



## HERE Marketplace Datasets: Supply Chain

See how data in the HERE  
Marketplace can create greater  
visibility into your supply chain



# Enhance supply chain efficiency with location data

Data and services in the HERE Marketplace can help you optimize the movement and storage of raw materials, work-in-process inventory and finished goods from point of origin to the end customer. Supply Chain use cases cover:

- **Increasing Operational Efficiency:** Speed the movement of goods from warehouse, to shop floor to customers by providing real-time ETAs.
- **Gaining End-to-End Visibility:** Streamline workflows and minimize supply chain disruptions through accurate asset traceability.
- **Enhancing Asset Management :** Identify inefficiencies and accelerate the production cycle by accurately tracking the location of goods through your warehouse.
- **Reducing Costs:** Reduce waste, misplacements and delays through optimized lead times and inventory management.

## Dataset Features

Use Case	Supporting Datasets and Services
Gain Real Time ETA Planning & Monitoring	Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Cellular Signals, Road Signs, Road Intelligence, Vehicle Battery, Vehicle Electric Range, Vehicle Fuel, Vehicle Mileage
Create Asset Traceability	Traffic, Weather, Road Rules & Regulations, Cellular Signals, Road Signs, Road Intelligence
Build Multi-Modal Visibility with Condition Monitoring	Parking, Traffic, Weather, Road Rules & Regulations, Vehicle Battery, Vehicle Electric Range, Vehicle Fuel, Vehicle Mileage

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, **360.here.com** and **here.com**