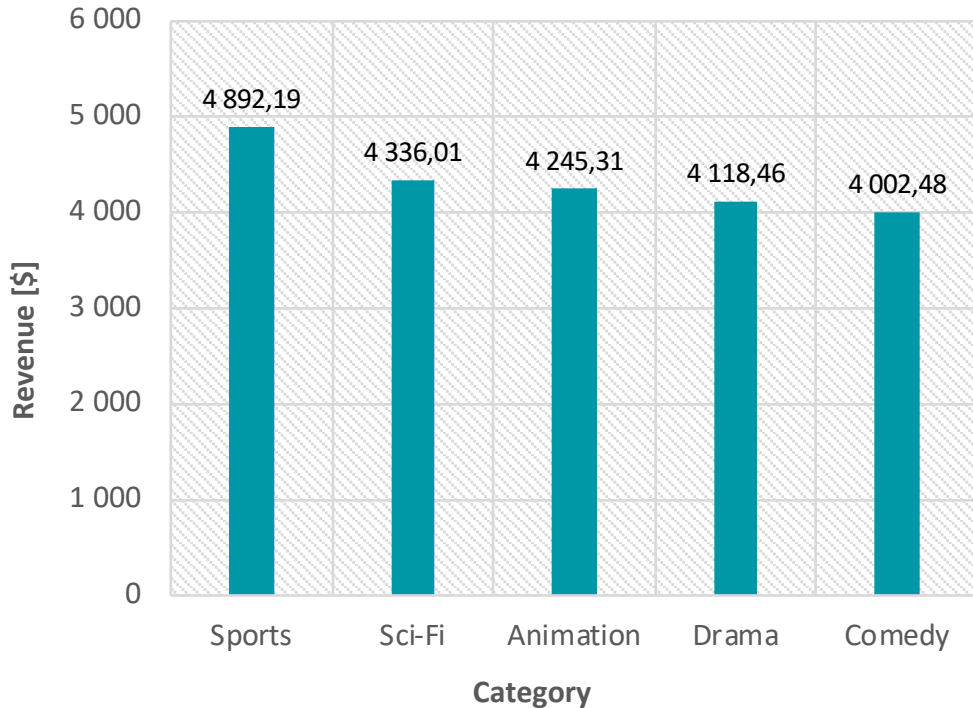# What are the TOP 5 categories based on revenue?

TOP 5 categories based on revenue
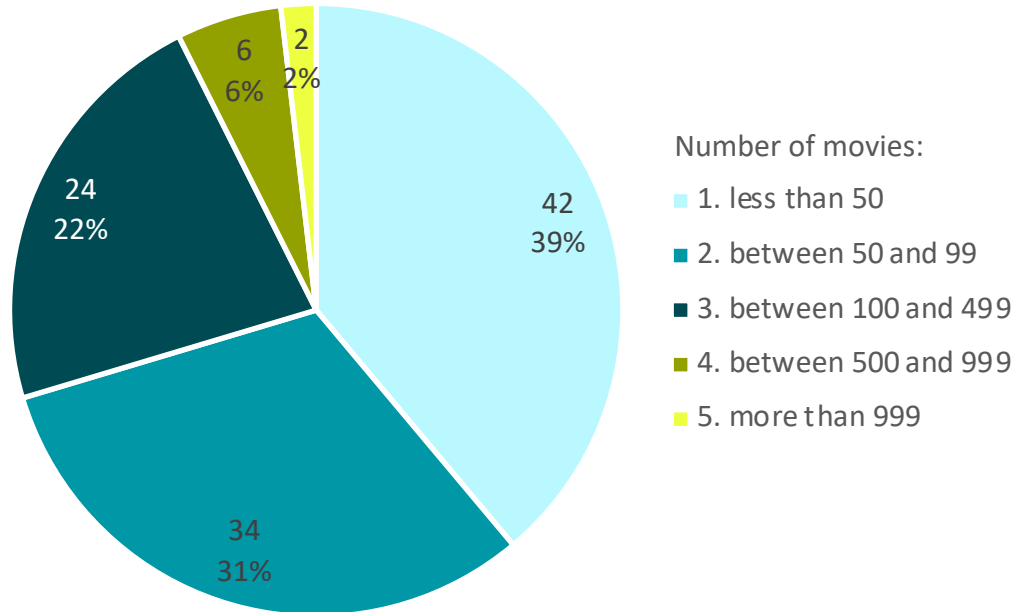
The most profitable category based on total revenue is *Sports.* The following are: *Sci-fi, Animation, Drama* and *Comedy*.

Every category brought more than $4000 in revenue since the database has been created.

How many countries rent a particular number of movies?

Amount (percentage) of countries that rented a particular number of movies

Number of movies:
- 1. less than 50
- 2. between 50 and 99
- 3. between 100 and 499
- 4. between 500 and 999
- 5. more than 999

Only in 2 countries customers rented at least a thousand movies. In just 6 different ones customers rented more than 499 and less than 1000 movies.

The vast majority (a hundered countries – 92%) are in the range between 0 and 500 rented movies.

What are the TOP 3 R-rated movies by rental count?
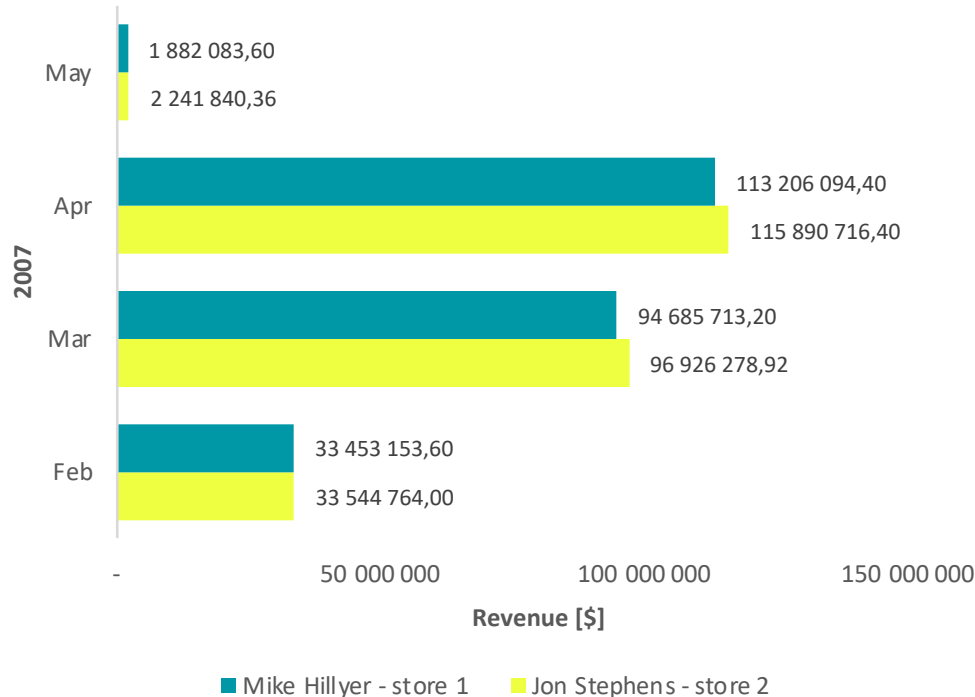
TOP 3 R-rated movies by rental count

Ranking	Title	Rental count
1	Massacre Usual	30
2	Virginian Pluto	29
2	Family Sweet	29
2	Boogie Amelie	29
3	Gilmore Boiled	28
3	Giant Troopers	28
3	Story Side	28
3	Handicap Boondock	28
3	Closer Bang	28

There is one No.1 title on that list and it is *Massacre Usual* which has been rented 30 times.

There are as many as 3 movies in 2nd place and even 5 in 3rd position – every title on the list was rented at least 28 times.

Which store is more profitable?

Profit made by each store

In each month (from February to May) in 2007 the store with id 2 has had a little bit better financial results.

Kudos to Jon Stephens – the manager of the store.