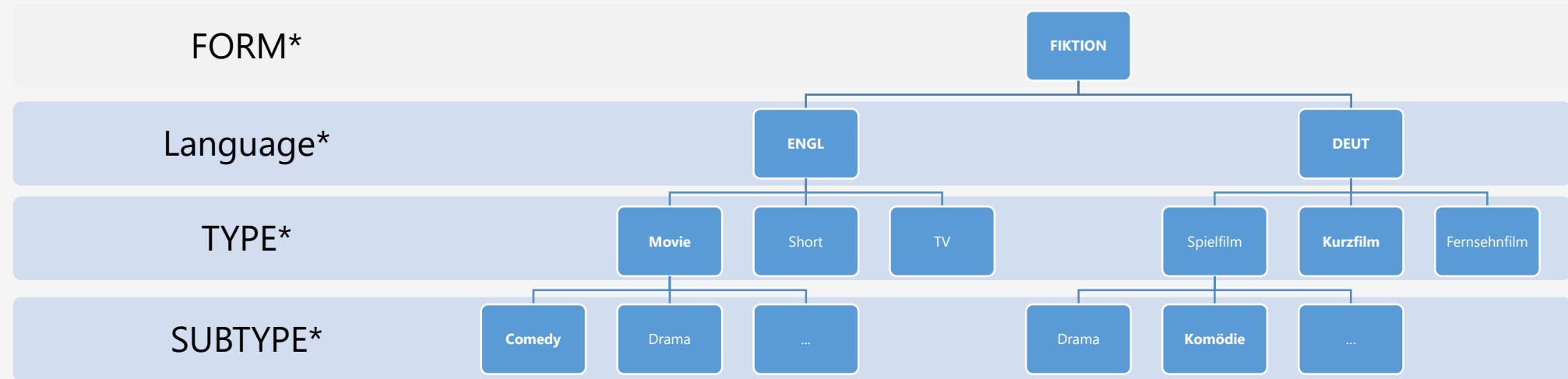


TVMan new Genre 2018

Actual TVMan classification



- Classification is hierarchical
- Only FORM is independent from the language in which the content is described, which means that the same movie can be classified differently in each language!
- German editors use the additional field "KIND (aka Bemerkung)" to describe other forms, like "Magazine", "Reportage"
- * - all fields are always required

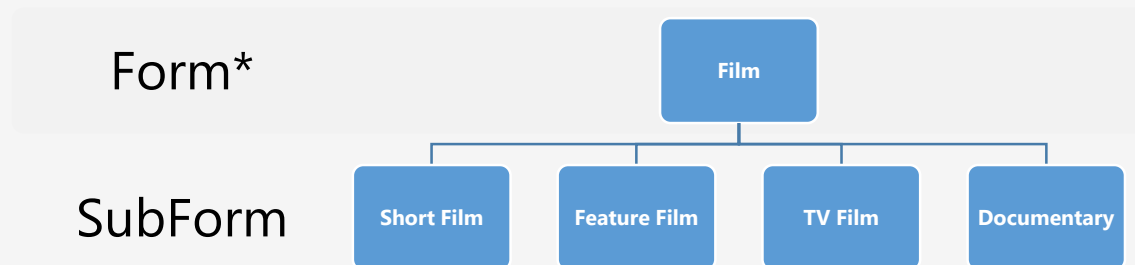
What's wrong with the actual classification?

- Old classification is **language-dependent**, whereas tv-content is multilingual;
- **Current classification is inadequate** to the new television formats, e.g. Reality Show, Game shows, Magazines, etc.;
- **No unified editorial guidelines** for all languages – based on a form of television program;
- Content matching when importing data should be related to the format, i.e. different rules for film, series, magazines, documentary;
- Not easy to distinguish the target group – animation for adults or children?
- It is not possible **to classify a film with more than one genre**, e.g. Comedy / Western / Sci-Fi – Comedy with elements of Western and Sci-Fi;
- Its difficult to understand for customers and difficult to adjust to their needs;
- Its difficult to maintain (any changes – on Db are time consuming)

NEW classification: television format & content genre

- Separate classification of TV format and content
- Language independent

- **2-level Form (television format) classification**



- **Content** will be classified with **multiple genres**: *“Action / Comedy / Crime”*.
(order is significant, i.e. „Action/Comedy” is not the same as „Comedy/Action”)
- **Target group**: *Children, Adults, General Audience*

New fields in tv-content record

Form	Form* (new)	<i>Film, Series, Magazine, Documentary, News, Stage</i>
	SubForm (new)	<i>Film:TV-Movie, Stage:Music, Film:Short, Film:Feature film</i>
Content	genre1* (new)	<i>e.g. Drama, Action, Comedy, Thriller</i>
	genre2,N (new)	<i>Drama, SciFi, Comedy - Drama featuring SciFi and Comedy</i>
print genre (language specific)	STYP (old)	<i>e.g. Film fabularny, Tragikomödie, Драма</i>
Version (new)		<i>Director's cut, Special Edition, Compilation, etc.</i>

New TV formats (TBD – To Be Discussed)

Form*	SubForm												
	Form21	Form22	Form23	Form24	Form25	Form26	Form27	Form28	Form29	Form210	Form211	Form212	Form213
Film	Feature film	TV film	Short film	Documentary	Video film								
Series	Miniseries	(Sitcom)	(Soap opera)	Cartoon	Animation	Anime	Anthology series						
Stage	Concert	Play	Ballet	Musical	Opera	Operetta	Teleplay						
Documentary	One-off documentary	Series	Reportage										
Current (events)broadcast	Event coverage	Speech											
Magazine	Breakfast TV	Infotainment	Info magazine	Children's magazine									
Talk	Interview	Talk Show	Debate	Panel show									
Reality TV	Docu-Crime	Court-Show	Scripted-Docu	Hidden Camera	Dateshow	Docusoap							
News/Info	Newscast	Local News	Weather forecast	Business news	Lotto								
Advert	TV Shop	Commercial programme											
Entertainment	Music video	Circus	Quiz	Comedy show	Music show	Game show	Gala	Award Show	Show	Clips	Ranking-Show	Castingshow	Sportshow
Special broadcast	To be announced	Trailer	Tracking Shot	Intermission	Preview								
Radio?													
Sport													

Excel document: <https://aplusc.sharepoint.com/:x:/s/tvman/EZsRGhMna3pHl8rWAhGjjsQBwulk-XrObKamTI8iL6tfjQ?e=HFVbaZ>





FORMAT: SPORT

- Sport events will be classified with **Form** = „**SPORT**“, sport discipline as Genre
- Questions:
 - What about sport magazines?
Form=*Magazine* **Genre**=*Sport, Football*,
or rather **Form**=*Sport*, **SubForm**=*Magazine*, **Genre**=*Football*?

New genre in TVMan

TVMan Next / Content Search

Select All Title Subtitle ModifiedAt Guests Topic Director Season | Default ...

<input type="checkbox"/>		Ocean's Eleven _ Tripla vagy semmi © 116 [USA, Australia 2001] 📺 🎬 ⭐️ Ocean's Eleven Movie / Action film bg hr cs da de el en et fr hu it lv lt mk pl ro ru-Cyril sk sl sr tr film Movie / Action film D: Steven Soderbergh A: George Clooney (Daniel Ocean) / Brad Pitt (Rusty Ryan) / Julia Roberts (Tess Ocean) PPS Type: ft 000 000
<input type="checkbox"/>		Ocean's Eleven _ Frankie und seine Spießgesellen © 127 [USA 1990] Ocean's Eleven Spielfilm / Krimikomödie Movie / Crime comedy D: Lewis Milestone A: Frank Sinatra (Frankie Ocean) / Dean Martin (Sam Harmon) / Sammy Davis jr. (Josh Howard) PPS Type: ft 000 000 / Gaunerkomödie
<input type="checkbox"/>		Makaha Surf (12) [USA 2006] ⚡️📺 Beyond the Break Ocean's Eleven Série / Série d'action (<i>Série dramatique</i>) Series / Drama series ts hr en fr hu it lt mk ro sk sl sr
<input type="checkbox"/>		L'union fait la force (2x1/10) [USA 2007] 📺 🎬 ⭐️📺 Beyond the Break Oceans Eleven Série / Série d'action (<i>Série dramatique</i>) Series / Drama series D: Rachel Feldman A: Suzie Pollard (Dawn Preston) / Tiffany Hines (Birdie Scott) / Sonya Balmores (Kai Kealoha)

Ocean's Eleven

Ocean's Eleven Movie / Crime comedy Movie / Crime comedy D: Steven Soderbergh A: George Clooney (Danny Ocean)

General People Texts Photos Occurrences Links Metadata Modifications Versions Technical

Title Ocean's Eleven - +

Original Title Ocean's Eleven - +

Subtitle - +

G. Subtitle - +

Director Steven Soderbergh - +

Country USA (USA) - Year 2001 -

AUS (Australia) - +

INFO

Highlight

Based On Select... x George Clayton Johnson, Jack Golden Russell -

Remarks

INFO DETAILED

Recording Info

Scene of Ac...

Original Len 116 -

Note

FORMAT AND GENRE

Form Film Subform Feature film

Genre X Thriller X Crime X Comedy x

Target X Adults x Version X Original version x

NUMERATION

Type Select... Episode Part Season SEpNr / SEpNr

Show more

BAUER

PPS

AGE

Age 12 FSK 12 x

English Save

New genre in TVMan

The screenshot displays the TVMan Next Content Search interface. The main window shows a list of search results for "Ocean's Eleven". The first result is "Ocean's Eleven _ Tripla vagy semmi" (115 [USA, Australia 2001]) and the second is "Ocean's Eleven _ Frankie und seine Spießgesellen" (127 [USA 1960]).

The right panel shows the details for "Ocean's Eleven". The title is "Ocean's Eleven" and the original title is "Ocean's Eleven". The subtitle is "Ocean's 11". The format is "Film" and the subform is empty. The genre is "Thriller", "Crime", and "Comedy". The target is "Adults" and the version is "Original version".

The bottom panel shows the "FORMAT AND GENRE" section with the following details:

- Form: Fiction
- Kind: Select...
- Type: Movie
- Subtype: Crime comedy

The bottom status bar shows the search results: "Search: 0.47s", "Contents: 21.41s", "Page: 1/1 (4)".

Project plan (TVMan Next)

1 Show new fields *form1**, *form2*, *genre1**, *genre2* in TVMan

- Display new genre fields in TVMan for edit next to the old FORM/TYP/STYP
- Color classification for: *movies*, *series*, *sport*, *docus* based on new form1
- Collect feedback from editorial teams
- Review bi-directional mapping old->new, new-old
- **New fields are editable and searchable**

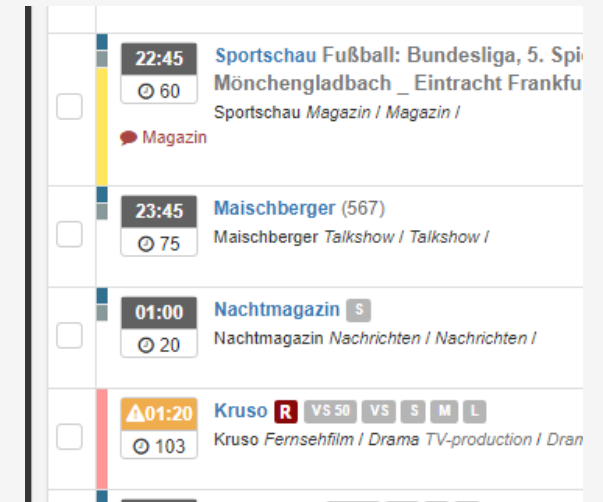
Goals:

- Final definition of the new classification
- Define new editorial guidelines – word document
- Set up new fields for all regular contents!

2 **Form1, Genre1** is required for all production content

- All tv-content records must have valid new classification (required fields form1, genre1)
- For new content, TVMan will simulate old FORM/TYP/STYP/KIND based on the mapping, but editors can overwrite it

3 Use the new classification in the whole production & EPG exports



The screenshot shows a list of TV programs with color-coded bars on the left indicating their classification. A dashed line from the 'New fields are editable and searchable' goal points to this table.

<input type="checkbox"/>	22:45	Sportschau Fußball: Bundesliga, 5. Spi	Mönchengladbach _ Eintracht Frankfu	Sportschau Magazin / Magazin /
	60			Magazin
<input type="checkbox"/>	23:45	Maischberger (567)	Maischberger Talkshow / Talkshow /	
	75			
<input type="checkbox"/>	01:00	Nachtmagazin S	Nachtmagazin Nachrichten / Nachrichten /	
	20			
<input type="checkbox"/>	01:20	Kruso R VS 50 VS S M L	Kruso Fernsehfilm / Drama TV-production / Dram	
	103			

Color classification (bars)