



mluvii

# INTRODUCTION

- MLUVII GREW FROM A COMPANY OF 4 PEOPLE
- 100 % OWNED BY O2 CZECH REPUBLIC
- CLIENTS ACROSS 5 VERTICALS
- 1 OF 20 MICROSOFT IP CO-SELL PARTNERS AND PROUD

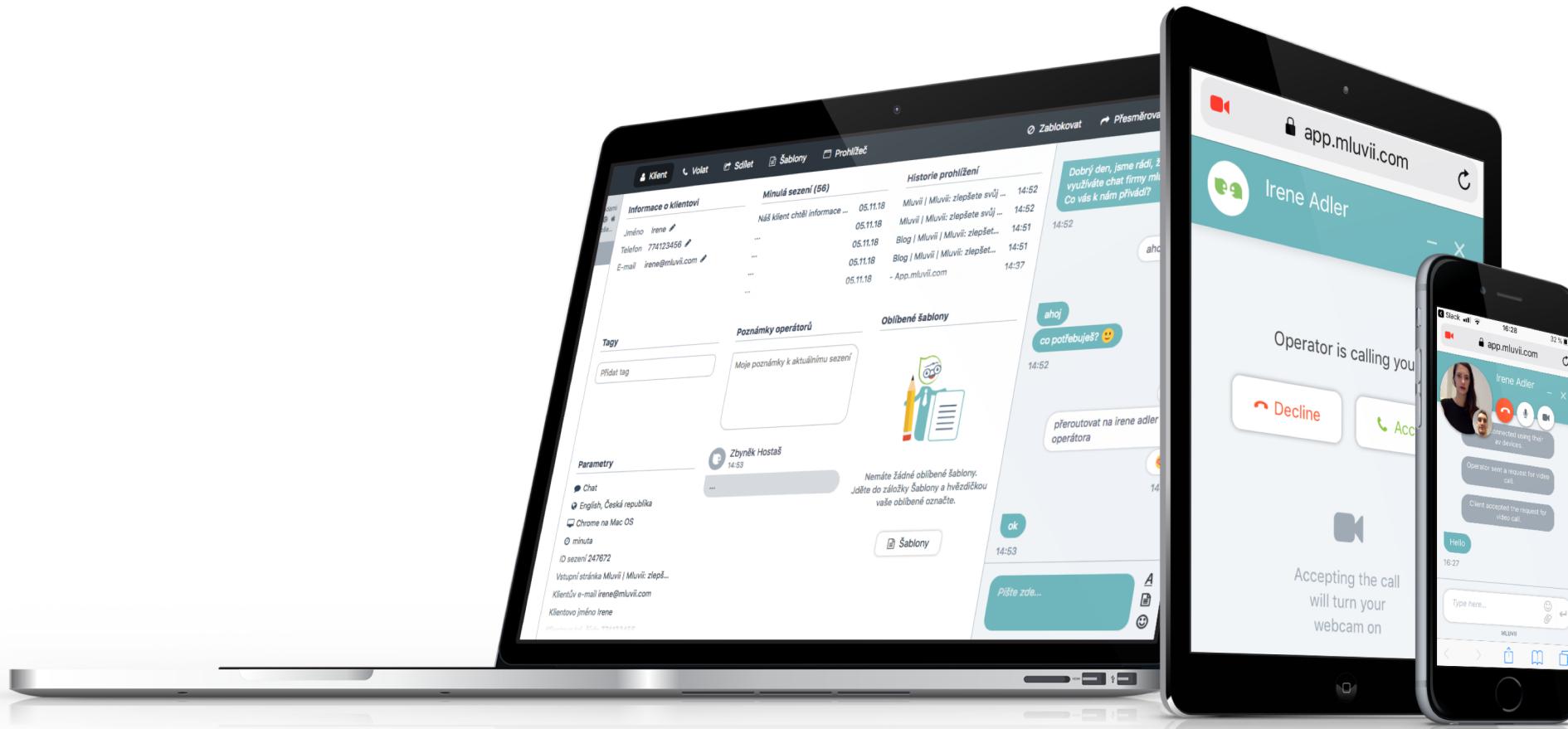
WINNER OF MICROSOFT AWARDS WINNER 2017 AND 2018

Microsoft Awards  
2017  Winner

Microsoft Awards  
2018  Winner



# WHAT WE DO



# TOUCH POINTS



WEB



MOBILE



PoS

e-mail form

# PRODUCT



CHAT



AUDIO / VIDEO CALL



SOCIAL NETWORKS



E-MAIL



IP TELEFONIE

# MEET THE TEAM

Product development



14



Sales, MKT, project



11



# MARKETING & ACQUISITION

B2B marketing



Enterprise sales



Proof of Concept



Evaluation



Standard Operation



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# SALES



Internal sales team



mluvii + O2  
Czech Republic



mluvii + Microsoft



Other sales partners



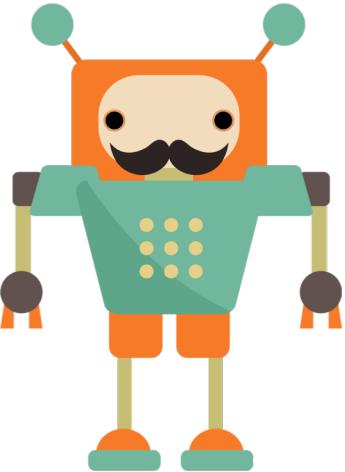
# STARRING



**Michal Slavev**  
Business Development Manager



**Iveta Makovská**  
Customer Care Specialist



**bot Julio**



**Jan Novopacký**  
Product Owner



**Karolína Brániková**  
Marketing & Communication Manager