



## HERE Marketplace Datasets: Connected Driving

See how data in the HERE  
Marketplace can help pioneer  
the future of driving experiences



# Upgrade the automotive experience with location data

Data and services in the HERE Marketplace can help transform your vehicles into a connected digital platform for a smarter, safer, more efficient and enjoyable mobility experience. Connected Driving use cases include:

- **In-vehicle Infotainment:** Create intuitive navigation solutions that help drivers explore the world with ease through location intelligence.
- **Autonomous Driving:** Get ahead of the curve on self-driving cars with high-definition, automotive-grade maps and connected services.
- **Advanced Driver Assistance Systems (ADAS):** Build consumer trust by using rich map data and services that enhance the functionality of your ADAS systems.
- **Electric Vehicle Services:** Illuminate the road to zero emissions for drivers and new mobility providers with location technology to increase range and find and plan for charging.

## Dataset Features

Use Cases	Supporting Datasets and Services
Create Connected In-vehicle Infotainment Solutions	Cellular Networks, Traffic, Weather, Road intelligence, Parking, Vehicle Battery, Vehicle Fuel, Vehicle Mileage, Road Signs, eCall, Road Rules & Regulations
Enhance Automotive Safety Services	Hazard Warnings, Safety Relevant Traffic Information, eCall, HD Live Map, Road Friction, Road Weather and Road Surface Conditions Forecasts, Speed Signs, Road Rules & Regulations, UBI
Provide Electric Vehicle Solutions and Services	Vehicle Battery, Vehicle Electric Range, Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Cellular signals, Road Signs, Road Intelligence, Vehicle Fuel, Vehicle Mileage, Parking
Upgrade Driver Assistance and Automation Services	HD Live Map, Hazard Warnings, Road Signs, Road Intelligence, Road Friction, Road Weather and Road Surface Conditions Forecasts, Speed Signs, Road Rules & Regulations

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, [360.here.com](https://360.here.com) and [here.com](https://here.com)

**Want to talk?** We do, too. [Get in touch here.](#)

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