

# THE CALM BEFORE THE SCORE

**BY: BRYAN ARTEAGA & JAMES NIX**



# Overview

- Padawan John has hired us to help him make money as a degenerate NFL gambler

## Goal

- To help predict the outcome of NFL games

# **Business Problem**

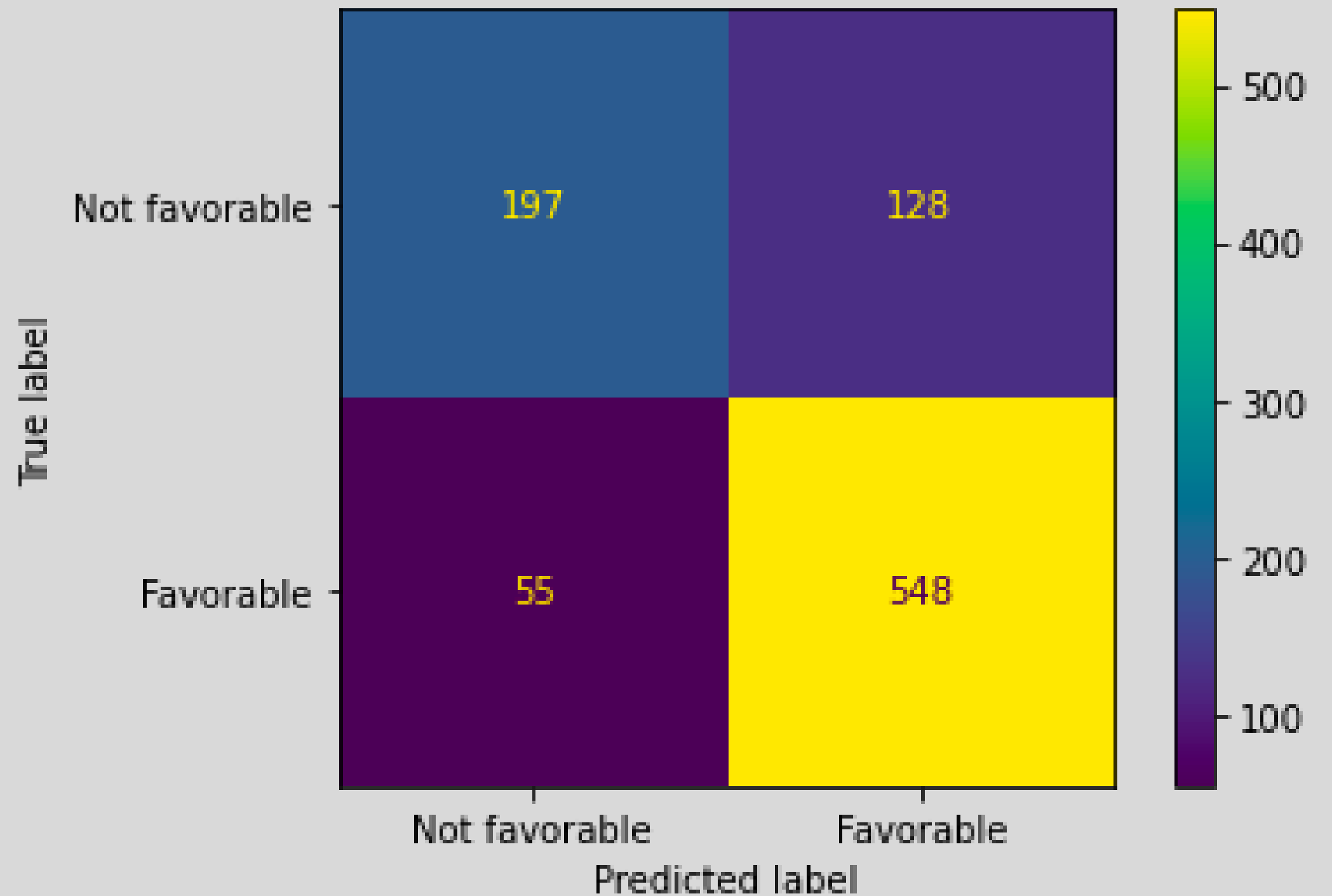
- NFL gamblers (Padawan John) can use our model to better understand the risk of their gambling/addictions and make more educated decisions

# Data Understanding

- Data was gathered from the NFL, ESPN, and Pro Football Reference
- Date Range: 1985-2021
- Data included details both from bookies and about the games, including weather, stadiums, and historical data such as past results

# Final Model

Accuracy Score: 80 %



# Recommendations

- Utilize our model and hope for the best.  
Gambling is always a risk but we are confident that our model will help predict outcomes a majority of the time.

# Future Plans

- Add future seasons
- Clean up data to make it more accurate
- Refine our models and our parameters

**Thank You!**