



HERE Marketplace Datasets: Fleet Management

See how data in the HERE
Marketplace can support next
generation fleet management
capabilities



Build innovative fleet solutions with location intelligence

Data and services in the HERE Marketplace can help you plan and optimize your fleet to increase driver efficiency and customer satisfaction. Fleet Management use cases cover:

First & Middle Mile

- Management of hub to hub, road deliveries, usually scheduled at least one day in advance and conducted in a (fixed) network.
- Focus is on optimizing asset utilization and network design.

Last Mile

- Management of regional/local deliveries from hub to end-point.
- Focus on operational costs optimization and end-customer experience/ satisfaction for both B2B and B2C.

Dataset Features

Use Cases	Supporting Datasets and Services
Solve Complex Logistics Routing Problems and Dynamically Re-plan Routes	Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Road Intelligence, Vehicle Battery, Vehicle Electric Range, Vehicle Fuel, Vehicle Mileage
Empower Drivers with Tailored Solutions	Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Cellular Signals, Road Signs, Road Intelligence, Vehicle Battery, Vehicle Electric Range, Vehicle Fuel, Vehicle Mileage
Analyze Driver Behavior and Job Completion for Safety and Efficiency	Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Road Signs, Road Intelligence, Road Conditions, Road Friction
Predict Accurate ETAs and Relay Communications to Dispatchers and Customers	Traffic, Weather, Hazard Warnings, Road Rules & Regulations, Road Signs, Road Intelligence, Vehicle Battery, Vehicle Electric Range, Vehicle Fuel, Vehicle Mileage

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, 360.here.com and here.com

Want to talk? We do, too. [Get in touch here.](#)

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