HERE Marketplace Datasets:
Public Sector

See how data in the HERE Marketplace can transform your smart city vision into reality

Streamline city management through location data

Data and services in the HERE Marketplace can help you create optimized smart city solutions that empower citizens to use multimodal transportation with ease. Public Sector use cases include:

→ **Creating enhanced mobility solutions:** Improve multimodal journey planning, make park and ride effortless and provide ride-hailing customers with public transit options.

→ **Improving public safety:** Reduce response times for emergency and public safety services with real time ETAs and dynamic routing.

→ **Optimize infrastructure planning:** Shift from reactive maintenance of your city's infrastructure to predictive maintenance through visualizing and analyzing inputs from low-cost, location-enabled sensors.

→ **Reducing traffic congestion:** Predict and manage future traffic conditions to relieve congestion though historical and real time traffic data.

Dataset Features

Use Case	Supporting Datasets and Services
Build Smart Cities and Enhance Urban Planning	Cellular Networks, Traffic, Road Friction, Road Surface Conditions, Road intelligence, Parking, Hazard Warnings, Road Signs, Safety Relevant Traffic Information, eCall
Improve First Aid and Emergency Response	Cellular Networks, Traffic, Location-Based Forecast Service, Hazard Warnings, Safety Relevant Traffic Information, eCall, HD Live Map, Road Friction, Road Weather and Road Surface Conditions Forecasts, Speed Signs, Road Rules & Regulations
Create Predictive Maintenance and Upkeep of Road Infrastructure	Cellular Networks, Traffic, Road Friction, Road Surface Conditions, Road Intelligence, Parking, Hazard Warnings, Road Signs, Safety Relevant Traffic Information
Monitor Real-time Traffic Incidents and Road Closures to Deploy Traffic Personnel and Re-Route Navigation Apps	Traffic, Safety Relevant Traffic Information, Hazard Warnings, Road Signs, Road Intelligence

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, **360.here.com** and **here.com**