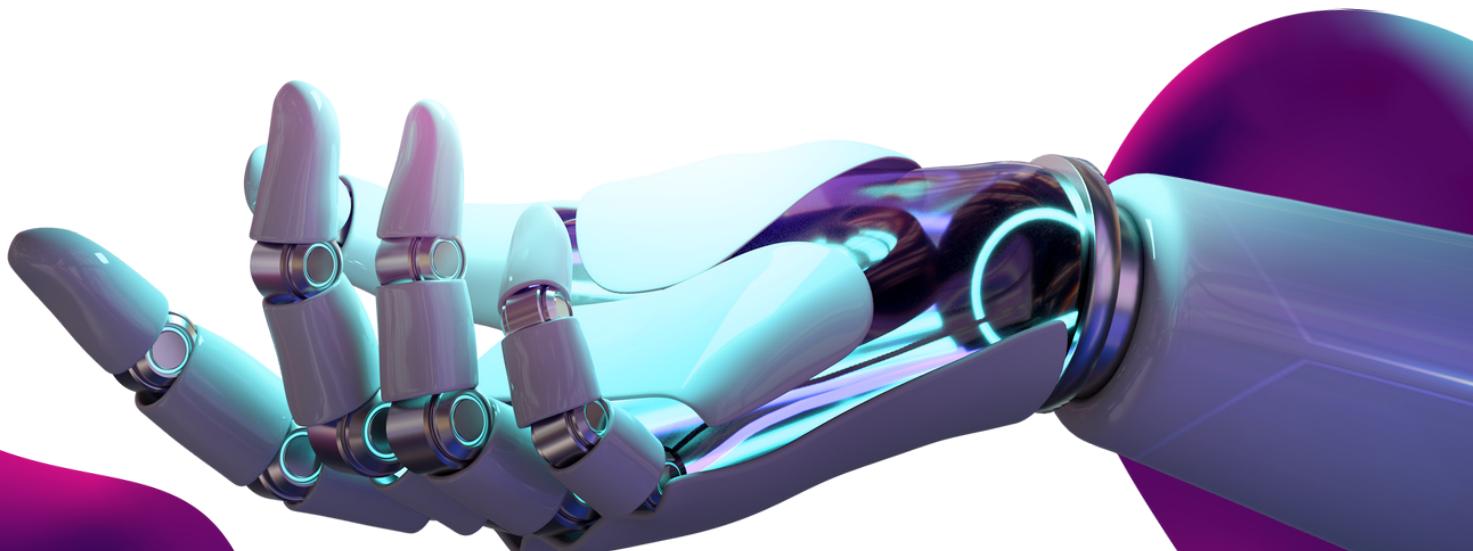
# akcxis technologies

Dream. Believe. Achieve

## Digital Marketing

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📞 +91 98886-02000

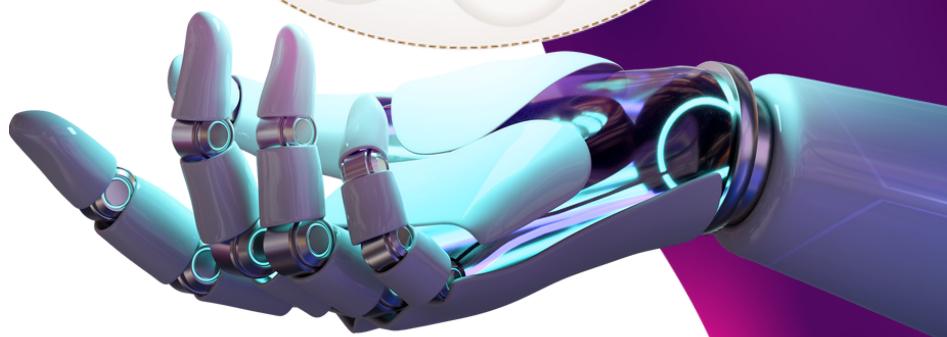




# About Us:

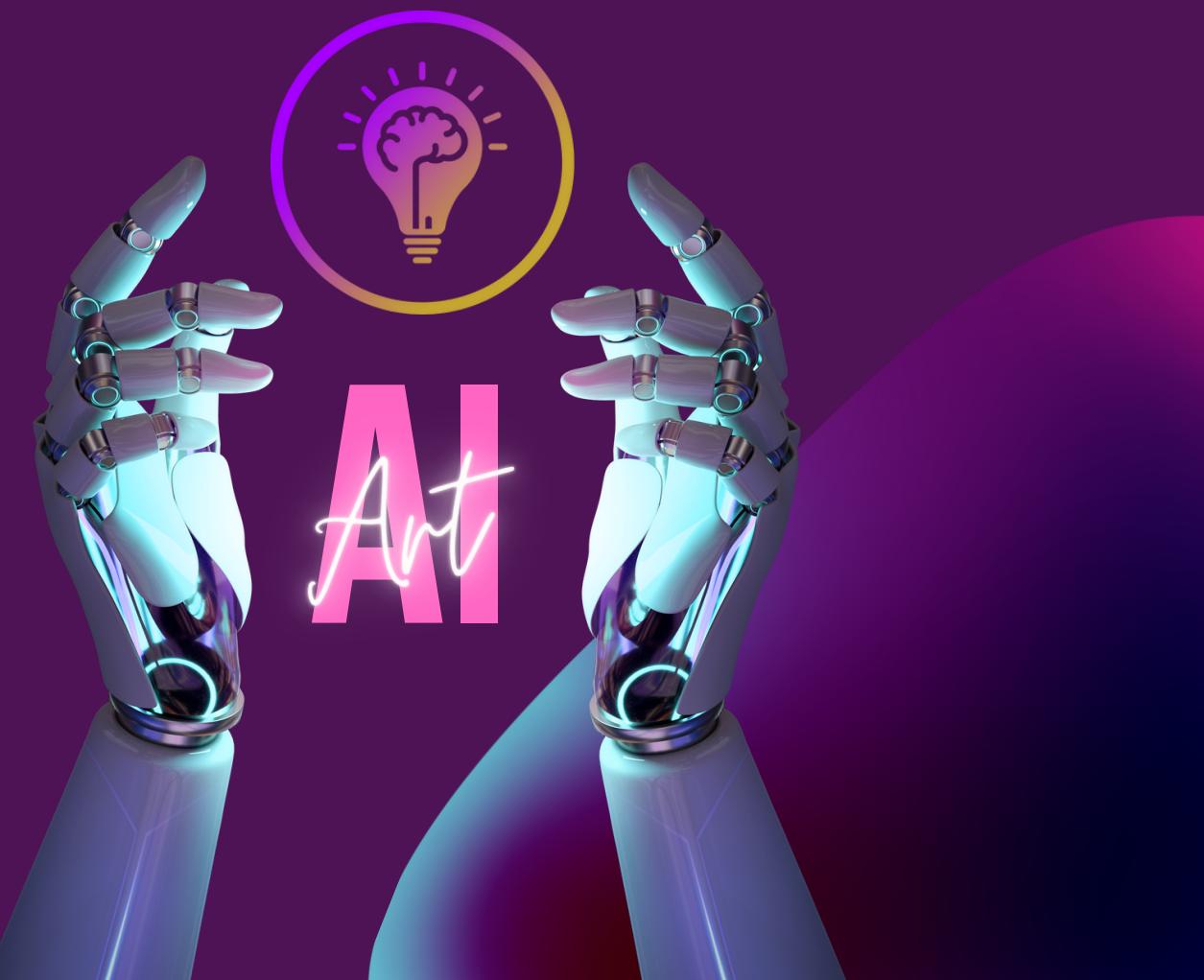
Akaxis Technologies is a vertical of Vidhata Group. Vidhata began it's journey in 1971, with a vision to exemplify excellence and deliver quality and efficiency to people's lives everyday, everywhere.

An organization with multi-industry presence, a robust technology track record and enviable market presence, Vidhata has now become an iconic brand synonymous with unparalleled quality and enduring trust.



# About Us:

Akcxis Technologies is a cutting-edge digital marketing company that specializes in providing a comprehensive range of marketing solutions to businesses of all sizes. We understand that in today's fast-paced world, digital marketing is the key to success. That's why we leverage the latest technologies and strategies to help our clients achieve their marketing goals.



# Our Services

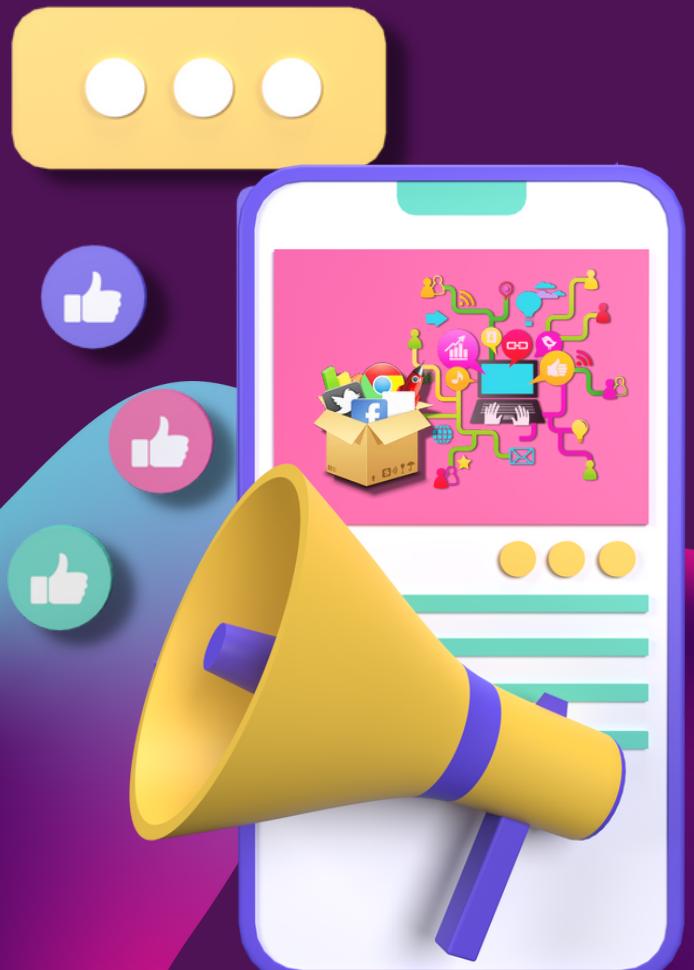
Akcxis Technologies is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach will help maximize your ROI and prove to be a valuable asset.



# SMO & SMM

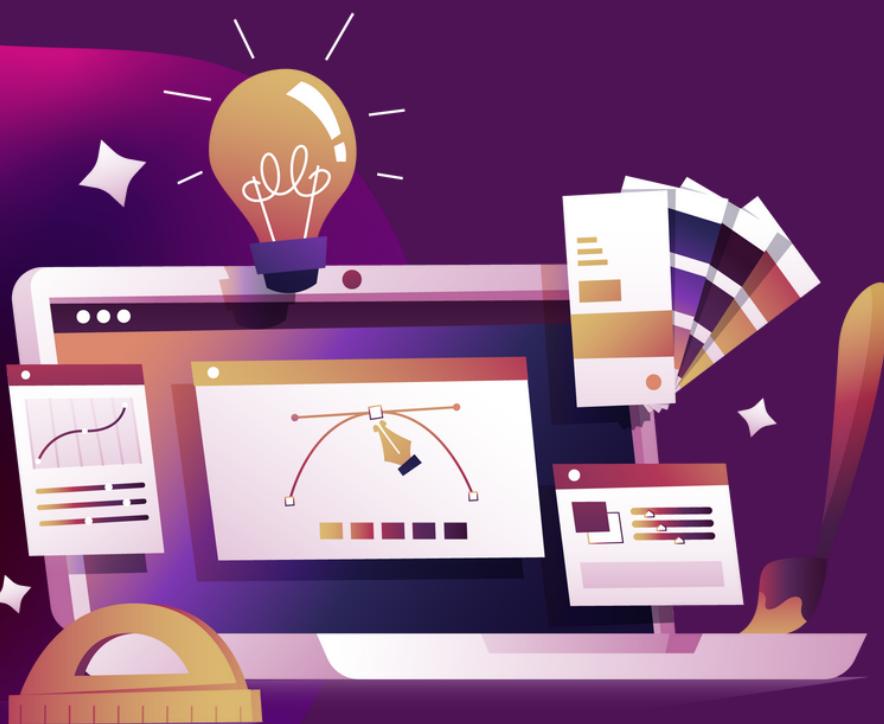
Social Media has changed how brands communicate with their audience. Whether your business is B2B or B2C, social media is a powerful way to build your brand awareness, build a positive image and drive lead generation.

- Social Media Strategy Development
- Creating and Optimizing Accounts
- Social Media Platform Management
- Content Creation
- Community Engagement
- Social Media Advertising
- Lead Generation



# Graphic Designing And Video Editing

- Digital Content Strategy
- Graphic Design
- Motion Graphics
- Video Production & Editing
- Multi-language Content



# Search Engine Optimization



# URL Structure Optimization

- Linking to Social Profiles
- Blog/Article Posting (2 in a month)
- Blog Social Sharing
- Google My Business Optimization
- Business Listings
- Monthly SEO Performance Reports





# Website Development

- CMS Management
- Banner Management
- Category Management
- WhatsApp and Social Media URL's Integration
- Contact Us Form / Inquiry Form



# PPC

PPC puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.

- PPC Research
- PPC Strategy Development
- Campaign Setup

According to statistics customers are 50% more likely to purchase something after clicking a paid Ad



# Content Writing

Content writing involves planning, writing and editing web content, for the purpose of digital marketing. It can include writing blog posts, articles, scripts for videos and podcasts, as well as content for specific social media platforms.



# Email Marketing Services

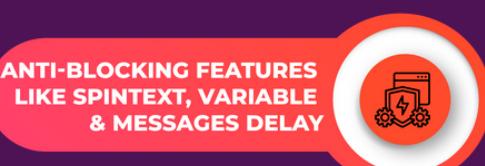
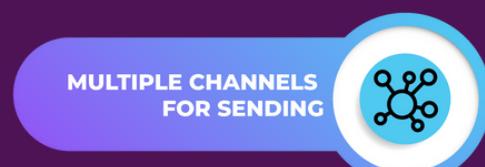
Automate your Business Email Marketing services.

Email Marketing is a powerful marketing channel to help make customers aware of latest product, offers and other services.



# WhatsApp Services

2.4 billion users across the globe spend on an average 18.6 hours per month on WhatsApp making it an ideal platform to increase sales and boost your conversions ra



# Get In Touch Now

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