## Four simple rules (for translations)

Let E be any equation in the variables x (horizontal) and y (vertical). Let h, k, and a be real numbers with a positive.

- $x \to x h$  shifts the graph of E h units to the right.
- $y \rightarrow x k$  shifts the graph of E k units up.
- $x \rightarrow x/a$  horizontally stretches the graph of E by a factor of a.
- $y \rightarrow y/a$  vertically stretches the graph of E by a factor of a.
- lacktriangle It doesn't matter if the equation is solved for y.
- lacktriangle h units right is the same as h units left; —k units up is the same as k units down.
- lacktriangle A stretch of a factor of a is the same as squeeze by a factor of 1/a.
- Oops, that's seven rules (but four of them are simple).

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