

5 PRINCIPLES FOR LEADERS TO BUILD REGENERATIVE CULTURES

INFLUENCE ON PURPOSE

JOHN BAKER

WITH COMMENTS FROM REBEKAH EYRE

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INFLUENCE ON PURPOSE

available now!

Influence On Purpose is a principle-driven practice made of models and processes designed to help leaders create regenerative cultures for themselves and their stakeholders. John leans on his decades of experience to identify and work from the governing principles of regenerative cultures for businesses to establish a culture that vitalizes instead of depletes its most important asset: people.



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